

Introducing Gale, Cengage Learning: Research and Educational Tools from Gale



Gale? Cengage Learning?

InfoTrac Academic OneFile
Gale Virtual Reference Library (GVRL)
Global Issues in Context
Gale Artemis Literary Sources
NewsVault



Ray Sawka
Gale Cengage
Library Reference

20 years in publishing:

- Longman/Pearson
- Cambridge University Press
 - Gale Cengage





Who we are, where we come from...



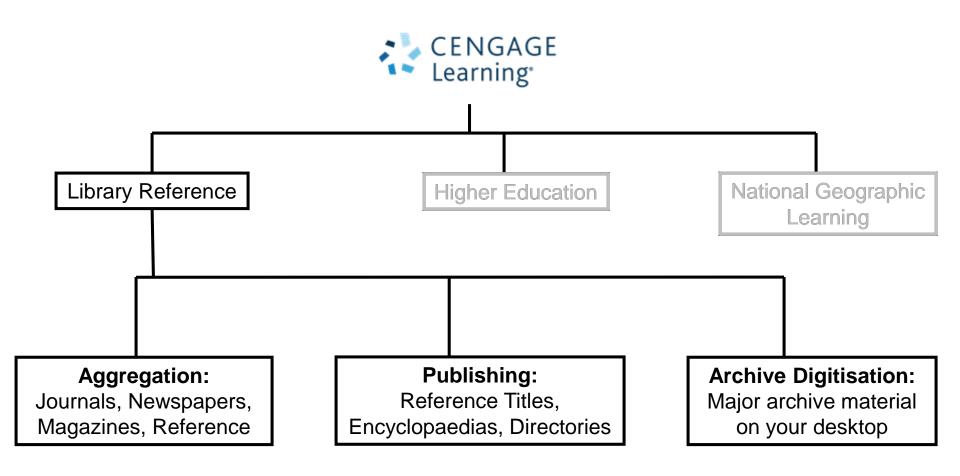
Cengage Learning - a leading provider of innovative teaching, learning and research solutions for the academic, professional and library markets worldwide.



- 1954 Gale Research founded by Frederick Gale Ruffner, Jr., Encyclopedia of Associations, Contemporary Authors, Dictionary of Literary Biography
- 1985 Ruffner sold Gale to Thomson Learning
- 2007 Cengage Learning



Introduction to Cengage Learning





Introduction to Cengage Learning

GALE

- Publisher and content aggregator with a 60-year history
- Gale resources used by more than 80,000 libraries across the globe

 universities, colleges, schools and institutions such as the CIA.
- 110 million <u>simultaneous</u> users at peak times



Benefits

Unparalleled Partnerships, Unrivalled Scope

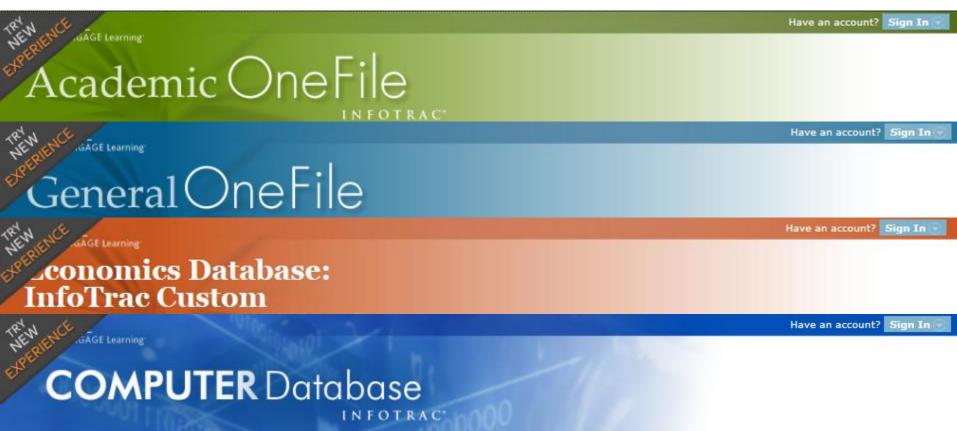


Unparalleled partnerships





 aggregated InfoTrac databases - over 100,000,000 articles from over 25,000 sources



... and many more.



- aggregated InfoTrac databases over 100,000,000 articles from over 25,000 sources
- eBook platform over 18,000 reference titles from Cengage Learning and over 150 publishing partners



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- historical digital archives about 500,000,000 pages































- aggregated InfoTrac databases over 100,000,000 articles from over 25,000 sources
- eBook platform over 18,000 reference titles from Cengage Learning and over 150 publishing partners
- historical digital archives about 500,000,000 pages
- widest ranging literature database on the market, with over 600,000 critical essays, 200,000 author biographies, 340,000 primary works and 500 full text journals





















Benefits

Focus on the Customer



What are the benefits for you?

