

clujinnovationdays.com



CLUJ
INNOVATION
DAYS
2018

BREAKING NEW DIGITAL GROUND!

DIGITAL REVOLUTION
AND THE FOURTH WAVE
OF SMART GROWTH

24.05 - 25.05.2018
USAMV Cluj-Napoca

An event organized by



urbanizehub



APM
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MESERIASILOR
CLUJ

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DIGITAL REVOLUTION AND THE FOURTH WAVE OF SMART GROWTH

Digital transformation is the new buzz concept, threatening the until recently undisputed reign of “Innovation”. Lately, the two have become synonyms or, in many cases, they condition each other in a very fuzzy relationship: you cannot have innovation without at least some degree of digitalization, but digital transformation is a consequence of being innovative.

Amidst all this tumult and debate, the process is already transforming our professional and personal environments. Various sectors are on the brink of radical transformation, while others will disappear altogether. It is a time where people and organizations are trying to understand how artificial intelligence, machine learning, robotics, internet of things, 3D printing, big data and data mining and other technologies will impact us.

All these topics are central to Cluj Innovation Days 2018 and will be approached by experienced international and national speakers from government, academia and business in an environment that encourages debates, sharing of ideas and experiences, partnerships and new projects.

As with all the previous editions, we like to experiment and bring new challenges to our growing community. This year's edition is being realized in a innovative partnership that brings together Cluj IT Cluster, Urbanize Hub and Loopaa.

TOPICS



**DIGITAL
TRANSFORMATION**



**URBAN
TRANSFORMATION**



SUSTAINABILITY

AGENDA - DAY I



1 PLENARY
SESSION



2 COFFEE
BREAKS



6 KEYNOTE
SPEECHES



1 LUNCH
BREAK



4 INNOVATION
WORKSHOPS



1 COCKTAIL
SESSION FOR
INVITED GUESTS

AGENDA - DAY 2



**2 INNOVATION
TRACKS**



**2 COFFEE
BREAKS**



6 WORKSHOPS



**LUNCH
BREAK**



**WINE BAR
NETWORKING AND
MUSICAL SURPRISES**



**URBAN
INNOVATION
HACKATON**

PEOPLE OF INNOVATION



SENIORITY

28%

ENTRY

33%

SENIOR

16%

MANAGER

15%

OWNER

8%

VP



INDUSTRY

38%

IT

25%

SOFTWARE

7%

MARKETING

5%

CONSULTING

25%

OTHER



COMPANY SIZE

49%

1-50
EMPLOYEES

16%

51-200
EMPLOYEES

7%

201-1000
EMPLOYEES

15%

1001-5000
EMPLOYEES

13%

10000+
EMPLOYEES



DOMAIN

10%

ENGINEERING

11%

IT

10%

BUSINESS
DEV

12%

ENTREPRENEURSHIP

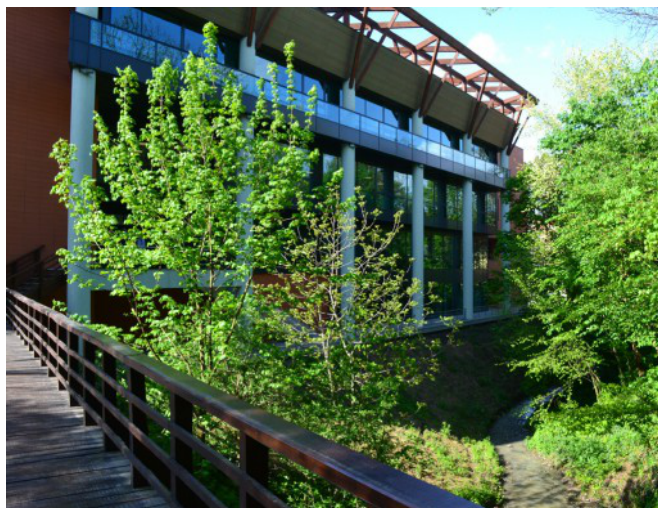
9%

SALES

LOCATION



THE 2018 EDITION WILL BE HOSTED BY
THE UNIVERSITY OF AGRICULTURAL
SCIENCES AND VETERINARY MEDICINE
OF CLUJ-NAPOCA



Throughout its existence, since 1869, the university has been one of the most prestigious life science universities in Romania. During the past ten years, USAMV Cluj-Napoca has grown consistently, towards becoming a university dedicated mostly to research, development and innovation. Making smart connections between various disciplines, its researchers investigate and develop at all stages: upscaling from lab to pilot and from initial idea to the production processes that deliver applied solutions to market requirements.

PREVIOUS EDITION

CLUJ INNOVATION DAYS 2017 - DIGITAL ECONOMY

New business opportunities and social transformations



16
TOPICS



50+
SPEAKERS



**INTERNATIONAL
SPEAKERS**



**PANEL DISCUSSIONS
AND WORKSHOPS**



300+
PARTICIPANTS

*Topics ranging from Digital Economy, to Mobile and Automation Technologies and Sharing Economy

ORGANIZERS



CLUJ IT CLUSTER

Cluj IT is a cluster based organization formed of active organizations in the information technology field: providers of software services and solutions, universities and research institutes, public bodies and other catalyst organizations.

Founded in October 2012, Cluj IT is an innovation based value chain network of Romanian IT companies and related organizations with the purpose of increasing the competitiveness and growth of IT services and products on international markets and of creating a strong sustainable public – private partnership in order to improve the life quality of the community we are part of.

For this, we intend to create an ecosystem suitable for the development and manufacture of innovative software services and products, with high value added, through: close collaboration between the cluster's members, exchange of knowledge and ideas, public-private partnership and support of research – for the benefit of member organizations and with impact upon the society overall.

CONTACT



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