

Urkund Introduction

History, Philosophy, Operations

URKUND

4,000 customers in 76 countries

SciencesPo



UPPSALA
UNIVERSITET



UNIVERSITY OF
COPENHAGEN



UNIVERSITY OF HELSINKI

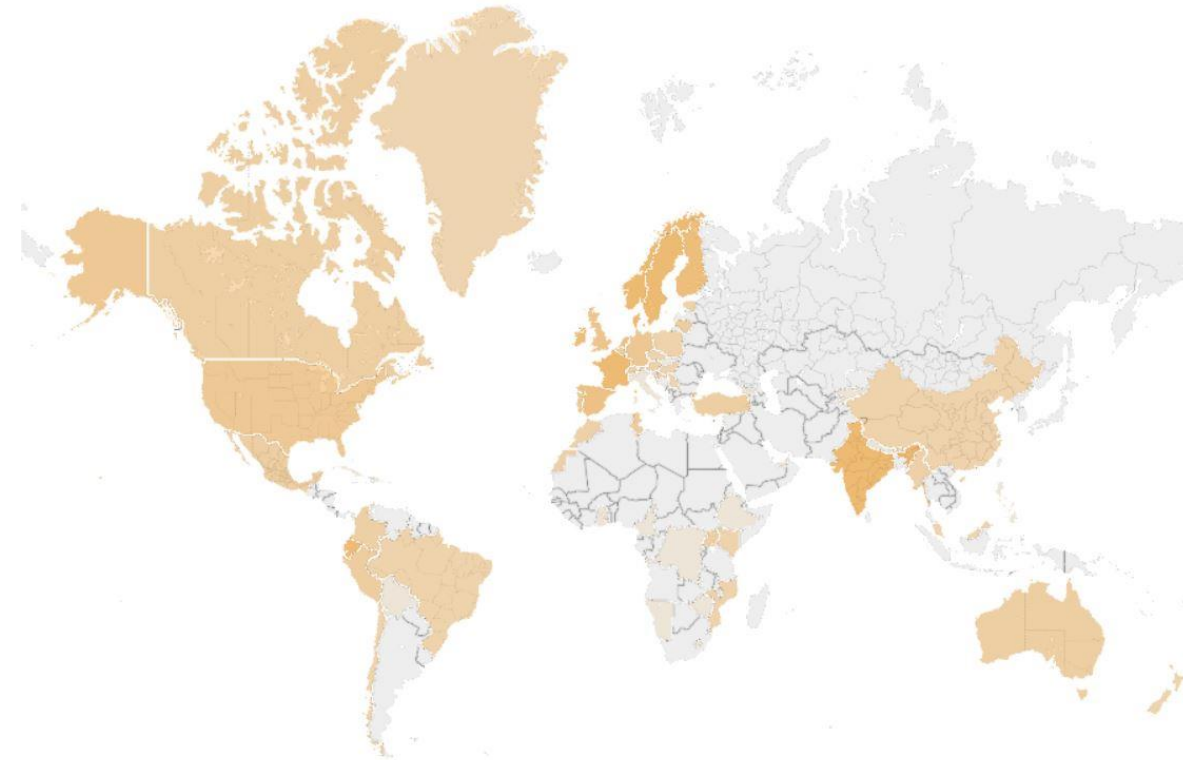


KEDGE
BUSINESS SCHOOL

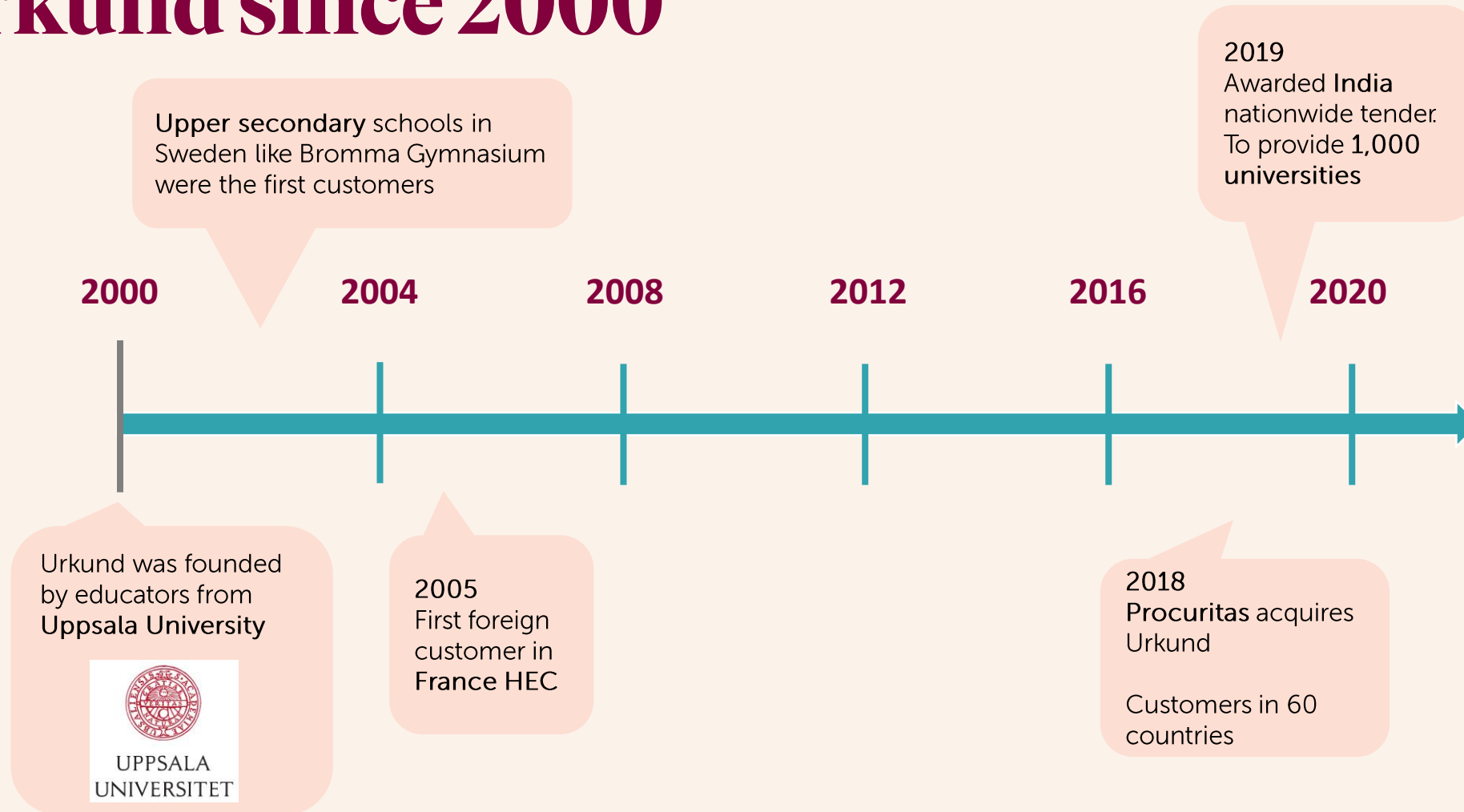
HEC
PARIS



SCIENTIA
IRANICA



Urkund since 2000



Values

“Urkund’s mission is to enhance education worldwide”

- Urkund does not sell licence to anyone with a credit card (minimize the risk of putting the product in the hands of a ghost writer).
- Fairness of education
- “Plagiarism checkers are only showing the text similarity, they do not show the level of, or severity of plagiarism.”



Urkund from a business perspective



- #2 globally
- Solid financials and strong growth of +25 % in 2016, 2017, and 2018
- Very low churn rate



- New owners in February 2018, Procuritas (a Swedish PE-firm) → new era for Urkund's journey



