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Prepare tomorrow's health sciences professionals for the challenges they will face. Discover how Alexander Street helps academic institutions provide the best health sciences resources available. We offer close to 2,000 health science video documentaries, demonstrations, lectures, and training films, many found nowhere else.

Nursing Education in Video: Second Edition

A 2012 CHOICE Outstanding Academic Title

This collection of over 410 full-length training videos from Medcom Inc., one of the largest providers of professional development videos in the field, is a must-have resource for all nursing education programs and health libraries. Already widely used in nursing courses and hospitals, Medcom videos have won more than 50 major awards for excellence, including an Emmy award.

The videos in this collection cover the fundamentals together with more advanced topics, from anatomy and basic clinical skills to infection control, medication administration, HIPAA regulations, gerontology, and more. Subscription access to this collection includes annual updates with approximately 50 new and revised titles added each year through 2019.

"Highly recommended... Outstanding interface and features." —CHOICE

"The quality of the video recordings is excellent...The content of *Nursing Education in Video* is current."

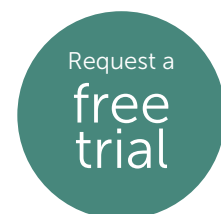
—The Journal of the Medical Library Association

Nursing Assistant Education in Video: Second Edition

Available for the first time online, *Nursing Assistant Education in Video* presents over 60 full-length training videos designed specifically for nursing assistants. Titles feature leading industry experts providing hands-on demonstrations and step-by-step instructions in all of the need-to-know areas of nursing assistance. Subscription access to this collection includes annual updates with approximately eight new and revised titles added each year through 2019.

Nursing Assessment in Video

Nursing Assessment in Video provides anywhere, anytime access to the best-selling series of assessment training videos from Medcom Inc. The collection covers all facets of nursing assessment and provides detailed coverage of each of the body's systems and functions.



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“Valuable for students and instructors in medical school and allied practitioner training programs. Summing up: Highly recommended.”

— CHOICE

Alexander Street's *Sports Medicine and Exercise Science in Video* is designed for both graduate and undergraduate programs. The series boasts:

- **Exclusive Unique Content**

Expert lectures and practical demonstrations showcase thousands of skills and techniques.

- **The Most Comprehensive Coverage**

Including 1500 hours of video, this comprehensive resource contains essential topics such as athletic training, health promotion, physical education, kinesiology/human movement, exercise physiology, nutritional science, sports medicine, sports science, and physical therapy.

- **The Highest Quality Material**

Content in the collection is approved for educational use by several prestigious professional organizations, including the American College of Sports Medicine, the National Athletic Trainers Association, the American Medical Society for Sports Medicine, the American Council on Exercise, the National Strength and Conditioning Association, and the Medical Fitness Association.

Sports Medicine and Exercise Science in Video: Volume I

This volume contains over 650 titles—750 hours of high quality content. Eighty percent of the collection was produced between 2009 and 2012, and more than half of the titles feature the latest demonstrations of procedures, techniques, and skills.



Sports Medicine and Exercise Science in Video: Volume II

Purchasers of the second volume receive 750 hours of the latest, most topical content as well as future updates until the end of 2017. When complete, about seventy percent of the coverage will be post-2010. In addition to updating the topical coverage of *Volume I*, this volume addresses new developments in the field and includes twenty-four unique and highly valuable respiratory health titles created exclusively for this collection.

NEW





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Occupational Therapy: Physical Modalities Collection

Effective July 2013, occupational therapy curriculums are required to include physical agent modality education. But academic resources on the subject are notoriously hard to find. Now that physical agent modalities training is both mandatory and scarce, how can an occupational therapist learn the appropriate techniques?

Produced entirely in 2014, *The Occupational Therapy: Physical Modalities Collection* is an instant-access, streaming video and text collection featuring 5 lecture-based videos totaling 9 hours and a 233-page companion textbook, custom-built to supply students of occupational therapy with the training they need. By gathering this comprehensive training into one online collection, the collection provides students and faculty with an in-depth look into professional treatment options for occupational therapists.

This compilation of video and text resources provides a thorough framework for therapeutic treatment modalities in the context of occupational therapy. The resources feature seasoned professionals explaining modalities that utilize such physical agents as thermal, acoustic, light, mechanical, and electric energy. The demonstrates the proper application of an encyclopedic range

of cutting-edge modalities, including hydrotherapy, hot packs, paraffin, vasopneumatic devices, neuromuscular electrical stimulation, phonophoresis, cryotherapy, and more.

