

Name/title of presentation

[Title of presentation]

“As a Management Board, we are excited by the enormous possibilities that this merger brings. Together we will be able to think bigger, act bolder and achieve more by bringing more resources to bear, in more efficient ways and with a unifying passion for serving the ever evolving needs of our customers - academic researchers, students, teachers and professionals in all of our markets across the world.”

Derk Haank, Chief Executive Officer

A strategic merger between three famous publishers



BC Partners



Uniting some of the best known brands in our field



nature



Apress®

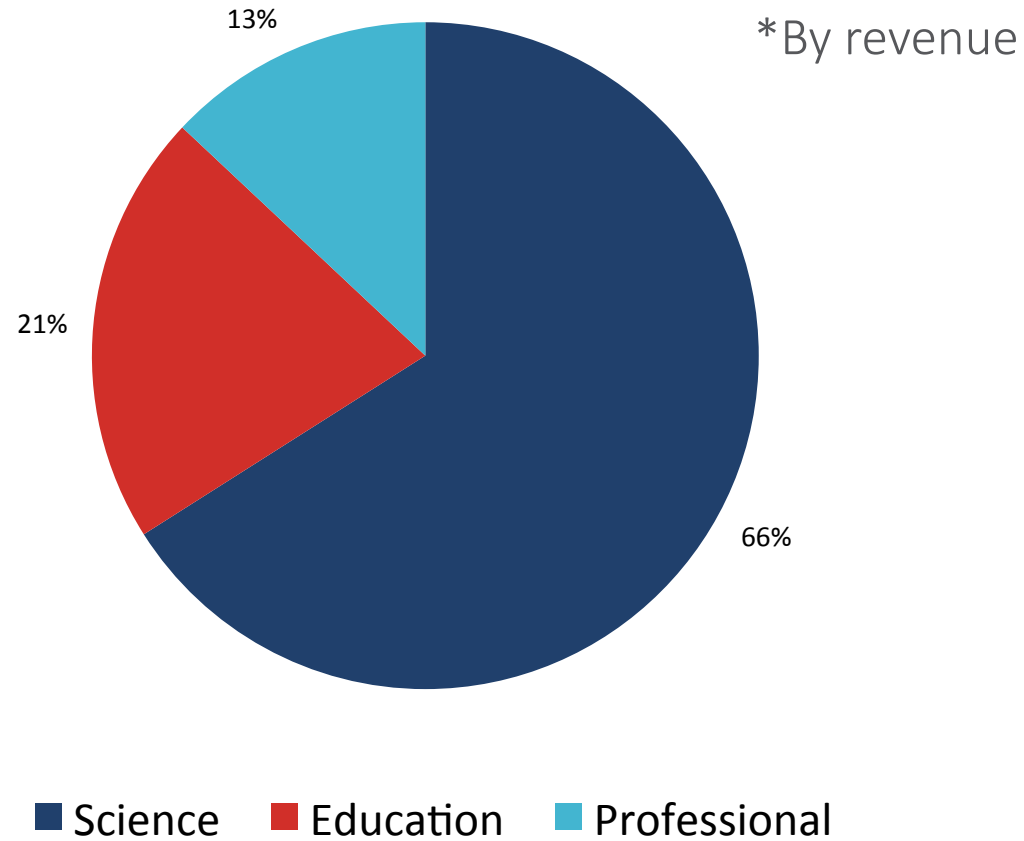
SCIENTIFIC
AMERICAN

palgrave
macmillan

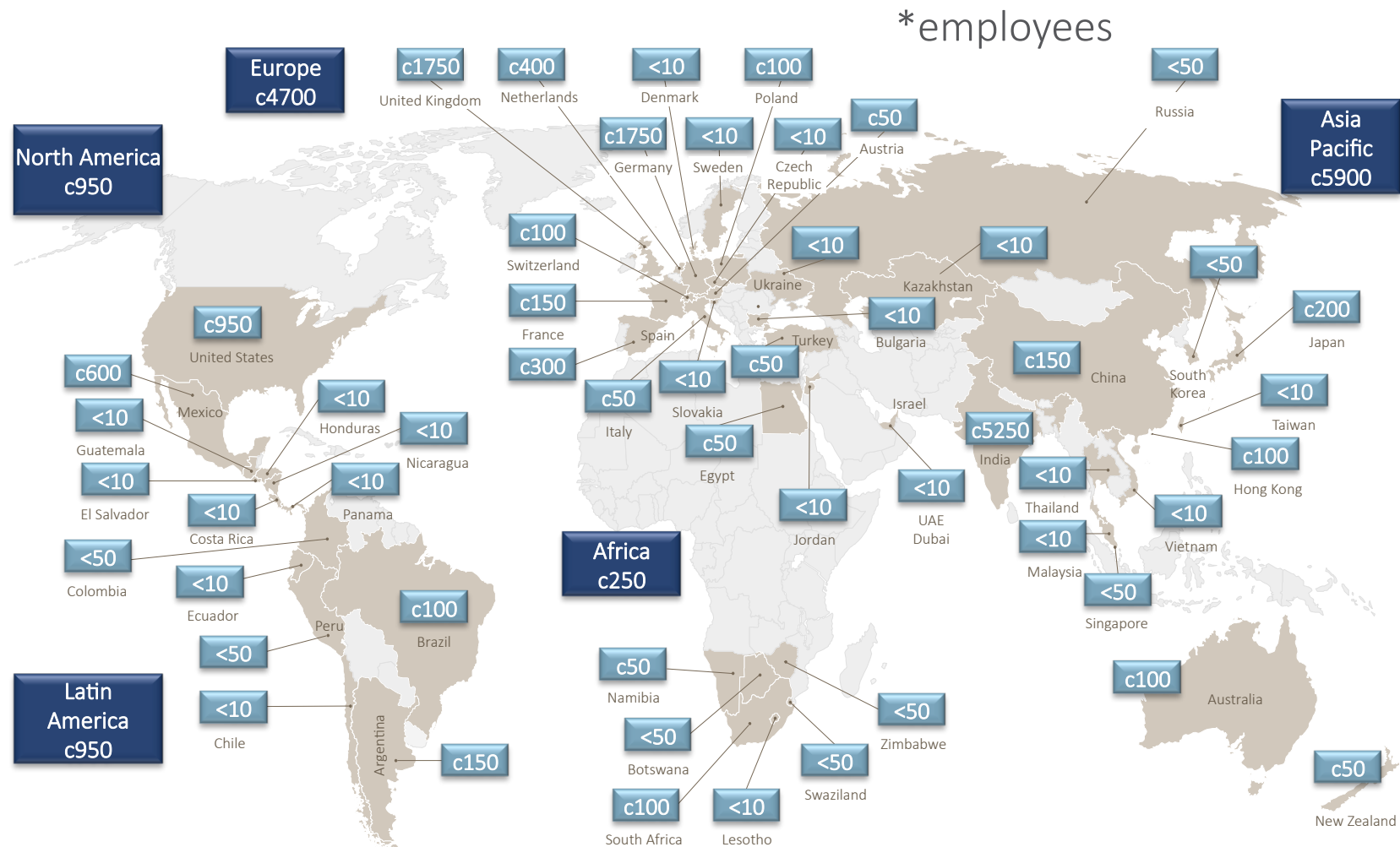
Home to a breadth and depth of imprints, journals and products



Focused on science, education and professional publishing



Based where our customers need us to be



Please note - Numbers have been rounded

With a simple ambition

To help researchers, students,
teachers and professionals to
achieve and discover more.

How we help researchers to achieve and discover more

- We help researchers bring their research to the world by publishing across the research spectrum – breadth, depth and impact.
- We make research discoverable and useful so it has the maximum impact within the research community and society at large.
- We help researchers, and the institutions and funders that support them, to identify the research data and the trends that are most relevant to them and to put that information into context so they can be more effective, efficient and successful.
- We break down the barriers between the disciplines to make research more accessible and to accelerate discovery.