- integration and cross-search of journals and eBooks interlinks
- unique reference library on the award-winning eBook platform search most major publishers in one place, available to all 24/7
- compatibility with major Discovery Services, incl. Worldcat, EDS, Summon and Primo
- technology & platform innovations help users find content in unexpected places and help you get value from your investment
- a primary source library to give students and researchers a unique insight into their subject without leaving their desks



Focus on the Customer: GVRL

Comments from the Cengage Learning User Survey 2013:

"One of the biggest problems we have is with students citing Wikipedia and the open web. We need them to use reputable, authored and peer-reviewed titles"

"It would be great if you could integrate journal and reference content so that one leads to the other"



Focus on the Customer: GVRL



Main page
Contents
Featured content
Current events
Random article
Donate to Wikipedia
Wikimedia Shop

Interaction
Help
About Wikipedia
Community portal
Recent changes
Contact page

Tools

What links here
Related changes
Upload file
Special pages
Permanent link
Page information
Wikidata item
Cite this page

Article Talk Read View source View history Search Q

Canada

(0) m

Create account Log in

From Wikipedia, the free encyclopedia

For other uses, see Canada (disambiguation).

Canada () kenede/) is a country in North America consisting of ten provinces and three territories. Located in the northern part of the continent, it extends from the Atlantic to the Pacific and northward into the Arctic Ocean. Covering 9.98 million square kilometres in total, Canada is the world's second-largest country by total area and the fourth-largest country by land area. Its common border with the United States forms the world's longest land border.

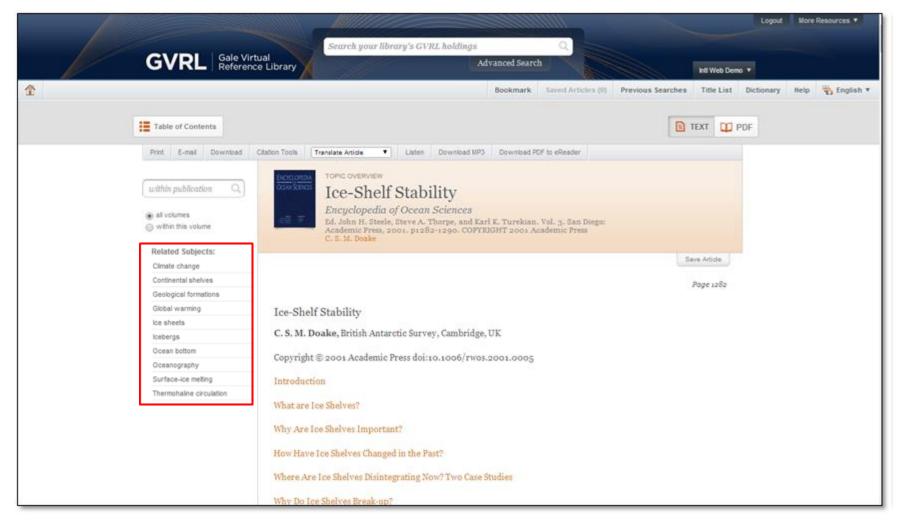
The land that is now Canada has been inhabited for millennia by various Aboriginal peoples. Beginning in the late 15th century, British and French colonies were established on the region's Atlantic coast. As a consequence of various conflicts, the United Kingdom gained and lost North American territories until left, in the late 18th century, with what mostly comprises Canada today. Pursuant to the British North America Act, on July 1, 1867, three colonies joined to form the autonomous federal Dominion of Canada. This began an accretion of provinces and territories to the new self-governing Dominion. In 1931, Britain granted Canada near total independence with the Statute of Westminster 1931 and full sovereignty was attained when the Canada Act 1982 severed the vestiges of legal dependence on the British parliament.

Canada is a federal parliamentary democracy and a constitutional monarchy, Queen Elizabeth II being the current head of state. The country is officially bilingual at the federal level. It is one of the world's most ethnically diverse and multicultural nations, the product of large-scale immigration from many countries, with a population of approximately 35 million as of 2015. Its advanced economy is one of the largest in the world, relying chiefly upon its abundant natural resources and well-developed international trade networks. Canada's long and complex relationship with the United States has had a significant impact on its economy and culture.