- 5-year plan in place focusing on growth and product development



- Subscription-based cloud-solution with low churn rate. In-house development

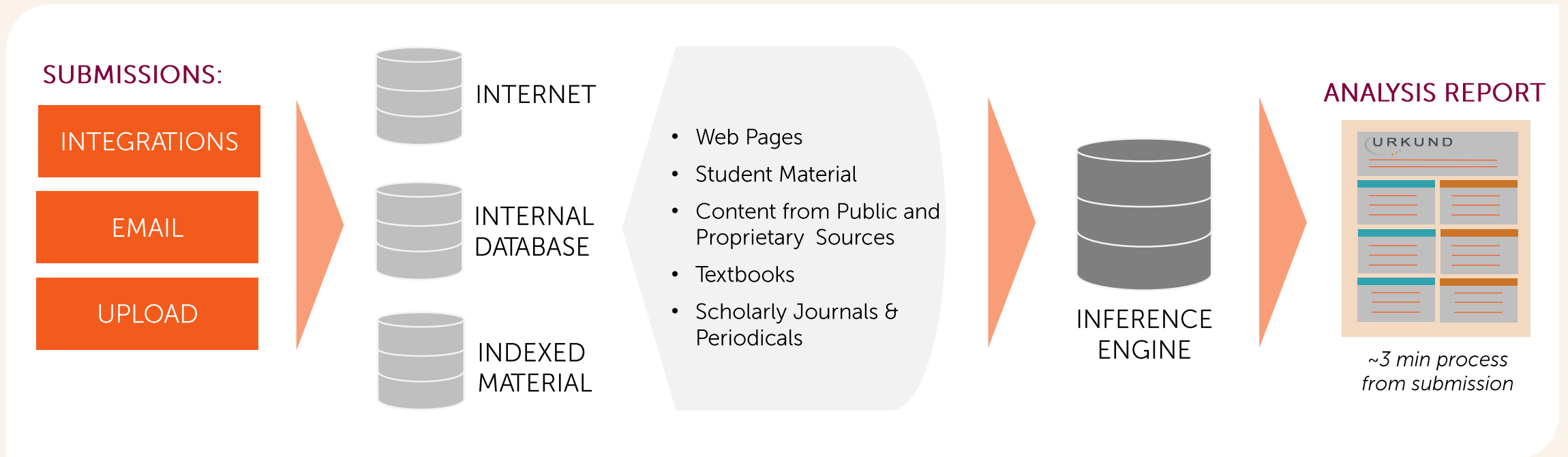


- **Tripled** the number of staff with a focus on management, sales, and digital marketing



- Increased investment and resources in product development

Automated and scalable - 2 steps to analysis



Plagiarism – a global challenge

Urkund:

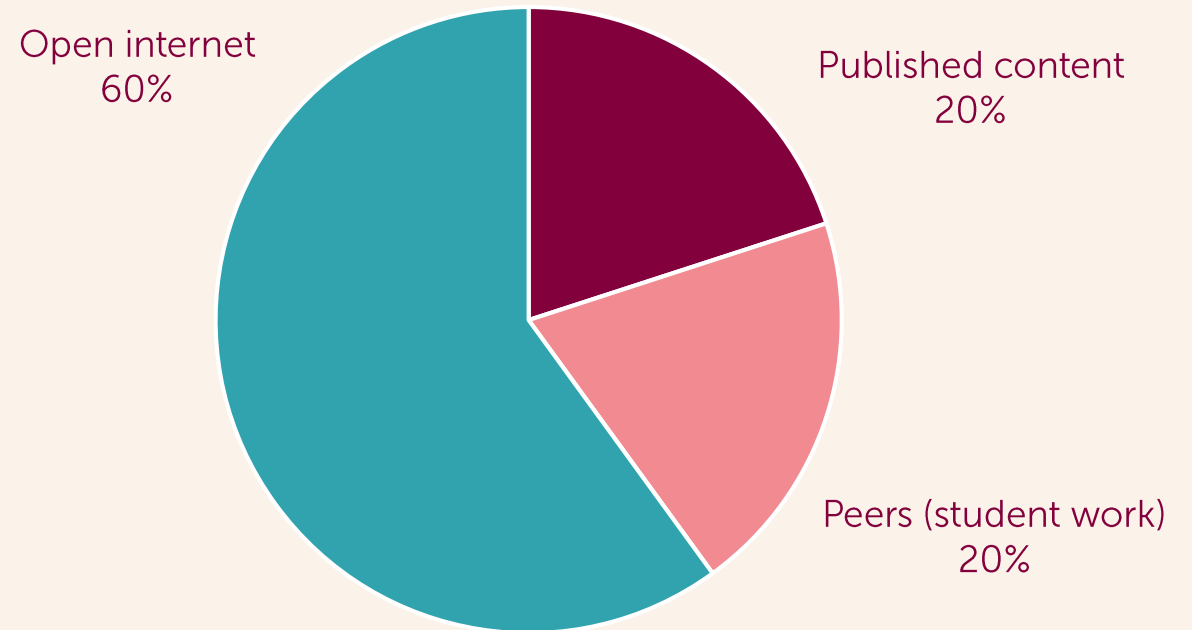
- Promotes original thinking
- Safeguarding academic integrity
- Freeing up time for educators
- Helping educators improve education quality