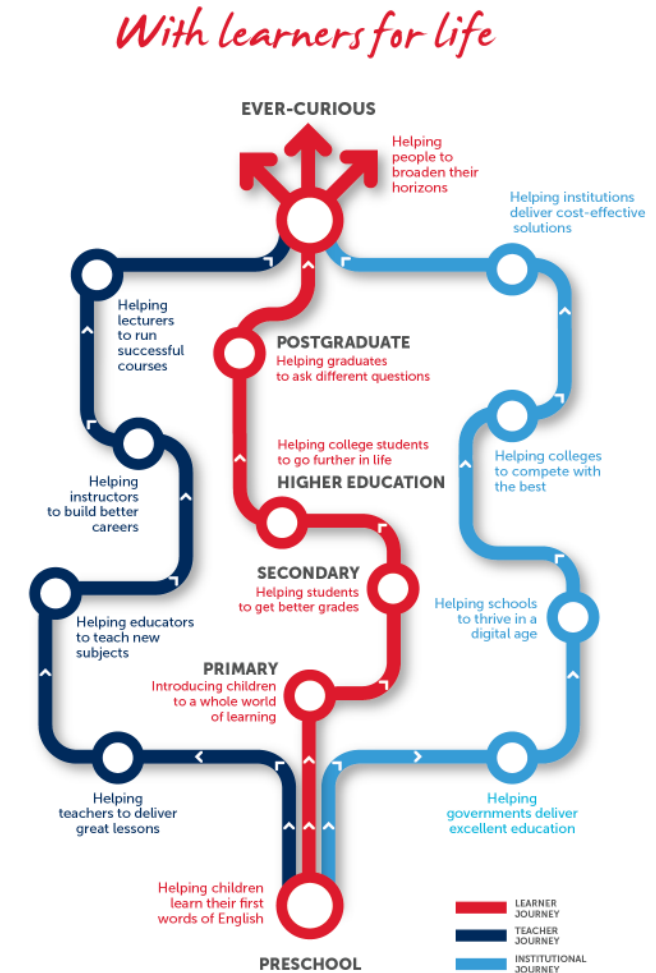


What this means for the research community

| For... | This means... |
|--|---|
| Librarians | More choice under one roof offering better value, superior service and enhanced data and analytics to help you optimise the use of your budgets. |
| Societies and publishing partners | Support from a new organisation that unites leading academic publishers who share a strong commitment to providing quality and choice to the research community. |
| Researchers as authors | Easier and faster submission; a consistent high quality peer review process and seamless access to a wide range of publication options. |
| Readers | Better platforms, enhanced discoverability, functionality and work-flow tools as well as access to more titles across a wider range of content and with a better and more integrated reader experience. |
| Sponsors and advertisers | More choice of inventory and solutions, enhanced global support and even better reach. |

How we help students and teachers to achieve and discover more

- Macmillan Education support students, instructors and institutions through a lifetime of learning by providing them with world class content in the most relevant, engaging and flexible formats.
- Our passion for learning and commitment to education is second to none, which is why we remain the most trusted partner to deliver innovative solutions that will drive student performance and help educators and institutions to deliver excellent results.



How we help professionals

- The Springer Nature Professional Group is one of the leading professional information providers in Europe and a market leader in the respective specialist fields in Austria, Switzerland, Germany, France and Spain.
- It focuses primarily on the areas of Medicine, Transport and Traffic and Business and Engineering, providing high-quality professional information and services for its broad range of target groups.
- In addition to magazines, journals and newspapers, the Professional Group offers events as well as websites, online services and databases.

Springer Nature Management Board



Derk Haank
CEO

Leveraging functional capabilities across the group and establishing clear business leadership and coordination in key regions.



Annette Thomas
CSO

Driving forward our plans to innovate and lead the way as a science publisher.



