

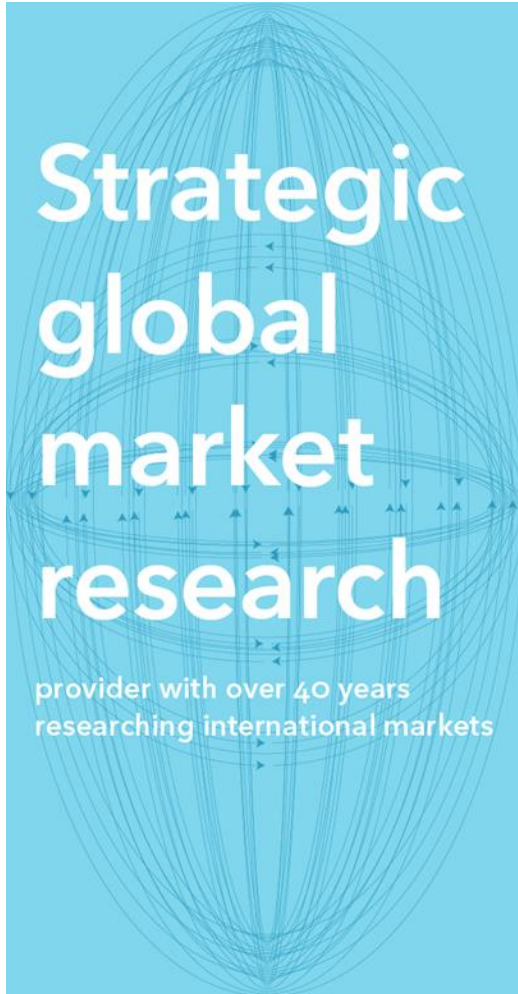


ENRICHING RESEARCH SOURCES WITH MARKET INTELLIGENCE SOLUTIONS. CASE STUDY OF PASSPORT DATABASE

A presentation compiled by Euromonitor International

March 2017

About Euromonitor International



Our services

- Syndicated market research
- Consulting

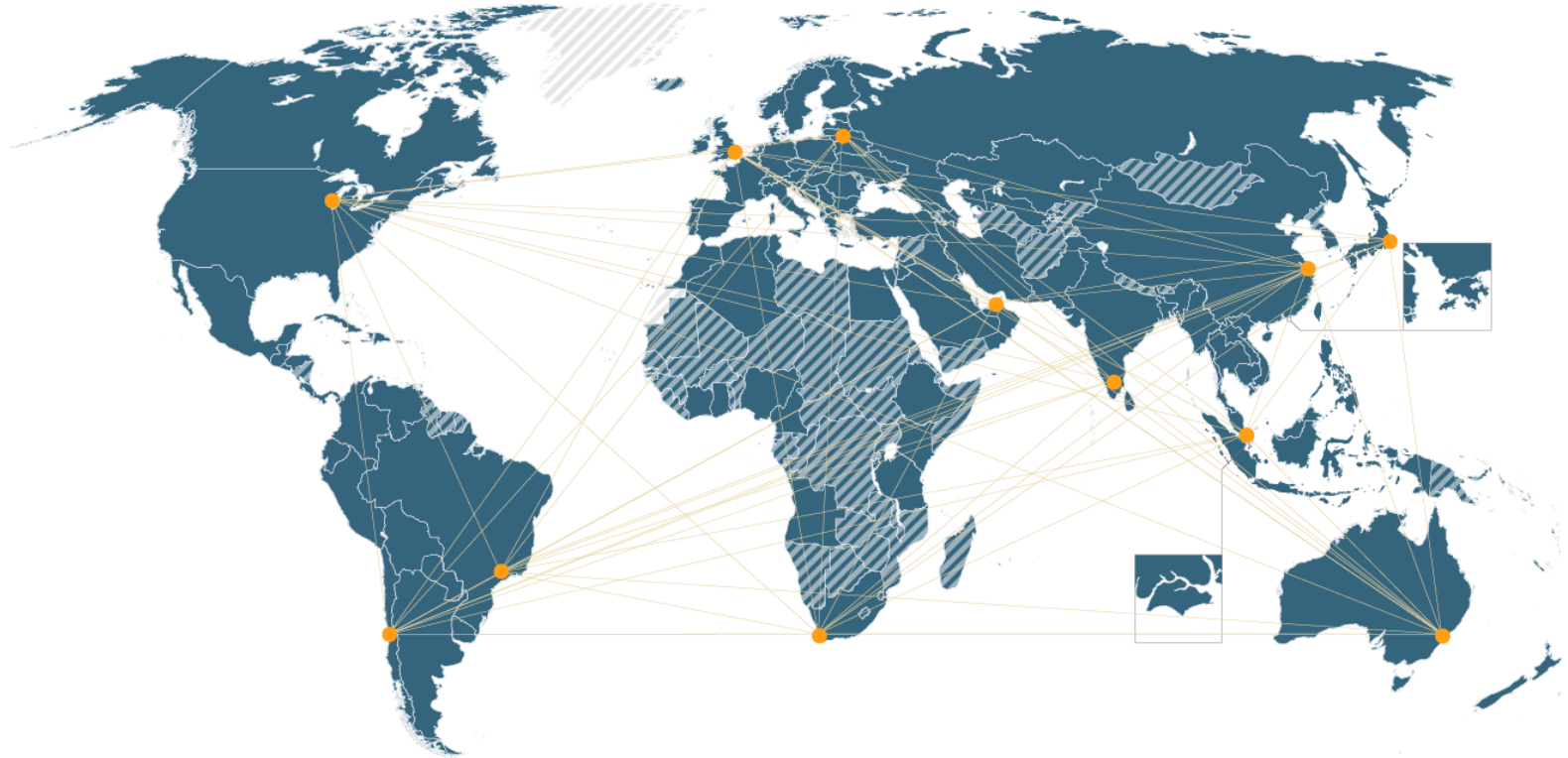
Expansive network

- 1,200+ on-the-ground researchers in 100 countries
- Complete view of the global marketplace
- Cross-comparable data across every market

Our expertise

- Consumer trends and lifestyles
- Companies and brands
- Product categories and distribution channels
- Production and supply chains
- Economics and forecasting

Research Coverage


















12 OFFICE LOCATIONS
London, Chicago, Singapore, Shanghai,
Vilnius, Santiago, Dubai, Cape Town,
Tokyo, Sydney, Bangalore, and São Paulo









100 COUNTRIES
in-depth analysis on consumer
goods and service industries

210 COUNTRIES
demographic, macro- and
socio-economic data on
consumers and economies






Research Expertise

Consumer Products



-  Alcoholic Drinks
-  Apparel
-  Automotive
-  Beauty and Personal Care
-  Consumer Appliances
-  Consumer Electronics
-  Consumer Health
-  Eyewear
-  Fresh Food
-  Health and Wellness
-  Home and Garden
-  Home Care
-  Hot Drinks
-  Luxury Goods
-  Ethical Labels

-  Nutrition
-  Packaged Food
-  Personal Accessories
