

# O imagine de ansamblu pentru normalizarea datelor

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*Noiembrie 2020*

# At the heart of our solutions: the Web of Science Core Collection

- Science Citation Index Expanded
- Social Sciences Citation Index
- Arts & Humanities Citation Index
- Emerging Sources Citation Index
- Conference Proceedings Citation Index
- Book Citation Index



**21,000+ journals  
indexed cover-to-cover**

- Multidisciplinary
- International
- Influential



**Powerful citation  
network with complete  
cited reference search,  
cited reference linking  
and navigation**

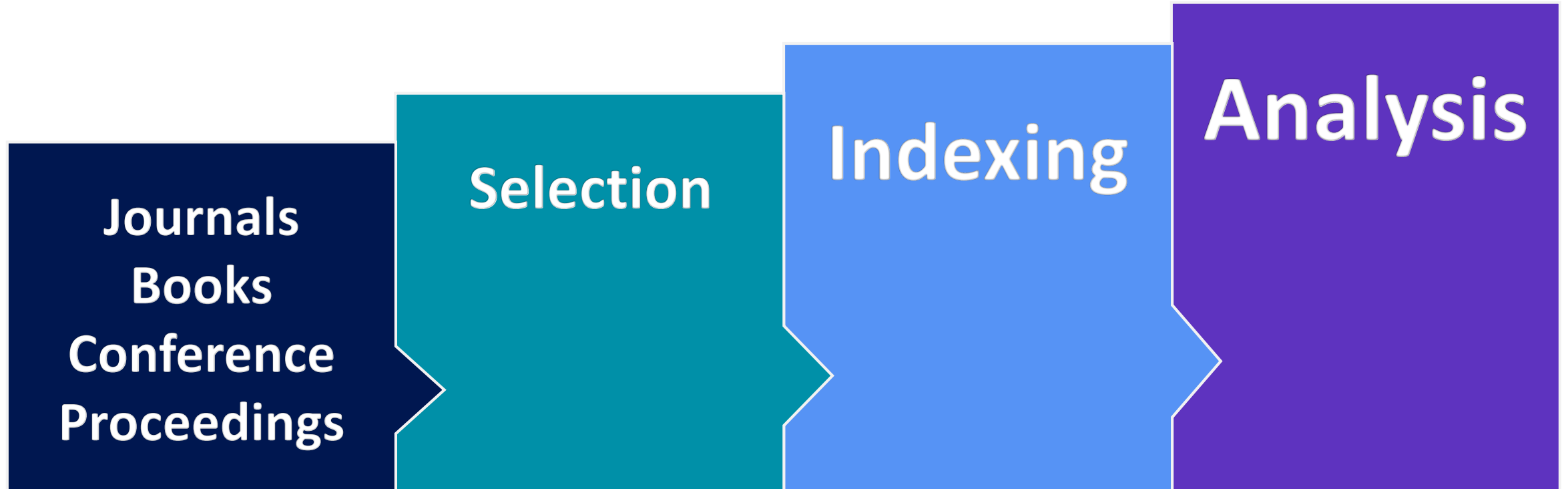


**Unbiased journal  
selection and curation**

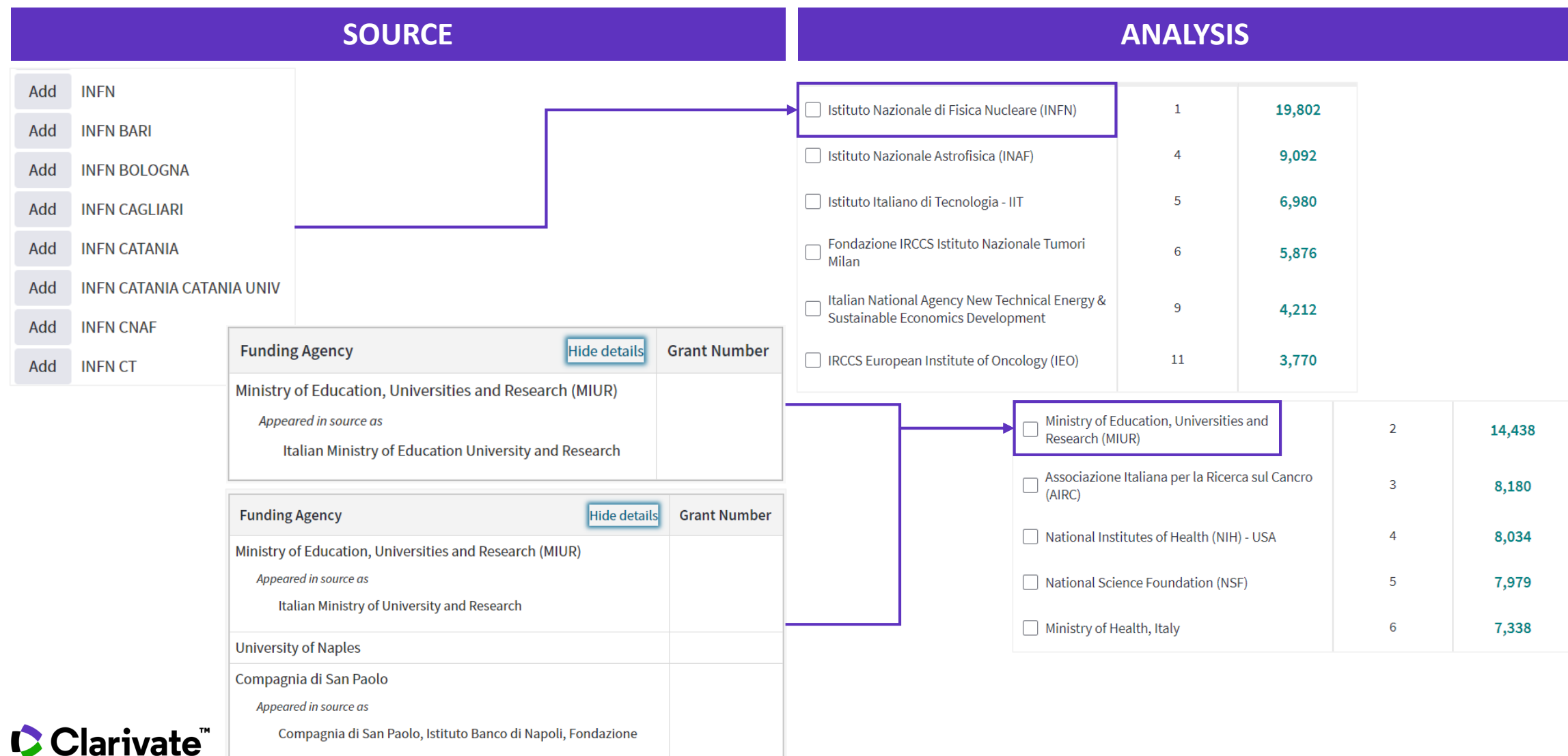


**Source data for  
Journal Impact Factor**

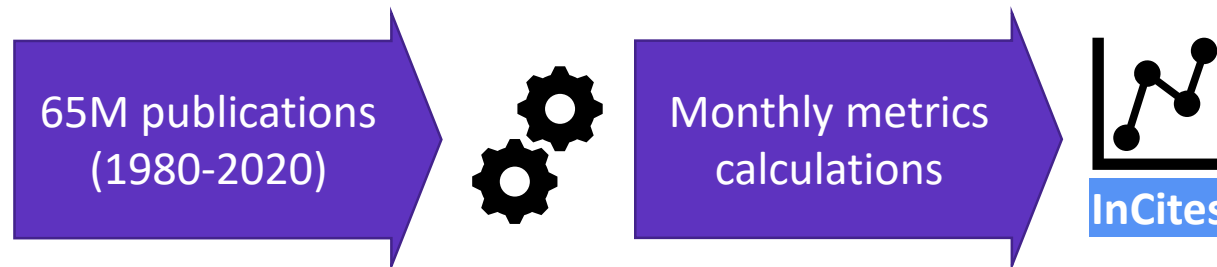
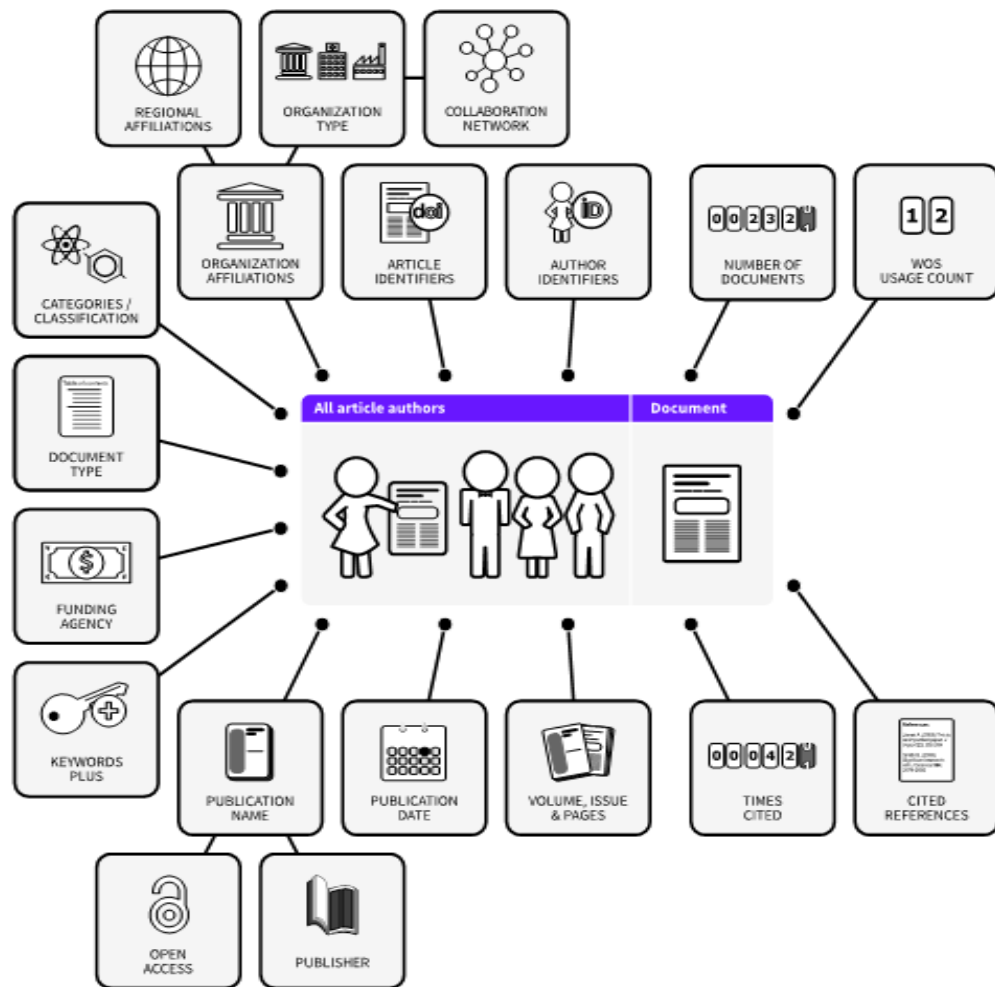
# Data can be analyzed through different angles



