

Emerald supporting research and education in Romania

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28 October 2016

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About Us

- Emerald is an independent global publisher linking research and practice to the benefit of society.
- Started in 1967 by academicians from School of Management, University of Bradford UK
- Focusing on Business Management, Economics, Health & Social Care, Library Studies and Engineering
- Portfolio of more than 295 journals, over 2350 books and e-Book series volumes and over 400+ case studies



Our Values

Quality

High quality
double-
blind, peer-
reviewed
research

Service

Enhancing
content with
services

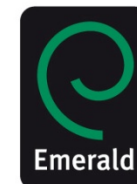
Impact

Help our
communities
create
meaningful
impact

Agility

Responsive
to market
needs

We are honored by



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Over 88 of the *FT* top 100 business schools worldwide are Emerald customers

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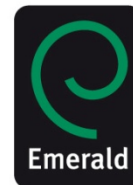
23 Million Downloads



Institute of Management Technology



Emerald Customers in Romania



Romania vs. other EU institutions

Consortia Usage

- Slovenian COBSCON Consortium (4 members) – 49,000 FTD
- Serbian KOSEC Consortium – 16,233 FTD (4 members)

Individual Institutions Usage:

- Kaunas University of Technology – 50,325 FTD, **Nu. 1 in Europe**
- Copenhagen Business School, Denmark – 49,424 FTD **Nu. 2**
- Lund University, Sweden – 47,432 FTD
- University of Tampere, Finland – 25,421 FTD
- University of Riga, Latvia – 41,000 FTD
- Vilnius University, Lithuania – 42,000 FTD
- Maastricht University, Holland – 23,000 FTD
- BCU Bucuresti – 18,388 FTD
- Bucharest Academy of Economic Studies – 18,032 FTD
- Babes Bolyai University – 6,274 FTD



Romanian Authors & Editorial at Emerald

- From 2005 more than **200 authors** published with Emerald.
- Currently there are **9 Journals Editorial Advisory Board Members**.
- **1 EEMCS Editorial Advisory Board Member**
- **2 Regional Editor Supports**
- **Award winners for Outstanding Papers and Highly Commanded Papers:**
- **OUT STANDING REVIEWERS:**
 - Prof. Emil Scarlat - ACADEMIA DE STUDII ECONOMICE DIN BUCURESTI
 - Prof. Ioan Pop - Universitatea Babes-Bolyai
 - Prof. Diana-Mihaela Pociovalisteanu - Universitatea Constantin Brâncusi din Târgu Jiu
- **BEST ARTICLES:**
 - Dr. Rodica Potolea - TECHNICAL UNIVERSITY OF CLUJ NAPOCA
- **BEST TEACHING CASES:**
 - Virginia Maracine - ACADEMIA DE STUDII ECONOMICE DIN BUCUREST

And many others from previous years

Our Products



Emerald Publishing Standards

All of our journals are double blind peer reviewed to ensure quality

We follow the policies of COPE (Committee of Publishing Ethics)

We are compliant with TRANSFER when acquiring or selling journals

We use iThenticate® software to combat plagiarism

TRANSFER

a UKSG initiative

C O P E COMMITTEE ON PUBLICATION ETHICS

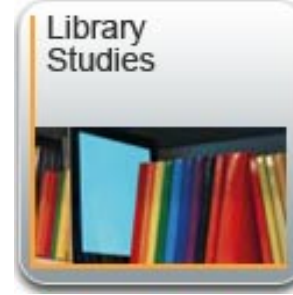
 **iThenticate®**
for Authors & Researchers

eJournals Subject Collections

Management Subject Collections



Specialist Subject Collections



Quick Facts - ANELiS

Group : 6 members

Product : Emerald Management 200

Quick Facts



- 3/4th of the titles in the collection are indexed in Scopus
- 1/5th of the titles in the collection are ISI ranked
- Contains over 120,000 journal articles spanning across 13 subject disciplines

Emerald Engineering Collection

- Multidisciplinary Subject Coverage across
 - Aerospace
 - Electrical & Electronic
 - Mechanical
 - Manufacturing
 - Materials Science
 - Metallurgy & Metallurgical

- 18 of the 23 Journals are ISI Ranked



Emerald Engineering BackFiles

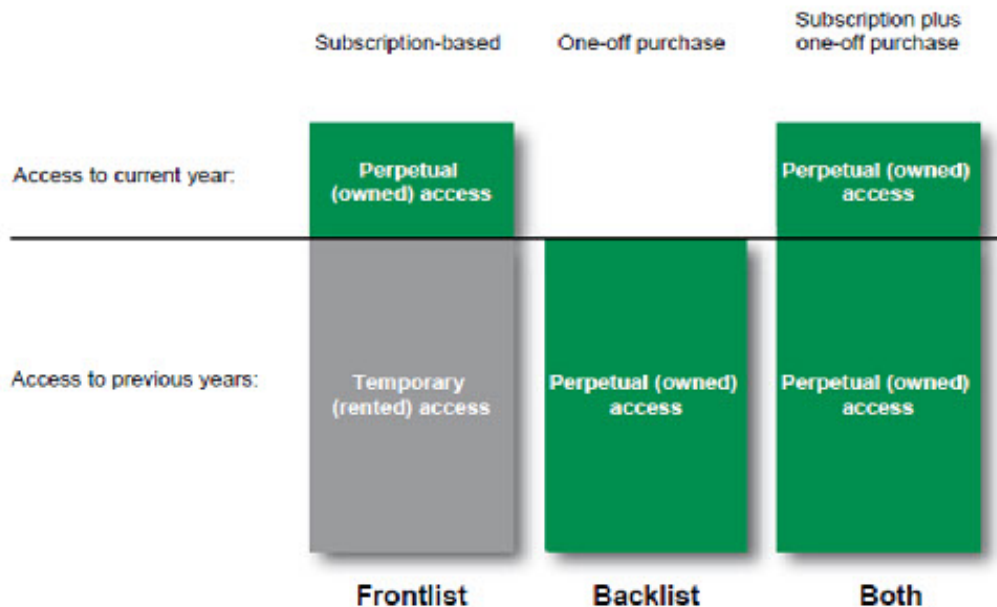
- Enhance your library's holdings with permanent online access to over 20,000 articles from a diverse collection of high quality engineering journals, dating back to 1929, Volume 1, Issue 1.

