

# Build Your Ebook Collection Strategically with Academic Complete as Your Base

Ebooks are an essential part of any library collection and are increasingly in demand by students and faculty alike. In a 2017 ProQuest survey, nearly 100% of faculty said they recommend ebooks to their students and almost 80% use ebooks in their research.

But when it comes to ebook acquisition there are many challenges: Tight budgets, time and resources needed to curate lists among them. Once acquired, other issues arise like how to drive usage and prove value to key stakeholders.

## Academic Complete has it Covered

With Academic Complete, libraries can offer an affordable, critical mass of approximately 150,000 multi-disciplinary ebooks with unlimited, multi-user access, powerful research tools and DRM-free chapter downloads. Many libraries use Academic Complete as their ebook foundation, then leverage usage data to inform their acquisition strategies using other models like Demand-driven Acquisition, Perpetual Access and ProQuest's own Access-to-Own.

"Academic Complete is at the core of our collection strategy for ebooks. We supplement it with DDA and librarian-selected titles to match our programs, but we rely on Academic Complete to give us a good interdisciplinary selection. In addition to quality, scholarly content, our researchers appreciate the ability to search within books and download chapters, and the lack of restriction on simultaneous users."

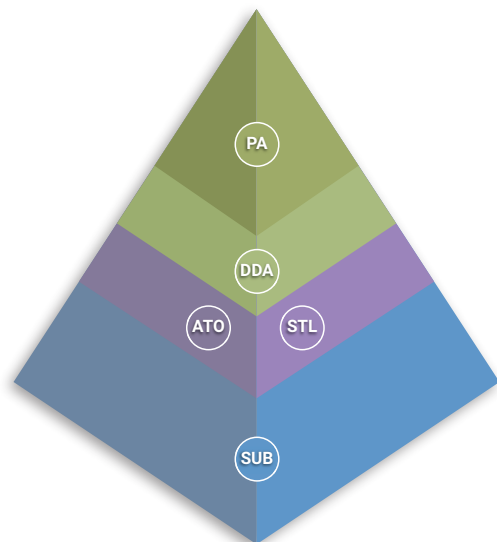
- Karl Stutzman, Director of Library Services, Anabaptist Mennonite Biblical Seminary.

Other reasons why libraries subscribe to Academic Complete:

- To meet the needs of distant learners
- To support accreditation
- To supplement space reclamation/weeding projects
- To support growing enrollment and new programs
- When establishing a new library

"Academic Complete helps us to provide more ebooks for undergrads in subject areas in which we might not always choose to purchase ebooks. The interface has always been the simplest to use, and the one that our users seem to like the most. Also, the multiple users for every title is invaluable - we never have to worry about turnaways."

- Anne Cerstvik Nolan, Electronic Resources Librarian, Brown University Library



**PA**

### Perpetual Access

Purchase essential titles outright  
Extended Access prevents turnaways on single user titles  
Over 1 million titles. If this were your only model it would cost hundreds of millions!

**DDA**

### Demand-driven Acquisition

Expand the selection, only purchase if used

**ATO**

### Access-to-Own

Overcome STL embargoes on frontlist and apply loan cost to purchase

**STL**

### Short-term Loans

Supplement the collection, no commitment to purchase

**SUB**

### Subscription

Affordable base, unlimited multi-user access and continued growth  
150K+ titles valued > \$14 million



# Ebook Subscriptions Are Not One Size Fits All

ProQuest realizes libraries have choices. That's why we are continually innovating, carefully curating, and partnering with publishers and technology providers to add value to Academic Complete, further cementing its position as the world's leading ebook subscription.

## What Sets Academic Complete Apart?

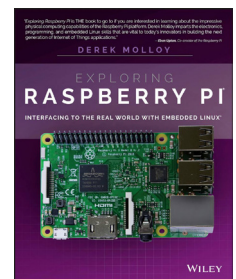
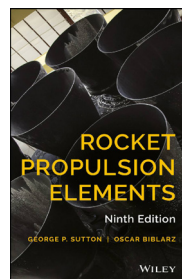
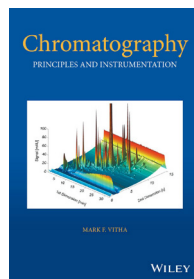
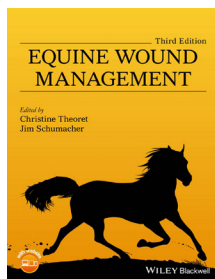
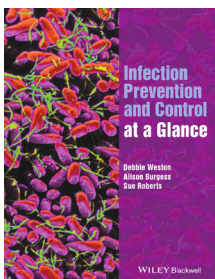
- 1. Our titles are more likely to be used.** We focus on quality over quantity, hand selecting titles that support curricula, graduation rate trends, and emerging courses. We never add filler titles to make the collection look larger than our competitors'. As a result, a higher percentage of our titles are likely to be used for longer periods of time.
- 2. We have more unique content from leading publishers.** By 2022, Academic Complete will be the only aggregated subscription to carry more than 14,000 high-use and high-demand Wiley titles.
- 3. We enable you to understand your users.** While other ebook providers only offer usage data based on sessions, Ebook Central provides both session and user based data. With Patron Analytics, libraries can customize anonymous questionnaires that can be used to understand users' demographics, degree program, grade level, library satisfaction, and items of their choice.
- 4. We offer free technologies that drive usage.** Academic Complete customers receive complimentary subscriptions to the Book Display Widget for promoting titles on any website as well as Syndetics Unbound which provides enrichment elements like reviews and recommendations directly within Ebook Central.
- 5. We offer more complementary acquisition models.** ProQuest pioneered the ebook subscription model with Academic Complete in 2001. And we offered Demand-driven Acquisition (DDA) and Short-term Loans (STL) long before anyone else. We're also the only aggregator to address STL embargoes with Access-to-Own (ATO), which enables you to apply loan fees on frontlist or other titles to price of the book.

"Academic Complete's price is great for what you get, and we added ProQuest's Community College Complete and the University Press Ebook Subscription too so the interface is the same."

- Gary Cocozzoli, Director of the Library, Lawrence Technological University.

These award winning titles from Wiley are only available in subscription through Academic Complete:

WILEY



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