Medical Imaging in Video

Medical Imaging in Video gives students and practitioners a clear, direct way to observe highly technical imaging procedures before practicing them in a clinical setting. Available for the first time in one comprehensive online interface, this resource includes 140 hours of training videos covering key topics in patient diagnosis and treatment.

Key areas of focus include radiography and sonography, radiation therapy, equipment, patient communication, and more. Content comes from the foremost accredited content partners in the field, including Gulfcoast Ultrasound, Lightbox Radiology Education, and Blue Chip LLC, which ensures all materials are reliable, authoritative, and designed for applied learning.

NEW

Veterinary Education in Video

Veterinary Education in Video gives faculty and students anytime, anywhere access to an encyclopedic resource on veterinary science and care. The collection explains more than 500 procedures and techniques across more than 600 titles, and covers clinical skills, explanations of conditions, and training on technology and animal handling. Because it's delivered in high-quality streaming video, the collection provides insight into animal reactions and other subtleties that are often lost in text-only approaches.

All content in *Veterinary Education in Video* comes from content partners approved by the Registry of Approved Continuing Education (RACE), an accreditation that demonstrates a dedication to high standards of quality and accuracy. The collection features video addressing the needs of small, large, avian, and exotic animals, and also covers the business and management skills necessary to succeed in the veterinary field.



Rehabilitation Therapy in Video

Rehabilitation Therapy in Video is a groundbreaking collection that will grow to more than 750 hours of streaming video focused on the physical treatment of patients with congenital disorders, chronic health issues, and traumatic injuries. The videos feature world-renowned occupational, physical, and speech therapists explaining the underlying anatomical and neurological issues in specific patient populations, while demonstrating effective techniques and methods for their treatment.

The breadth of topics, methods, and populations covered is expansive. Subjects include: adaptive strategies, aging populations, autism, balance, brain injury, cerebral palsy, Down syndrome, learning disabilities, mobility and gait, pain management, pediatric therapy, range of motion, sport injuries, and many others. Content is approved for educational use by key medical associations.

Dental Education in Video

Dental Education in Video is growing to deliver 300 hours of video from ADA-approved content partners that feature world-renowned dental clinicians and educators. The films showcase these experts performing and explaining complicated procedures on real patients and provide insights into the nuances of practicing dentistry.

The collection's coverage is expansive, with topics including esthetic, implant, operative, laser, and cosmetic dentistry; patient assessment; hygiene and maintenance; oral surgery; endodontics; occlusion, TMD, digital photography, and much more. And because *Dental Education in Video* features experts that hail from and teach across North America, South America, Europe, Asia, Australia, and the Middle East, the collection offers relevant content and international perspective for dental professionals worldwide.



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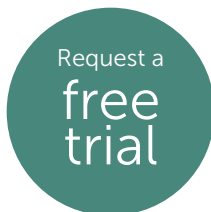
Health and Society in Video

Health and Society in Video is a unique online collection of streaming documentaries focusing on health issues and their impact on society. At completion, the collection will include 500 hours of documentaries, profiles, reports, and interviews from top producers such as Fanlight Productions, BBC, PBS, Point du Jour International, Aquarius Healthcare Media and many others.

Covering a vast array of topics such as pediatrics AIDS, breast cancer, the Obama administration's healthcare plan, addiction, hospice care, Alzheimer's disease, organ donation, malnutrition, access to health care, and other issues. *Health and Society in Video* explores society's most pressing health issues from diverse, often personal perspectives.

"Excellent...All are high-quality videos of substantial depth...This resource is a welcome addition of consistently reliable, trustworthy content. . . Highly recommended."