# Continuous disambiguation effort



# From Web of Science Core Collection to InCites

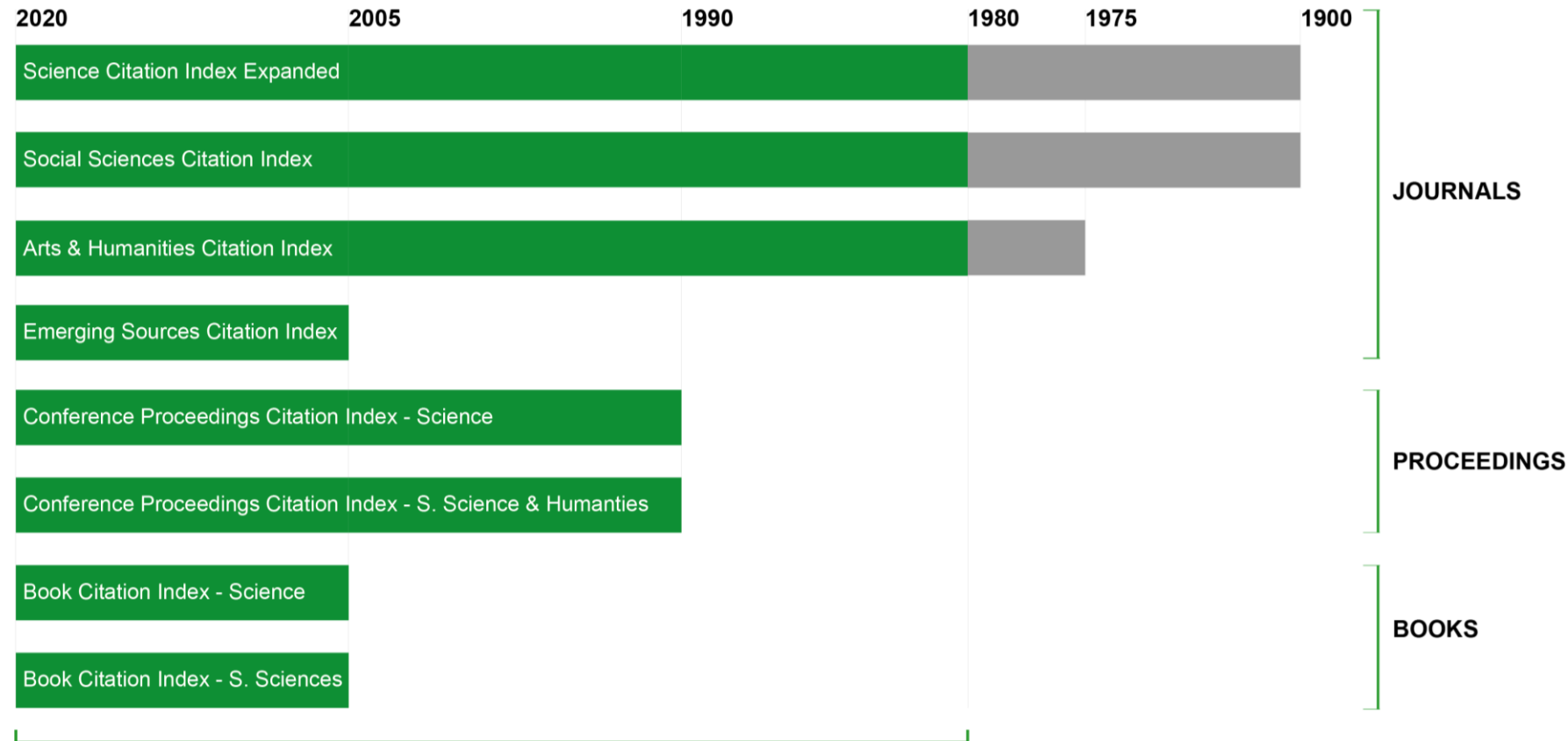


## Import of custom group of publications

- Export a thematic search from Web of Science
- Import a list of publications for a research team (from WoS or Excel)

# From Web of Science Core Collection to InCites

## WEB OF SCIENCE CORE COLLECTION



Web of Science Core Collection content analysed in Incites  
(data and metrics updated every month)

# Why use InCites Benchmarking & Analytics?



**Analyze** the global research panorama



**Compare** global peers and exploring the reasons of their performance



**Evaluate** existing collaborations and prospecting possible future ones



**Identify** experts globally



**Follow** emerging topics and trends in the scientific community



**Easily adapt** reports to meet each individual need

# Filters

**Scope of analysis**

**Filters** Indicators Baselines

Narrow the results in the table.

Dataset

- InCites Dataset
- InCites Dataset**
- electronic cigarette
- Teleton
- FISM
- BELSPO
- jet contributors
- Cergy
- Renewable Energy (2)
- Renewable Energy
- My Organization Dataset

Publication Date

- Last 5 complete years (2015-2019)
- Last 5 complete years (2015-2019)**
- All years (1980-2020)
- Year to date (2020)
- Custom year range

Organization Name	>	<b>Characteristics</b>
Organization Type	>	
Location	>	
Association	>	
Collaborations with People	>	<b>Collaborations</b>
Collaborations with Organizations	>	
Collaborations with Locations	>	
Document Type	>	<b>Open Access</b>
Open Access	>	
Web of Science Documents	>	<b>Thresholds</b>
Times Cited	>	
Authors per Document	>	
JIF Quartile	>	
Author Position (2008-2020)	>	<b>Author Position</b>
Rank	>	
Research Area	>	<b>Types of output</b>
Journal	>	
Publisher	>	
Funding Agency	>	



# Indicators

Productivity	Impact	Open Access	Collaboration
<a href="#">Web of Science Documents</a> ● >	<a href="#">Times Cited</a> ● >	<a href="#">All Open Access Documents</a> >	<a href="#">International Collaborations</a> >
<a href="#">% Documents in Top 1%</a> >	<a href="#">% Documents Cited</a> ● >	<a href="#">DOAJ Gold Documents</a> >	<a href="#">% International Collaborations</a> >
<a href="#">% Documents in Top 10%</a> >	<a href="#">Category Normalized Citation Im...</a> ● >	<a href="#">Other Gold Documents</a> >	<a href="#">% Industry Collaborations</a> >
<a href="#">% Highly Cited Papers</a> >	<a href="#">Citation Impact</a> >	<a href="#">Green Accepted Documents</a> >	<a href="#">Industry Collaborations</a> >
<a href="#">Highly Cited Papers</a> >	<a href="#">Average Percentile</a> >	<a href="#">Green Published Documents</a> >	
<a href="#">% Hot Papers</a> >	<a href="#">Journal Normalized Citation Impact</a> >	<a href="#">Bronze Documents</a> >	<b>Author Position</b>
<a href="#">Documents in JIF Journals</a> >	<a href="#">Impact Relative to World</a> >	<a href="#">% All Open Access Documents</a> >	<a href="#">% First Author (2008-2020)</a> >
<a href="#">Documents in Q1 Journals</a> >	<a href="#">H-Index</a> >	<a href="#">% DOAJ Gold Documents</a> >	<a href="#">% Last Author (2008-2020)</a> >
<a href="#">Documents in Q2 Journals</a> >	<a href="#">Documents Cited</a> >	<a href="#">% Other Gold Documents</a> >	<a href="#">% Corresponding Author (2008-2020)</a> >
<a href="#">Documents in Q3 Journals</a> >	<a href="#">1 Year Citing All Prior Years Cumulat...</a> >	<a href="#">% Green Accepted Documents</a> >	<a href="#">First Author (2008-2020)</a> >
<a href="#">Documents in Q4 Journals</a> >		<a href="#">% Green Published Documents</a> >	<a href="#">Last Author (2008-2020)</a> >
<a href="#">% Documents in Q1 Journals</a> >		<a href="#">% Green Published Documents</a> >	<a href="#">Corresponding Author (2008-2020)</a> >
<a href="#">% Documents in Q2 Journals</a> >		<a href="#">% Bronze Documents</a> >	
<a href="#">% Documents in Q3 Journals</a> >			<b>Other</b>
<a href="#">% Documents in Q4 Journals</a> >			<a href="#">Region Name</a> ● >
<a href="#">Documents in Top 1%</a> >			<a href="#">Rank</a> ● >
<a href="#">Documents in Top 10%</a> >			<a href="#">Location Type</a> >
<a href="#">Hot Papers</a> >			