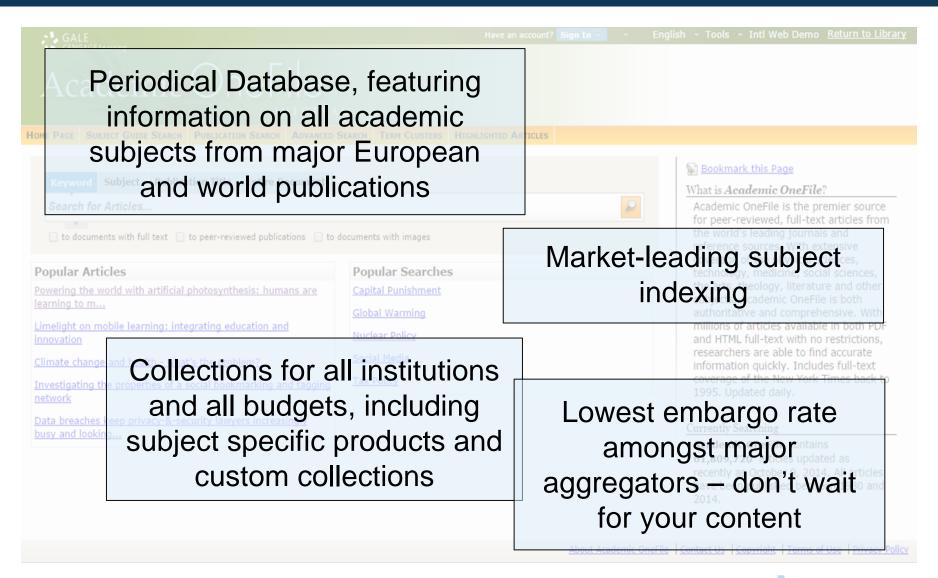


Benefits to You: Interlinks





Benefits to you: InfoTrac





Benefits

Bringing Research into the Classroom



The challenge

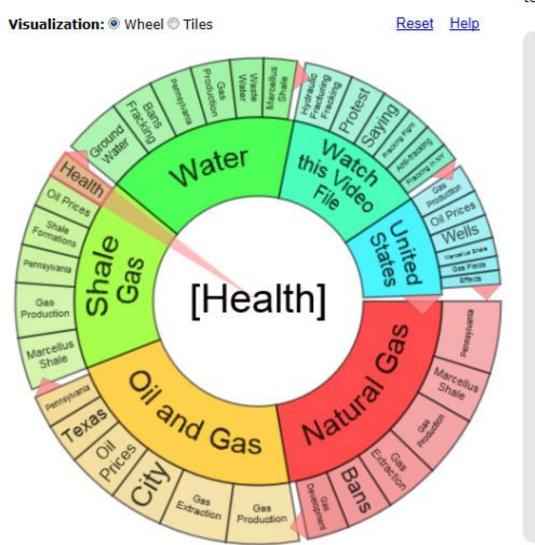
How do you get value from the products that you purchase or subscribe to?



Bringing research into the classroom – Term Clusters

Topic Finder

There are two ways to visualize below which words and subjects are found most often in the text of your search results.



Results

Clicking on a topic wheel or tile narrows your original search results to the documents also containing that subject or term.

Results for topic: Health (11)

1. Cuomo to Ban Fracking After Health

Department Calls It Unsafe

The New York state **Health** Department said fracking for natural gas cant be done safely dooming prospects that Governor Andrew Cuomo will allow the extraction process after a sixyearmoratorium In 2008 the state... [Hydraulic fracturing]

- Fracking plans should be 'put on hold', say MPs
 Byline Philip Case A group of MPs has called for a moratorium on shale gas fracking in the UK amid fears it is
 8220incompatible8221 with targets to fight climate change and could affect farmingMinisters are keen...
- 3. Fracking to be banned in New York State

Gov Andrew M Cuomos administration announced that it would ban hydraulic fracturing in New York State because of concerns over **Health** risks a move that strikes a serious blow to frac sand producers supplying product... [Cuomo, Andrew M.] [Hydraulic fracturing]

Call for fracking ban to include coal under Forth
Byline Nick Drainey A coalition of antifracking groups has
demanded the Scottish government extends its moratorium to

demanded the Scottish government extends its moratorium to other forms of unconventional gas extraction However Cluff Natural Resources the company looking...