Plagiarism:

- Digitalization – easy to plagiarise
- Ghost writing - essay mills
- Fake news

- Legal problem
- Knowledge and innovation repressive
- Academic integrity

Content is copied from



Product roadmap

Features

- Cross-language detection
- Author recognition

Content

- Paid (Publisher journals)
- Crawlers (Open access)

User interface

- Analysis report, View 7
- Administration interface, URSA

Integrations

- API 2.0

BACK TO ANALYSIS OVERVIEW All changes are autosaved PROFILE

STUDENT'S NAME: Anna Brown | FILE: Critical_Summary_Of_Moby_Dick.pdf | SIMILARITY: 66%

FINDINGS | SOURCES | WHOLE DOCUMENT

GROUPS: CROSS-LANGUAGE MATCH

MATCHING TEXT FROM ANOTHER LANGUAGE

2 / 7 SUBMITTED DOCUMENT | 90% MATCHING TEXT | SPANISH

The term Translanguaging seems to have captured people's imagination. It has been applied to pedagogy, everyday social interaction, cross-modal and multimodal communication, linguistic landscape, visual arts, music, and transgender discourse.

Resalto las contribuciones que Translanguaging como concepto teórico puede hacer a los debates sobre el lenguaje y el pensamiento y la modularidad de la mente hipótesis.

Un aspecto particular de la interacción social de usuarios de idiomas multilingües que quiero enfatizar es su naturaleza multimodal y multisensorial. Explico dos conceptos relacionados: Translanguaging Space and Translanguaging Instinct, para subrayar la necesidad de salvar las divisiones artificiales e ideológicas entre los llamados enfoques sociocultural y cognitivo de las prácticas de Translanguaging. Al hacerlo, respondo a algunas de las críticas y confusiones sobre la noción de Translanguaging.

Applied linguistics, Volume, 39, Issue 1, from 01.02.2000

PREVIOUS HIGHLIGHT | NEXT HIGHLIGHT

URKUND Search in Urkund...

Welcome, Tony!
tony.stark@avengers-school.com

Account overview

User ID	8203456
Unit	U345
User since	06/07/2019 @ 8:05 (GMT)
Analysis address prefix	tony.stark.school
Received files (total)	1.323
Submitted files (total)	67
Average similarity	35%

Total submissions to unit (Months | Days)

Line chart showing submissions for 2019 (blue), 2018 (orange), and 2017 (red) from Jan to Dec.

University and Theses distribution overview

University	Universities	Theses
State University	44	12.321
Central University	44	12.321
Private University	44	12.321
Deemed University	44	12.321
CFTis	44	12.321
Other	+	

Seamless integration is highly valued



Sales – partners are key in Urkund strategy

We want to collaborate with you!

- Head of Sales + BENELUX:
 - UK & IE, Higher Education:
 - UK & IE, K12:
 - DACH:
 - Nordics & Baltics:
 - Spain:
 - North America:
 - Head of Global Expansion, Asia, Rest of Europe:
 - Latin America:
 - Middle East & Africa, Oceania:
- Menno Njissen
Cecilia Vahlin
James Lankester
Ole Neumann
Neil Walker
Eric Johansson Salazar-Sandoval
Eric Gibbs
Henning Säll
Rômulo Borges Viana
Linnea Rydberg

A young woman is shown from the chest down, wearing a light blue denim jacket over a white t-shirt. She has several watermelon-shaped stickers on her t-shirt, some with the word "COCO" written on them. She is holding a stack of books in her left hand and a pen in her right hand. She is also wearing a backpack and has white earbuds in her ears. The background is a blurred outdoor setting.

Thank you!