# Data normalization

## Effects of microplastics on trophic parameters, abundance and metabolic activities of seawater and fish gut bacteria in mesocosm conditions

By: Caruso, G (Caruso, Gabriella)<sup>[1]</sup>; Peda, C (Peda, Cristina)<sup>[2]</sup>; Cappello, S (Cappello, Simone)<sup>[1]</sup>; Leonardi, M (Leonardi, Marcella)<sup>[1]</sup>; La Ferla, R (La Ferla, Rosabruna)<sup>[1]</sup>; Lo Giudice, A (Lo Giudice, Angelina)<sup>[1,3]</sup>; Maricchiolo, G (Maricchiolo, Giulia)<sup>[1]</sup>; Rizzo, C (Rizzo, Carmen)<sup>[3]</sup>; Maimone, G (Maimone, Giovanna)<sup>[1]</sup>; Rappazzo, AC (Rappazzo, Alessandro) <sup>[1]</sup>; Genovese, L (Genovese, Lucrezia)<sup>[1]</sup>; Romeo, T (Romeo, Teresa)<sup>[2]</sup> ...Less  
[View Web of Science ResearcherID and ORCID](#)

ENVIRONMENTAL SCIENCE AND POLLUTION RESEARCH  
Volume: 25 Issue: 30 Pages: 30067-30083 Special Issue: SI

### Citation Network

In Web of Science Core Collection

6

Times Cited

 [Create Citation Alert](#)

Times Cited = 6

- ? Year of publication
- ? Category
- ? Type of document

### Citation Network

H-index

23

Sum of Times Cited

1,654

Citing Articles

1,189

 [View full Citation Report](#)

H-index = 23

- ? Research Area
- ? Long career
- ? Highly Cited Papers

## ENVIRONMENTAL MANAGEMENT

ISSN: 0364-152X

eISSN: 1432-1009

SPRINGER

ONE NEW YORK PLAZA, SUITE 4600 , NEW YORK, NY 10004, UNITED STATES  
USA

[Go to Journal Table of Contents](#)

[Go to Ulrich's](#)

[Printable Version](#)

Current Year

[2018](#)

[2017](#)

[All Years](#)

The data in the two graphs below and in the Journal Impact Factor calculation are for the last two years. They detail the components of the Journal Impact Factor. Use the graphs to view the data for the last two years for this journal.

Journal Impact Factor Trend 2019

[Printable Version](#) 