Capital projects and safe fracking

Byline Jason Ford News editor Best practise for fracking to ensure

Benefits

Improving Research Through Technology



Improving Research Through Technology

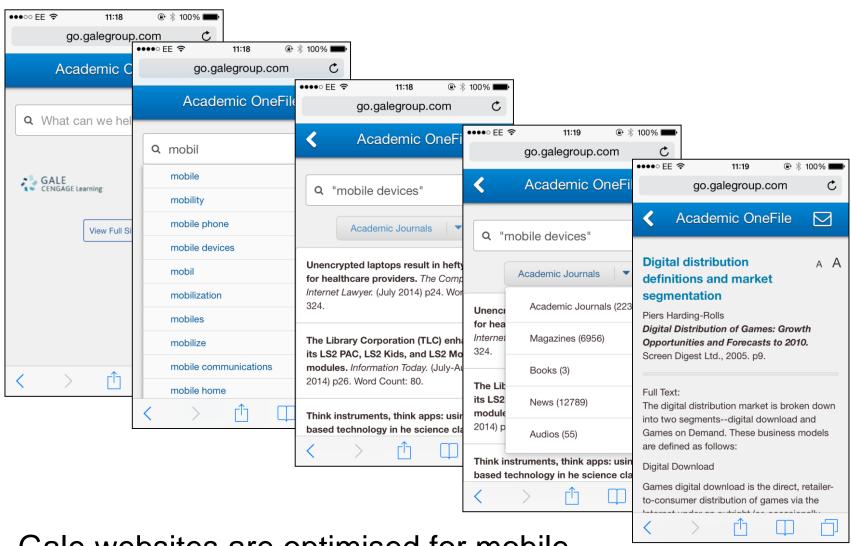
 Cross-search Reference and Periodical content – one platform for your users compatible with your discovery service

 Interlinks – give the most useful user experience and get value from your purchases

 Term Clusters – visually represent complex topics to benefit teaching and learning



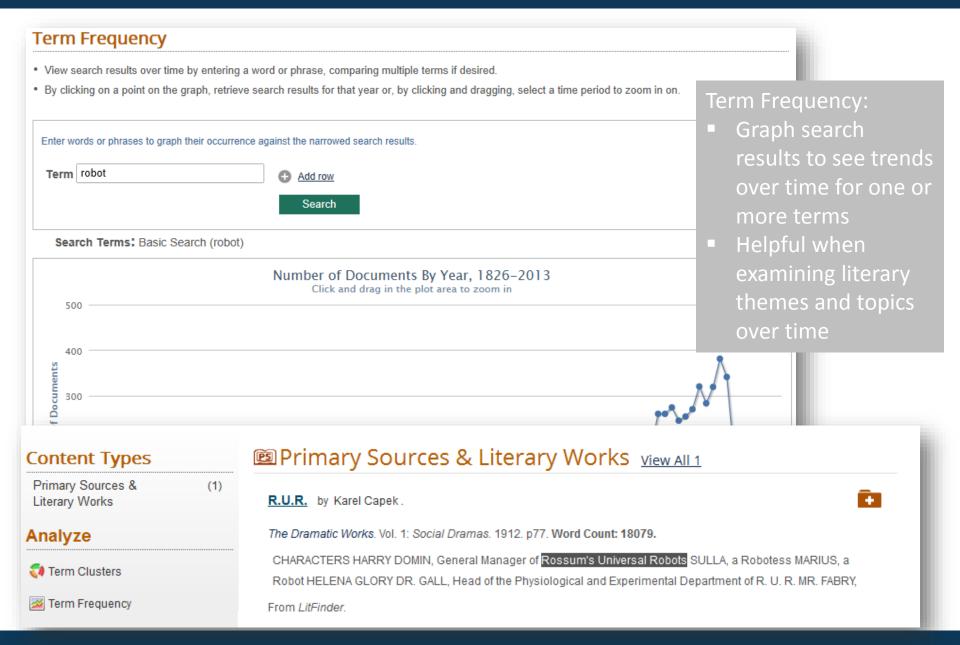
Improving Research Through Technology



Gale websites are optimised for mobile, using responsive design



Improving Research Through Technology: Literature







Search. Explore. Discover.







Term Frequency Topic Finder What's Inside Gale Literary Index



SEARCH ADVANCED SEARCH Gale International Division

Search your library's GVRL holdings

Advanced Search

Bookmark Saved Articles (0) Highlighted Articles Previous Searches Title List Dictionary Help English V

Have an account? Sign In (1986)

Academic One File



InfoTrac Academic OneFile



Have an account? Sign

InfoTrac, Academic OneFile



 Academic OneFile - a comprehensive, up-to-date and easy-to-use resource for serious academic research

Total Titles	Total Full- Text Titles	Peer- reviewed Titles	Active, Full Text, Peer Reviewed, No Embargo	Total Active Full Text Titles Under Embargo	Active Full- text NO Embargo	% of Active Full Text Content under Embargo
16,451	7,588	10,804	2,394	519	4,212	11%