-  Pet Care
-  Soft Drinks
-  Tissue and Hygiene
-  Tobacco
-  Toys and Games

Services

-  Consumer Finance
-  Consumer Foodservice
-  Institutional Channels
-  Retailing
-  Travel





Supply

-  Ingredients
-  Packaging

Economies

-  Business Dynamics
-  Cities
-  Economy, Finance and Trade
-  Industrial
-  Natural Resources

Consumers

-  Digital Consumer
-  Households
-  Income and Expenditure
-  Lifestyles
-  Population

Research methodology

TOP DOWN GLOBAL INSIGHT

INDUSTRY SPECIALISATION

Dialogue with key players,
global research inputs

COMPANY ANALYSIS

Global and local company
data and accounts

DESK RESEARCH

All public domain material
accessed and interpreted

STORE CHECKS

A first-hand view of place,
product, price and promotion

TRADE SURVEY

Discussion on data and
dynamics with local industry

LOCAL KNOWLEDGE BOTTOM UP

MARKET ANALYSIS

Data substantiated,
market trends explained

DATA VALIDATION

Exhaustive audit and
cross-referencing of data

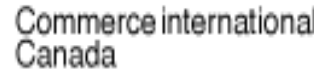
Corporate



Government



ΕΛΛΗΝΙΚΟ ΟΡΓΑΝΙΣΜΟΣ ΕΣΤΡΑΤΕΓΙΚΗΣ ΕΠΙΧΕΙΡΗΣΗΣ



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The Israel Export & International Cooperation Institute



Academics



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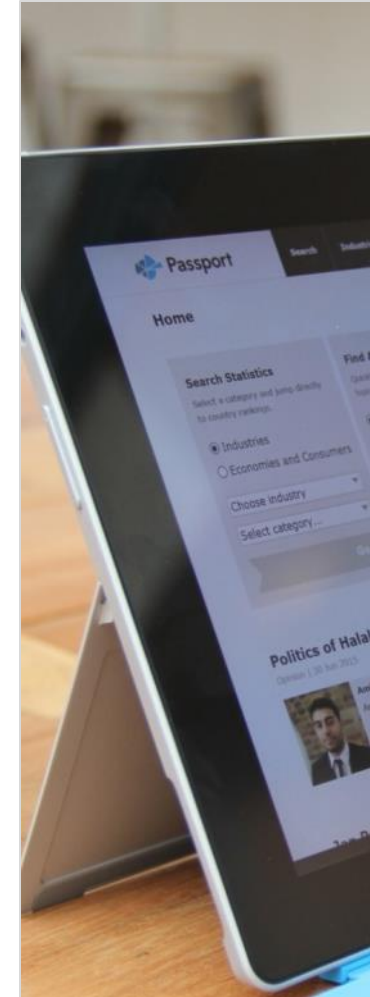


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