2.561

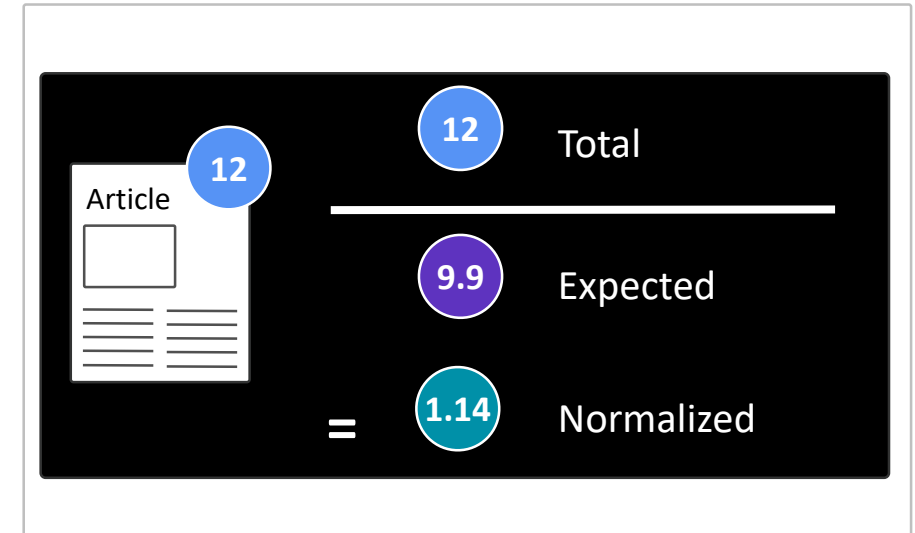
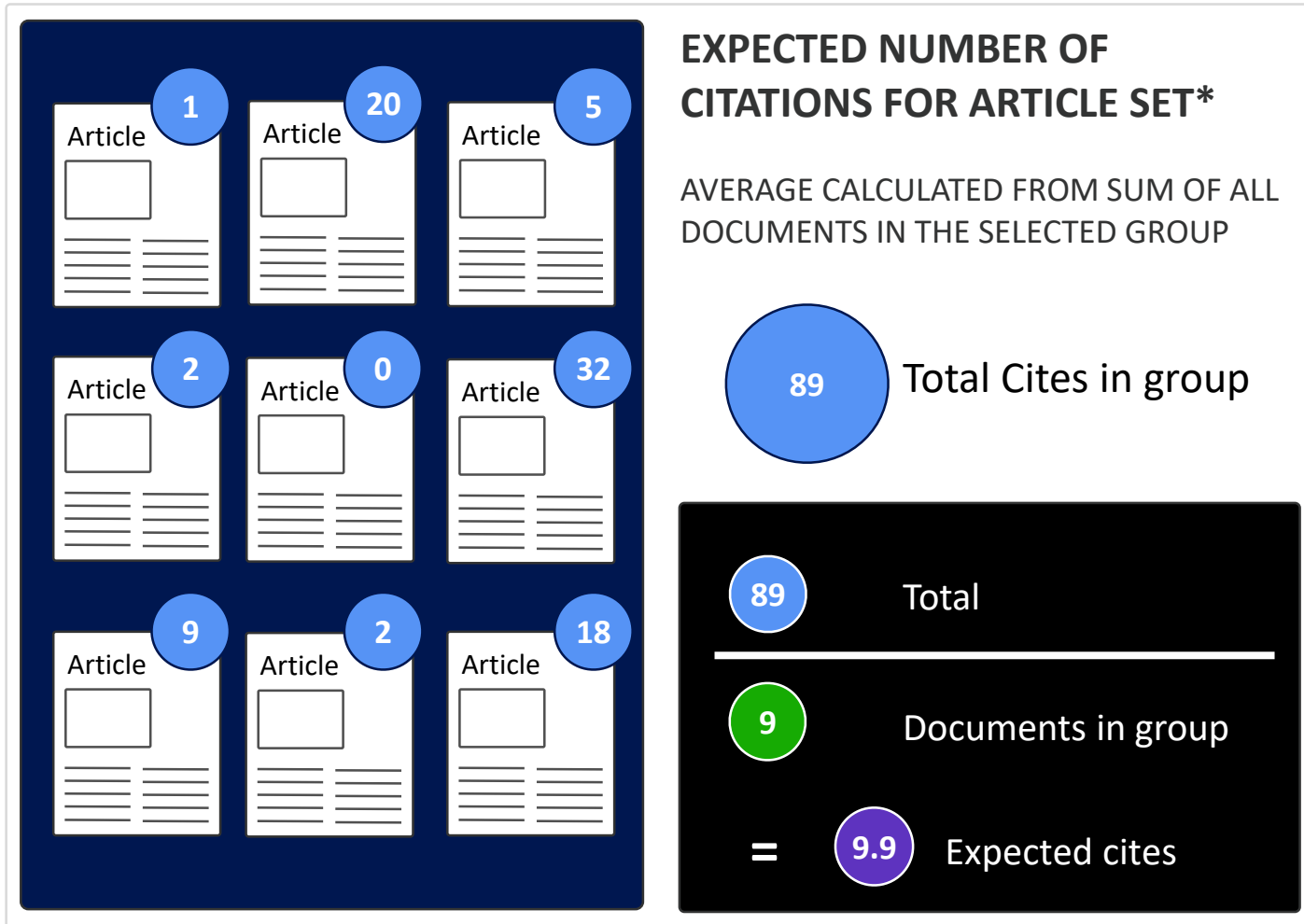
2019 Journal Impact Factor

JIF= 2,561

- ? Research Area
- ? Year



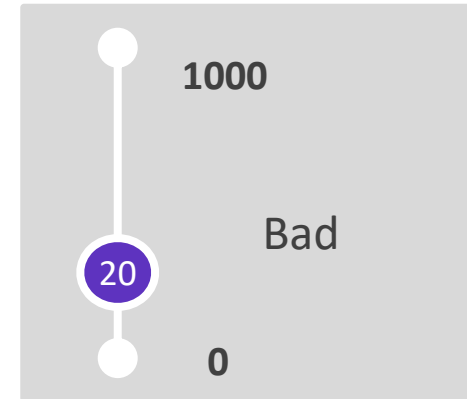
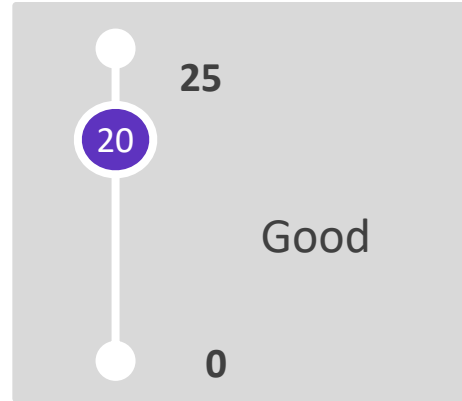
# What are bibliometric indicators?



# Normalization

20

good or bad?



## CONTEXT IS EVERYTHING

INDICATORS MUST BE PUT INTO CONTEXT TO BE USEFUL: CATEGORY, JOURNAL, PEERS, GLOBAL

- **NORMALIZED INDICATORS** — for relative performance comparisons
- **PERCENTILES** — where does it fall in the range of values?
- **BENCHMARKS** — how does it compare with a group or globally?