Publication Name	Publisher		
Annals of the University of Bucharest, Economic and Administrative Series	University of Bucharest		
Balkan Journal of Geometry and Its Applications	Universitatea Politehnica din Bucuresti, Department of Mathematics		
GERMS	European HIV/AIDS and Infectious Diseases Academy		
Journal for the Study of Religions and Ideologies	The Academic Society for the Research of Religions and Ideologies (SACRI)		
Journal of Advanced Mathematical Studies	Fair Partners Team for the Promotion of Science		
Journal of Applied Quantitative Methods	Association for Development through Science and Education, Romania (ADSER)		
Journal of Defense Resources Management	Regional Department of Defense Resources Management Studies		
Journal of Economic Development, Environment and People	Editura Fundatiei Romania de Maine		
Journal of Tourism Challenges and Trends	Romanian-American Association of Project Managers for Education and Research (RAAPMER/ARAMPEC)		
Management Research and Practice	Academia de Studii Economice Bucuresti		
Ovidius University Annals, Series Physical Education and Sport/Science, Movement and Health	Ovidius University of Constanta		
Progress of Cryogenics and Isotopes Separation	National Research and Development Institute for Cryogenics and Isotopic Ramnicu Valcea		
Revista de Stiinte Politice	University of Craiova		
Romanian Journal of Political Science	Romanian Academic Society		
Studia Europaea	Universitatea Babes-Bolyai		
Theoretical and Empirical Researches in Urban Management	Academia de Studii Economice Bucuresti		
Transylvanian Review of Administrative Sciences	Universitatea Babes-Bolyai		
Virgil Madgearu Review of Economic Studies and Research	Babes-Bolyai University, Faculty of Economics and Business Administration		

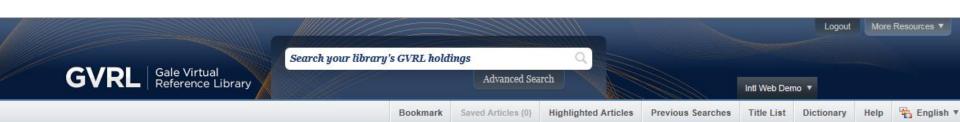


Academic One File

Have an account? Sign In



Gale Virtual Reference Library GVRL







Gale Virtual Reference Library

Search your library's GVRL holdings

Advanced Search

Intl Web Demo ▼

Gale Virtual Reference Library



- Award-winning reference eBook platform
- Over 18.000 eBooks including:
 - 3.000 Gale titles
 - 15.000 titles from our publishing partners e.g.: CUP, Elsevier, Encyclopedia Britannica, Lippincott Williams & Wilkins, OUP, ProQuest, Sage, Springer, Wiley and many more (over 150)











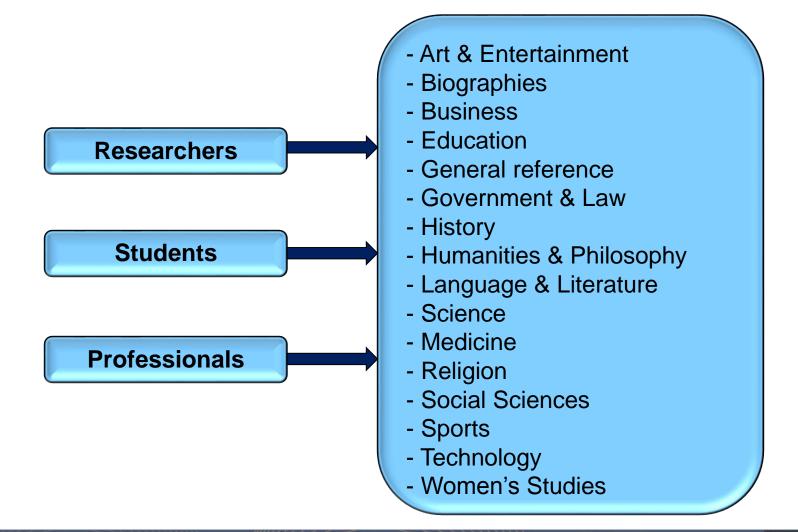






Gale Virtual Reference Library







Search your library's GVRL holdings

Advanced Search

Intl Web Demo ▼

Gale Virtual Reference Library



- ReadSpeaker
- print, email, pdf
- Translations into 13 languages, including Romanian
- Unlimited number of simultaneous users, 24/7





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Gale Support > Online Resources > Gale Virtual Reference Library

Your Online Resources

Gale Virtual Reference Library



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Access Product Now »

Direct URL

The URL below is a direct link to Gale Virtual Reference Library. This is a permanent link for your library to be used on your web site.

http://infotrac.galegroup.com/itweb/eth?db=GVRL

ebook URLs

Support Material

On-Demand Tutorials

Basics (6:50)

Bookmark Your Favorites (1:22)

Browse & Search (3:12)

Create a GVRL Subcollection (5:30)

Creating a Cultural eBook Subcollection (3:08)

Download eBook MARC Records (2:46)

Download PDF to Your eReader (1:56)

How to Create a GRVL Subcollection (5:30)

Listen to Your Articles (1:50)

Perform Complex Searches (3:12)

View in Multiple Languages (1:06)

On-Demand Tutorials (to Embed)

Bookmarking Your Favorites (1:35)

Browsing & Searching (4:08)