Martin Mos
COO

Shaping the global systems and workflows needed to support a growing and diverse business.



Ulrich Vest
CFO

Ensuring financial stability/transparency and efficient services, as well as appropriate financial controls and corporate governance.

Thank you

[Title of presentation]

SPRINGER NATURE









What's changing for our customers

- We are in the early stages of forming the new company
- Your key contacts and contractual relationships with us remain the same.
- Springer and Macmillan Science and Education products and services which are now part of Springer Nature will continue to be sold separately until further notice.
- We will continue to sign new agreements, update existing contracts, and work with you on 2015/16 renewals as usual.
- We will update you on progress and changes to how we work in the months to come.
- We will continue to provide the excellent service, quality content and products you expect from us, and our primary focus is to improve how we meet your needs.
- We are excited about the opportunity to do much more to meet, and hopefully exceed, your expectations.
- As always, we welcome your comments and questions.
- Please don't hesitate to reach out to us through your usual contact, and we look forward to continuing our work with you.

Our science business imprints and products

| Nature Research Group | Springer Research Group | Open Research Group |
|--|--|--|
| <ul style="list-style-type: none"> • Nature • Nature Research Journals • Scientific American • Spektrum • Scientific American MIND • Nature Index • Nature Methods • Nature Protocols • Nature Reviews • Nature Jobs • Nature Conferences • Nature Masterclasses • Nature Education • Springer Shop • Springer Protocols • SpringerMaterials • Adis Insight • Macmillan Science Communication • Macmillan Medical | <ul style="list-style-type: none"> • Springer • Birkhäuser • Chemistry Central • Springer Gabler • Springer Spektrum • Springer Vieweg • Springer VS • SpringerReference • Apress • Open Choice • Palgrave Macmillan • NPG Academic Journals • zbMATH | <ul style="list-style-type: none"> • BioMed Central • SpringerOpen • SpringerPlus (is a journal of SpringerOpen) • Nature Communications • Scientific Reports • Scientific Data • NPIs • Palgrave Communications |

Our leading brands

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| <p>Established in 1842 and a leading global scientific, technical and medical publisher, providing researchers in academia, scientific institutions and corporate R&D departments with quality content via innovative information products and services. Springer has one of the most significant STM eBook collections and archives, as well as a comprehensive portfolio of open access journals.</p> | | <p>Founded in 1869, <i>Nature</i> is the world’s most cited scientific journal, with over half a million citations a year. It is the number one multidisciplinary science journal globally with an Impact Factor of 41.456. Nature reaches millions of scientists and students at 4000 institutions worldwide, each month 3.5 million unique users view more than 8 million pages on Nature’s website.</p> | | <p>Macmillan Education is the third largest global provider of English language publishing in the world, a local K12 publisher and through Palgrave, a publisher and distributor of renowned higher education titles. Together they serve customers in 50 markets and supply high-quality content and innovative digital products and services to customers in 120 countries around the world.</p> | |
|  | |  | |  | |
| <p>The largest open access publisher in the world, publishing over 286 peer reviewed open access journals across the fields of biology, biomedicine and medicine. With over 1.8 million registrants, BioMed Central can provide targeting opportunities across a range of specialities, job titles and disciplines.</p> | | <p>A technical publisher devoted to meeting the needs of IT professionals, software developers, and programmers. With more than 1,500 books in print and e-formats, Apress is the authoritative source for IT professionals, software developers, and business leaders around the world.</p> | | <p>Founded in 1845, Scientific American is the oldest continuously published magazine in the U.S. and the leading source and authority for science, technology information and policy for a general audience. The print edition is read by 3.5 million worldwide consumers and ScientificAmerican.com has an average of 5.5 million views every month.</p> | |
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| | | | | <p>A global academic and business publisher for the Humanities and Social Sciences (HSS). Palgrave Macmillan is the first boundary-free HSS publisher - working at all lengths and across all business models. It offers readers and authors a single source for the best in professional learning and scholarship.</p> | |
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