# Responsible use of Bibliometric Indicators

Basket of Indicators → no magic recipe fits all



## PRODUCTIVITY AND IMPACT

Web of Science Documents

Times Cited

Citation Impact

% of documents cited

H Index

## NORMALIZATION

Category Normalized Citation Impact

Category Expected Citations

Journal Normalized Citation Impact

Journal Expected Citations

## TOP PERFORMANCE

% Documents in Top 1%

% Documents in Top 10%

Average percentile

Highly Cited Papers

Hot Papers

## SCIENTIFIC COLLABORATIONS

% Industry Collaborations

% International Collaborations

Collaborations with Organizations

Collaborations with Countries

Collaborations with Authors

## JOURNAL RANKING INDICATORS

Journal Impact Factor

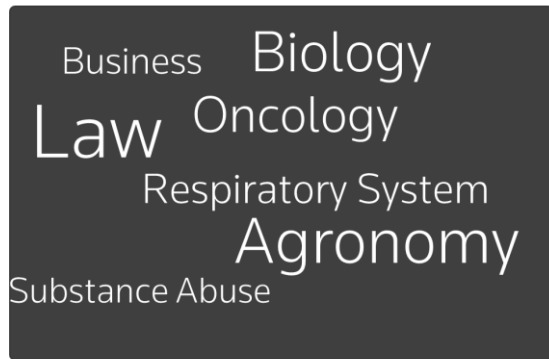
Impact Factor w/o Self Cites

5 year Impact Factor

Immediacy Index

Eigenfactor

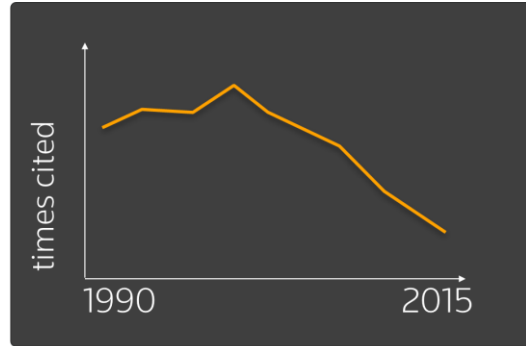
# Normalization



## CATEGORY

citation patterns differ by subject category

e.g. nanotechnology vs law



## TIME

citations accumulate over time and at different rates depending on article age and category

e.g. new articles may accumulate citations quickly, older ones more slowly or not at all



## DOCUMENT TYPE

citations differ by document type within a journal

e.g. reviews are generally more heavily cited than articles, and editorials, book reviews etc. may go uncited

**NORMALIZATION PUTS DATA INTO CONTEXT**

**IS AN ENTITY DOING BETTER OR WORSE THAN WOULD BE EXPECTED IN A CATEGORY?**

# Normalization at Paper Level

Category



How many citations should I expect from my papers?  
 How do my papers perform in my field?  
 How do other researchers perform in my field?

Average of citations received by an Article published in 2018 in the *Physics, Particles & Fields* category.

Indicator of performance in the *Physics, Particles & Fields* category for this Article published in 2018: If >1, performs higher than average; If <1, performs lower than average.

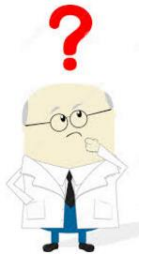
Article Title	Authors	Source	Research Area	Document Type	Volume	Issue	Pages	Publication Date	Times Cited	Journal Expected Citations	Category Expected Citations	Journal Normalized Citation Impact	Category Normalized Citation Impact
pi(0) and eta meson production in proton-proton collisions at root s=8 TeV	Acharya, S.; Adam, J.; Adamova, D.; Adolfsson, J.; Aggarwal, M. M.	EUROPEAN PHYSICAL JOURNAL C	PHYSICS, PARTICLES & FIELDS	Article	78	3	n/a	2018	10	4.42	4.1	2.26	2.44

$\text{Times Cited} / \text{Category Expected Citations} = 10 / 4.1 = 2.44$



# Normalization at Paper Level

Journal



How do my papers perform in the journals I publish?  
 How is my research perceived by the journals I publish in?  
 Is there a journal article level metric to help me go beyond the Journal Impact Factor ?

Average of citations received by an Article published in 2018 in the *European Physical Journal C* journal.

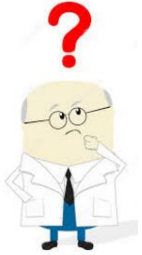
Indicator of performance of this Article in the *European Physical Journal C* journal:  
 If >1, performs higher than average  
 If <1, performs lower than average.

Article Title	Authors	Source	Research Area	Document Type	Volume	Issue	Pages	Publication Date	Times Cited	Journal Expected Citations	Category Expected Citations	Journal Normalized Citation Impact	Category Normalized Citation Impact
pi(0) and eta meson production in proton-proton collisions at root s=8 TeV	Acharya, S.; Adam, J.; Adamova, D.; Adolfsson, J.; Aggarwal, M. M.	EUROPEAN PHYSICAL JOURNAL C	PHYSICS, PARTICLES & FIELDS	Article	78	3	n/a	2018	10	4.42	4.1	2.26	2.44

$Times\ Cited / Journal\ Expected\ Citations = 10 / 4.42 = 2.26$

# Normalization at Paper Level

Percentiles: Documents in Top 1% & 10%



Knowing I am better than average is not enough.  
Where do my research papers stand in competition to other papers?  
Do I have highly cited papers amongst my publications?

- Percentile is a value above which a certain proportion of the observations fall.
- Percentiles allow the classification of publications into meaningful citation impact classes.
- The smaller the percentile number, the higher the number of citations (in a scale of 0-100).

Article Title	Authors	Source	Research Area	Document Type	Volume	Issue	Pages	Publication Date	Times Cited	Journal Expected Citations	Category Expected Citations	Journal Percentile	Journal Impact Factor
pi(0) and eta meson production in proton-proton collisions at root s=8 TeV	Acharya, S.; Adam, J.; Adamova, D.; Adolfsson, J.; Aggarwal, M. M.	EUROPEAN PHYSICAL JOURNAL C	PHYSICS, PARTICLES & FIELDS	Article	78	3	n/a	2018	10	4.42	4.1	11.38	4.84

# Data normalization in practice

## *research evaluation*

# What can I answer using bibliometrics?

## Attract highly respected scholars

- Who are the most impactful researchers?
- Who are the rising stars?
- Who are the established researchers?



## Increase visibility and reputation

- Which journals make you more visible?
- Which papers from your institution are part of research fronts?
- Is publishing in Open Access being of value for you? Can you optimise it?
- What is the impact of international collaborations in your research area?
- Who is publishing the trends in your research area?



## Obtain funding in a ever more competitive landscape

- Analysing funding agencies
- What is the contribution of main funders in percentage of publications in your region?
- What is the contribution of main funders in percentage of publications of your institution?