Conducting Complex Searches (3:54)

Downloading a PDF to Your eReader (2:40)

Listening to Your Articles (1:53)

Reviewing Search Results (1:53)

The Basics (7:18)

Viewing Resources in Multiple Languages (1:38)

Recorded Webinars

Gale Virtual Reference Library (58 min)

Gale Virtual Reference Library Sub-Collection Manager (29)

Welcome ETH-Bibliothek

Location ID: eth

settings

Log out »

☐ View Your Gale Resources

🔅 Boost Usage

Widgets

Database Icons

Direct URLs

Promotional Materials

Access My Library®

Resource Portals

MARC Records

Grow Your Skills

On-Demand Training

Recorded Webinars

Upcoming Webinars

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Gale Admin

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access »

Technical Documents

Title Lists

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GVRL Gale Virtual Reference Library

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Help Guide

**The State of the Sta

Library Journal product of the year 2012

One single access for all of your reference eBooks from Gale and our publishing partners. Search your whole library at one time.

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Nation and World
Religion
Science
Social Science

Cross-search GVRL with
InfoTrac to give your users
as full a research
experience as possible





Gale Virtual Reference Library















EGLOBAL ISSUES IN CONTEXT

SEARCH ADVANCED SEARCH Gale International Division



Empowers students to critically analyse and understand the most important issues of the modern world.

Includes news, perspectives, reference materials, primary source documents, audio, video, statistics, and more in these categories:

- Business and Economics
- Conflict and Diplomacy
- Environment and Climate Change
- Government, Politics, and Law
- Health and Medicine
- Science and Technology
- Society and Culture
- Women, Children, and the Family