—CHOICE



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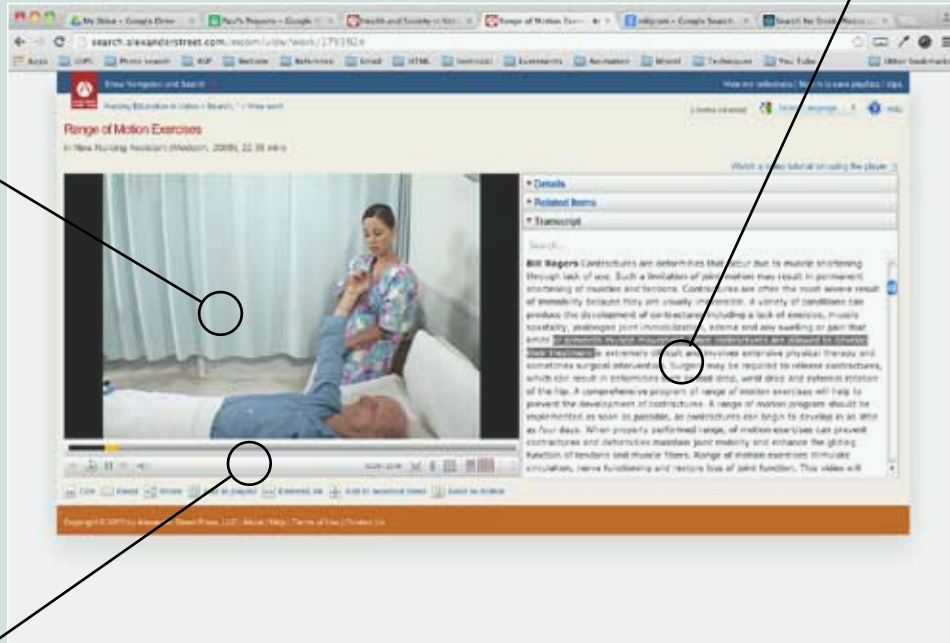
ABOUT OUR SINGLE-TITLE FILMS

In addition to our award-winning collections, Alexander Street's portfolio of individual films includes more than 1,700 titles, hundreds that are historically focused, with new selections added each month. In addition to DVD, many titles are available in convenient online streaming format.

- **History of Nursing: The Development of a Profession** — Beginning with the contributions of Florence Nightingale, this program examines the evolution of nursing into a profession. It considers the roles of nursing educators, the establishment of nursing schools, and the development of regulation.
- **History of Nursing: The Early Years** — This program traces the development of nursing from ancient times to the 19th century. It discusses the nursing care that was provided by nuns and the military and considers the establishment of hospitals.
- **Staff Relations in Healthcare: Working As a Team** — This program describes multidisciplinary teams and emphasizes their utility in healthcare. It covers such topics as effective teams, conflict management, and team relationships.
- **Staff Relations in Healthcare: Communication Between Providers** — Featuring interviews with healthcare professionals, this program examines communication between healthcare providers. It outlines modes of communication and considers obstacles.
- **Professional Behavior in the Healthcare Professions: Professionalism and Self-Presentation** — This program examines professional behavior in healthcare settings. It emphasizes the importance of understanding one's professional role.
- **Professional Behavior in the Healthcare Professions: Effective Communication With Patients** — This program explores communication with patients. It shows how to establish therapeutic relationships, build empathy, trust, and confidentiality, and interview and assess patients.
- **Electronic Medical Records: Federal Regulations** — This program provides the nurse with an understanding of electronic medical records (EMRs) advantages, exploring the advantages and potential disadvantages that must be avoided and addressed. It provides an overview of the impact of federal mandates such as HIPAA and HITECH.
- **Essentials of Nursing Documentation** — This program presents commonly used approaches to documentation, a review of the basic data to record in patient records, and practice guidelines that protect patient privacy, comply with federal regulations, and protect the nurse against potential legal actions.
- **Bedmaking: The Well-Made Bed** — This program demonstrates the procedures for making both an occupied and unoccupied bed using flat sheets with hospital corners and explains that a well-made bed helps to avoid problems such as bedsores and the spread of infection.

ABOUT OUR STREAMING VIDEO

High-speed streaming video automatically adjusts to your bandwidth



Synchronous, scrolling transcripts so you never miss a word

Intuitive video editor: Create, annotate, and share clips and playlists, then easily slide into a syllabus or LMS



PLUS

Powerful browsing facets:
Discover new content while you search and explore

Hyper-targeted search:
Zoom straight to the results you're looking for

Unparalleled support:
Connect with a dedicated Account Manager, video tutorials, and more

Citation generator:
Export instantly in APA, Chicago, and MLA

Sophisticated admin portal:
Track title and subject statistics with 24-hour currency

Coming soon! Outbound discovery:
Access relevant web content within the interface

Nursing Education in Video: Second Edition
Nursing Assistant Education in Video: Second Edition • Nursing Assessment in Video • Sports Medicine and Exercise Science in Video: Volume 1
Sports Medicine and Exercise Science in Video: Volumes I & II • Occupational Therapy: Physical Modalities Collection • Medical Imaging in Video
Veterinary Education in Video • Rehabilitation Therapy in Video • Dental Education in Video



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