# Research Evaluation

Person Name	Rank	Affiliation	% Documents Cited	Web of Science Documents	Times Cited
<input type="checkbox"/> Razzano, M.	1	Istituto Nazionale di Fisica Nucleare (INFN)	95.45%	154	25,740
<input type="checkbox"/> Logroscino, Giancarlo	2	Universita degli Studi di Bari Aldo Moro	87.28%	173	25,461
<input type="checkbox"/> Remuzzi, Giuseppe	3	IRCCS Mario Negri			
<input type="checkbox"/> Aielli, G.	4	University of Rome Tor Vergata			
<input type="checkbox"/> Monasta, Lorenzo	5	IRCCS Burlo Garofolo			
<input type="checkbox"/> Di Fiore, L.	6	Istituto Nazionale di Fisica Nucleare (INFN)			
<input type="checkbox"/> Garufi, F.	7	Istituto Nazionale di Fisica Nucleare			

Organization Name	Rank	Web of Science Documents	Times Cited	% Documents Cited	Normalized Citation Impact
<input type="checkbox"/> Consiglio Nazionale delle Ricerche (CNR)	1	54,739	51,000	78.01%	1.96
<input type="checkbox"/> Sapienza University Rome	2	45,040	41,000	72.58%	1.33
<input type="checkbox"/> University of Padua	3	37,707	44,000	69.85%	1.61
<input type="checkbox"/> University of Bologna	4	35,530	33,000	69.04%	1.29
<input type="checkbox"/> University of Milan	5	35,520	33,000	69.04%	1.29
<input type="checkbox"/> University of Naples Federico II	6	30,604	33,000	69.04%	1.29
<input type="checkbox"/> University of Turin	7	25,478	25,000	78.95%	1.48
<input type="checkbox"/> Istituto Nazionale di Fisica Nucleare (INFN)	8	19,802	259,364	78.01%	1.54
<input type="checkbox"/> University of Pisa	9	23,142	256,715	72.58%	1.56
<input type="checkbox"/> University of Florence	10	26,629	251,056	69.85%	1.48
<input type="checkbox"/> University of Genoa	11	21,070	225,079	69.04%	1.51
<input type="checkbox"/> University of Rome Tor Vergata	12	18,633	221,395	72.95%	1.48

Funding Agency	Rank	Web of Science Documents	Times Cited	% Documents Cited	Normalized Citation Impact
<input type="checkbox"/> European Union (EU)	1	14,595	257,420	88.76%	1.96
<input type="checkbox"/> Ministry of Education, Universities and Research (MIUR)	2	14,438	197,968	91.07%	1.33
<input type="checkbox"/> Associazione Italiana per la Ricerca sul Cancro (AIRC)	3	8,180	161,496	93.73%	1.61
<input type="checkbox"/> National Institutes of Health (NIH) - USA	4	8,034	223,910	93.98%	2.93
<input type="checkbox"/> National Science Foundation (NSF)	5	7,979	197,525	92.12%	2.55
<input type="checkbox"/> Ministry of Health, Italy	6	7,338	108,606	89.28%	1.5
<input type="checkbox"/> European Research Council (ERC)	7	7,109	179,886	93.08%	2.57
<input type="checkbox"/> German Research Foundation (DFG)	8	6,282	145,540	93.54%	2.37
<input type="checkbox"/> National Natural Science Foundation of China (NSFC)	9	6,009	129,223	90.06%	2.52
<input type="checkbox"/> United States Department of Energy (DOE)	10	3,902	120,406	92.62%	2.79
<input type="checkbox"/> Swiss National Science Foundation	11	3,682	104,543	93.05%	2.99

# Evaluate each paper

FUNDER DETAILS

Ministry of Education, Universities and Research (MIUR)

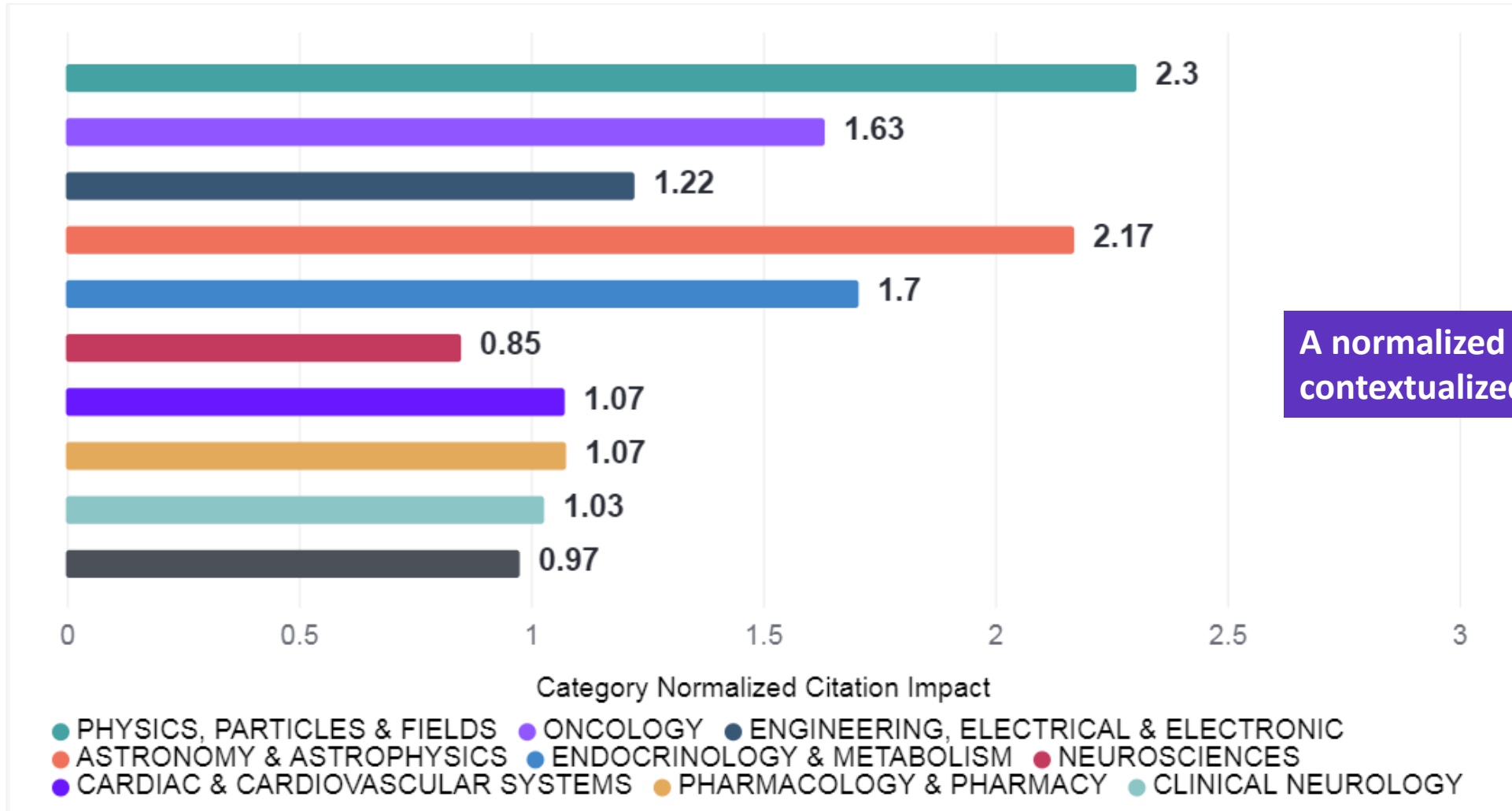
Web of Science Documents ( [View in Web of Science](#) )

