

Altmetric establishes relationship with Enformation in the Romanian market

New agreement has been signed between Altmetric and Enformation to promote and market Altmetric's products to academic libraries and higher education institutions

Bucharest, 28th June – Enformation announces that it will be promoting and marketing Altmetric's Explorer for Institutions in the local Romanian market. Enformation will be responsible for the sale of Altmetric's products which help track and analyse the online activity around scholarly research outputs.

Our company is very pleased to partner with Altmetric and expand our range of outstanding partners worldwide. Altmetric aims to provide users with metrics and qualitative data around research outputs which are complementary to traditional, citation-based metrics. The tools developed by Altmetric will show the many, diverse facets of the user's research output, its reach and impact in various online media such as news, appearances in policy documents, in social media and more.

Enformation will work closely with Altmetric to increase its market visibility and presence in Romania and will promote and market the Altmetric products to the academic libraries and universities throughout Romanian territory. Given the extended expertise in this business, gathered during more than 14 years of sustained activity, Enformation will be able to help Altmetric develop its business in this region.

About Altmetric

Altmetric LLP was founded in 2011 and has made its mission to track and analyze the online activity around scholarly literature. Altmetric tracks what people are saying about research outputs online and works with some of the biggest publishers, funders, companies, and both governmental and non-governmental institutions around the world to deliver this data in an accessible and reliable format. Altmetric is supported by Digital Science. Visit <http://www.altmetric.com> for more information.

About Enformation

Enformation, [founded in 2001](#), is the leading provider of scientific electronic content in Romania from the most prestigious academic publishers in the world. We strongly believe that knowledge is a positive force dedicated to change, therefore we are passionately committed to supporting research. We know that high quality information is the foundation of research, so we are always looking to expand the resources and services offered to those interested in developing knowledge.

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