- Early customers include NASA

Emerald eBook Series collections

- **Business, Management & Economics**
- **Social Sciences**

eBookSeries Collections purchase options:



Quick Facts

- ✓ **Scopus Indexed**
- ✓ **Perpetual Access**
- ✓ **More than 1350 Volumes**
- ✓ 130 book series
- ✓ Business, Management and Economics (from 1991)
- ✓ and Social Science (from 1999)
- ✓ Access Options
 - ✓ **Purchase**
 - ✓ **Subscription**

BackFiles & BackFile Additions

- Content from 1898 (Vol 1 Issue 1) to 2014
- **One-time Purchase yearly additions** or Full BackFile

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An Emerald eJournals subscription provides perpetual access to content published during the years of subscription.

Gap in
perpetual
access

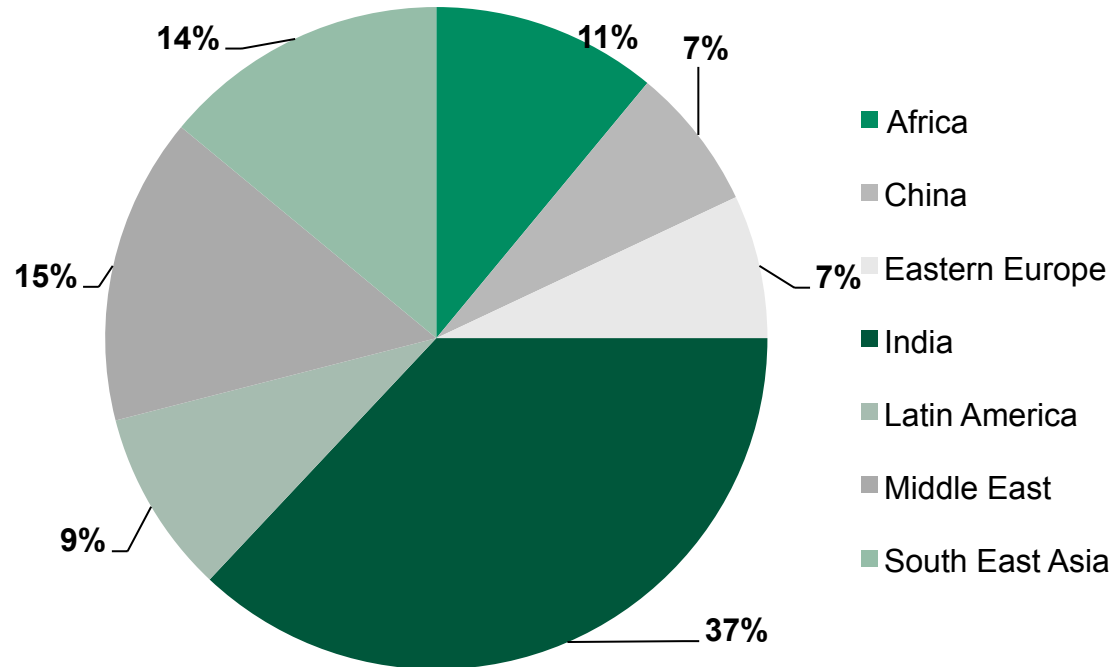
Emerald **BackfilesAdditions**

Subscribers to Emerald eJournals would receive only rented access to the journal archive for the duration of a subscription. Emerald Backfiles Additions fills this gap in perpetual access.

Emerald **Backfiles**

Available for a one-off purchase, Emerald Backfiles offers perpetual access to journal content dating back to 1898.

Emerging Market Case Studies – an overview

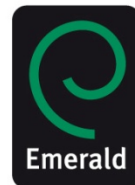


Quick Facts

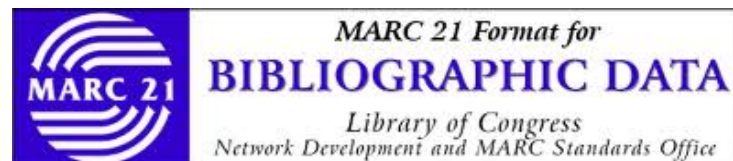
- ✓ Over 400+ peer-reviewed cases with teaching notes
- ✓ Focus on emerging economies
- ✓ More than 1/3rd cases focused on India
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 - ✓ Transactional
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Why Choose Emerald ?





Industry Standards



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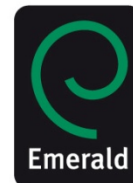
Emerald authorship and editorialship

- eBook Authors: 23
- eJournal Authors: 212
- Editors in total: 72

Top 5 authors from Romania:

- Pop, Ioan
- Apetrei, Andreea
- Sulea, Coralia
- Hantila, Florea

Contact Us



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content, contact us:**

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THANK YOU