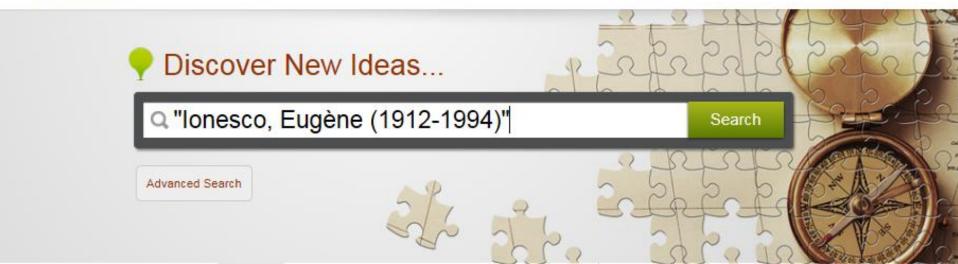








Term Frequency Topic Finder What's Inside Gale Literary Index



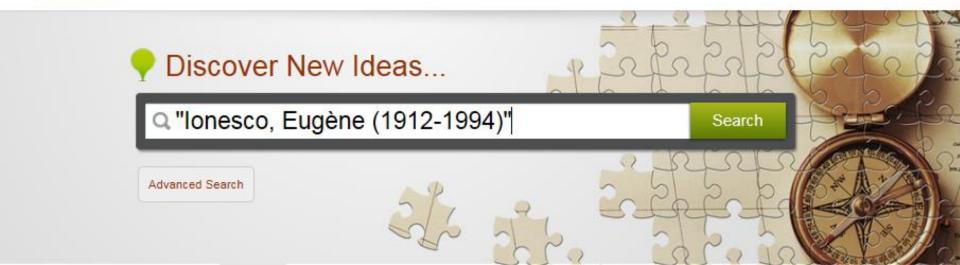


The largest available literature database

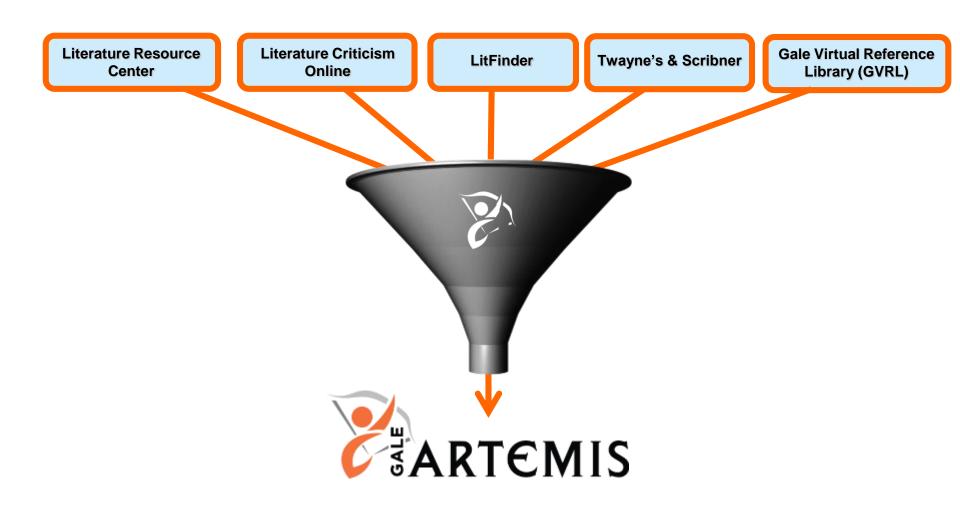




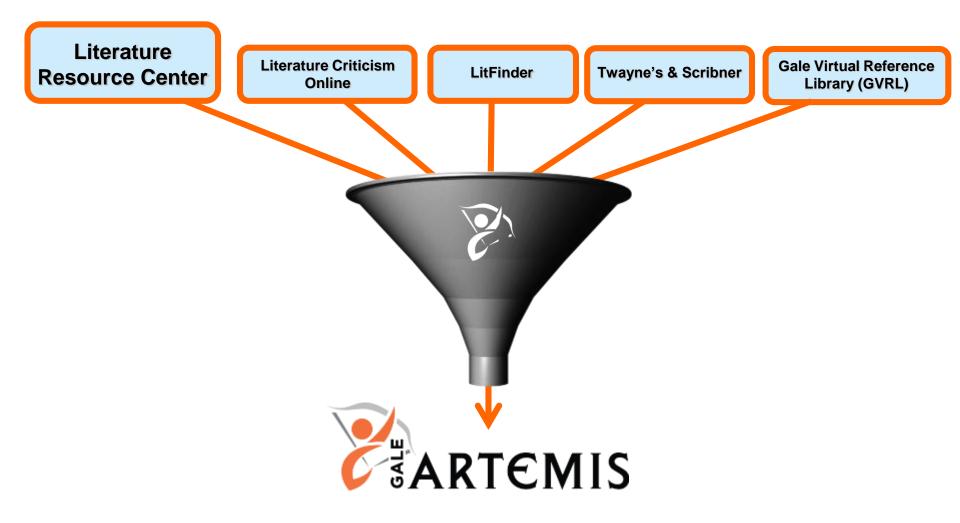
Term Frequency Topic Finder What's Inside Gale Literary Index













Literature Resource Center

- A "mega-database" containing information on ALL facets of literature
- Contains many types of information for almost every type of student – from simple assignments to complex studies
- International coverage more than 37,000 non-U.S. authors with complete biographical coverage plus literary criticism and reviews



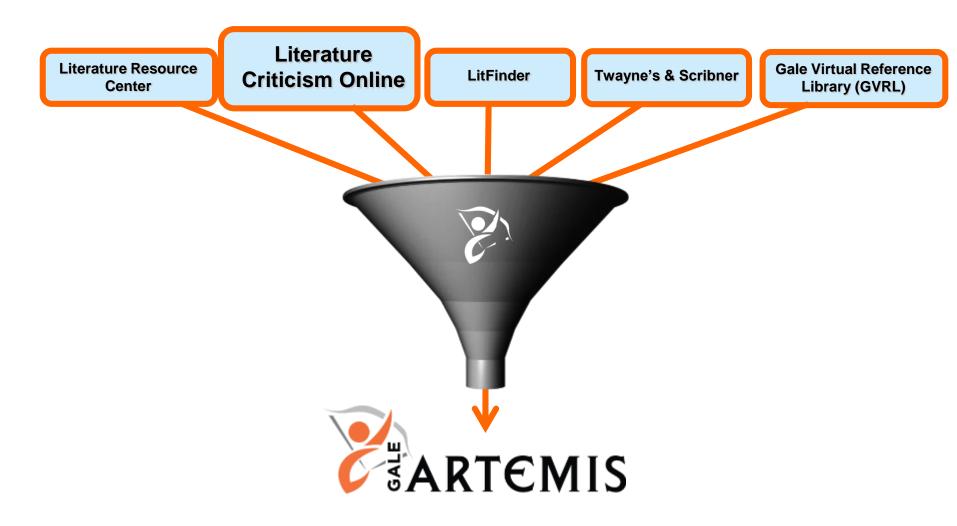
Literature Resource Center

- The most recent and complete version of coverage of each author in the print series Contemporary Authors & Contemporary Authors New Revisions
- Most of the Dictionary of Literary Biography (minus photos, the Documentary Series and the Yearbook volumes)
 - "hands-down the best literary reference series ever published"—Library Journal
- 30% of every entry from the 10 Gale Literature Criticism Series titles (More than 78,000 signed critical essays)
- More than 490 full-text literary journals
 - Over 1.25 million articles from (new content added daily)
 - More than 43,000 full text contemporary poems, short stories, and plays from literary journals
- Nearly 13,000 editorially selected links to authoritative literary websites
- Content from St. James Press Reference Guides to Literature For Students
 Series, Literature & Its Times, and other select sources

LRC to wiarygodne źródło tekstów literackich, analiz i informacji biograficznych z całego świata i wszystkich okresów literackich









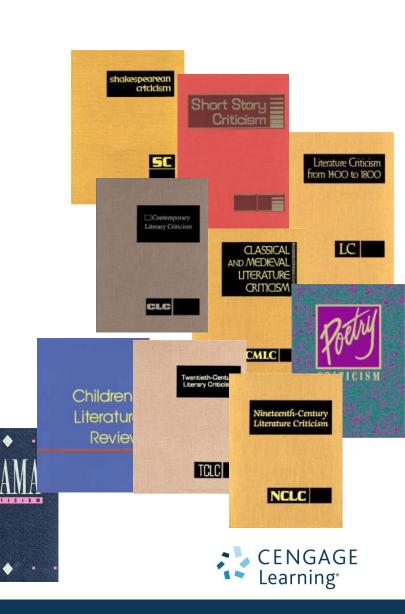
Literature Criticism Online

- Editorially selected criticisms, brought together with exclusive introductory contextual information
- Because of Complex rights issues, LCO-International includes volumes from 1995 forward
 - Contains over 1650 volumes
 - Over 16,000 entries
 - Over 90,000 reprinted critical articles from books, journals, diaries, playbills, manuscripts, etc.*
 - Viewpoints from over 30,000 scholars and critics encourage critical thinking
- Covers authors with a substantial amount of criticism in English from all time periods, all around the world
- Topic entries, broad definition of authors, and historical criticism make this a great cross-curricular resource!



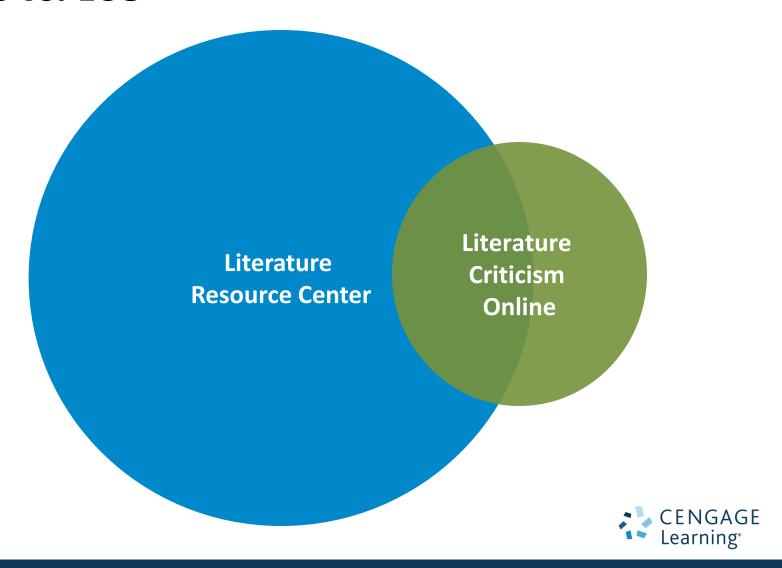
Literature Criticism Online

- Contemporary Literary Criticism
- Twentieth-Century Literature Criticism
- Nineteenth Century Literature Criticism
- Literature Criticism from 1400-1800
- Shakespearean Criticism
- Classical and Medieval Literature Criticism
- Children's Literature Review
- Drama Criticism
- Poetry Criticism
- Short Story Criticism





LRC vs. LCO





Unique quality of Artemis Literary Sources

- Covers the whole range of literature from antiquity to modern day – offering the viewpoints of the greatest experts from all time periods (over 5 million documents and growing!)
- Gale literature products are the most widely used resources of their kind in the world – thousands of customers, millions of users, and tens of thousands contributors
- Gale offers the place of record for literature criticism and biographies
- Tools for Analysis unexpected discovery!



ARTEMIS

LITERARY SOURCES















Term Frequency Topic Finder What's Inside Gale Literary Index















- Newspapers and magazines search platform
- Searching all the collections at once over 10 mln pages
- 400 year's content









Each collection has their own webpage...

















Search. Explore. Discover.





... but NewsVault

combines all of them and allows for simultaneous searching of all the available content











NewsVault collections:



Punch Historical Archive 1841-1992



The Independent Digital Archive 1986-2012



19th Century
UK Periodicals Part I



The Picture Post Historical Archive



19th Century UK Periodicals Part II



The Economist Historical Archive



19th Century US Newspapers



The Illustrated London News Historical Archive



British Newspapers 1600 - 1950



The Listener Historical Archive



Daily Mail Historical Archive



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Historical Archive



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Search. Explore. Discover.









Search. Explore. Discover.







Any Questions?