Documents Per Page  14438 total documents << 1 - 10 >> [Download table](#)

Article Title	Authors	Source	Research Area	Document Type	Volume	Issue	
<a href="#">Parton distributions for the LHC run II</a>	Ball, Richard D.; Bertone, Valerio; Carrazza, Stefano; Deans, Christopher S.; Del Debbio, Luigi; et al.	JOURNAL OF HIGH ENERGY PHYSICS	PHYSICS, PARTICLES & FIELDS	Article	n/a	4	n/a
<a href="#">Integration of Cloud computing and Internet of Things: A survey</a>	Botta, Alessio; de Donato, Walter; Persico, Valerio; Pescape, Antonio	FUTURE GENERATION COMPUTER SYSTEMS-THE INTERNATIONAL JOURNAL OF	COMPUTER SCIENCE, THEORY & METHODS	Article	56		

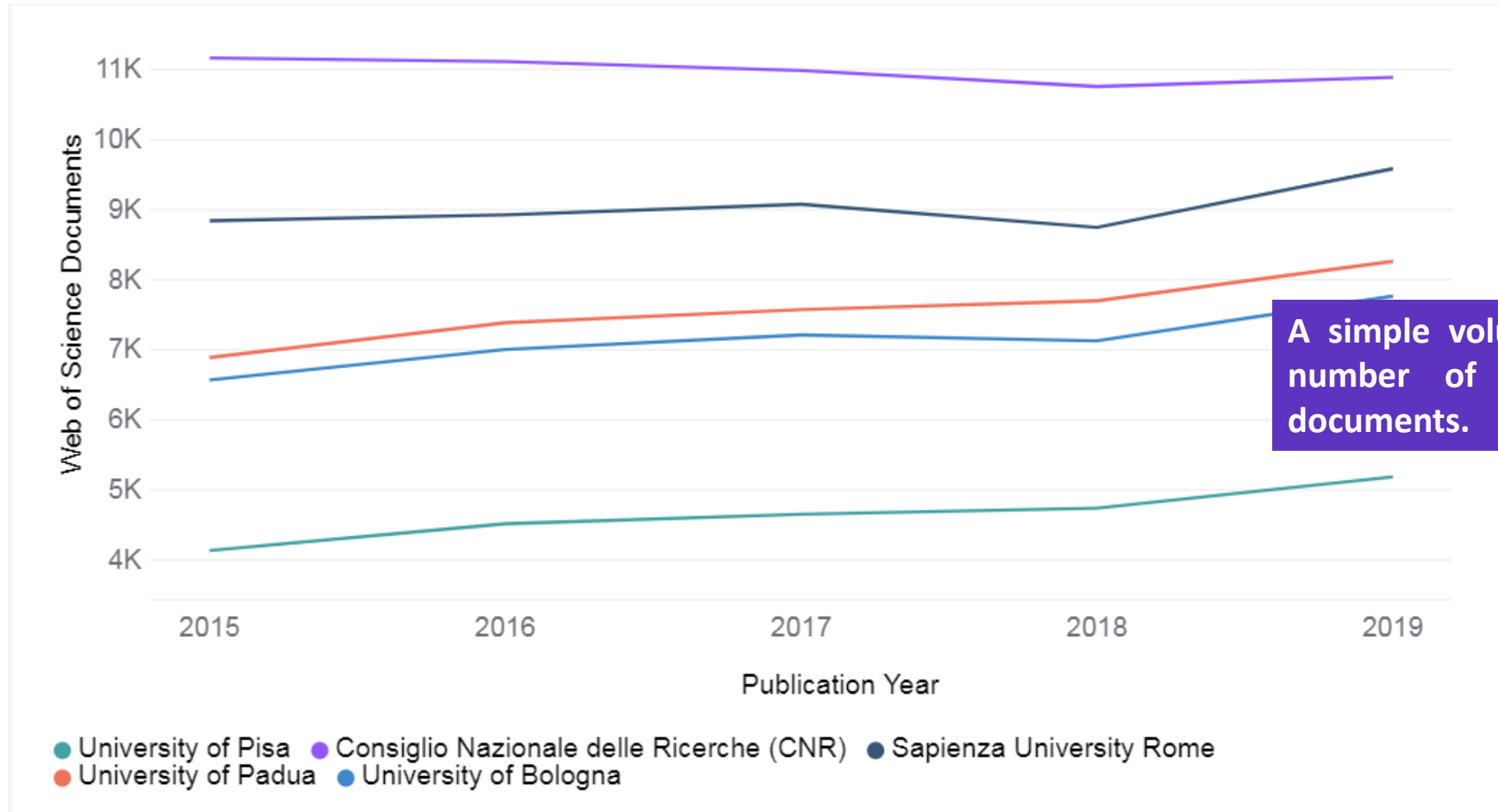
**Drill down to document list and to article level metrics from all entities and all levels during any point of the analysis.**

# Strengths and weaknesses



A normalized indicator allows for contextualized impact analysis.

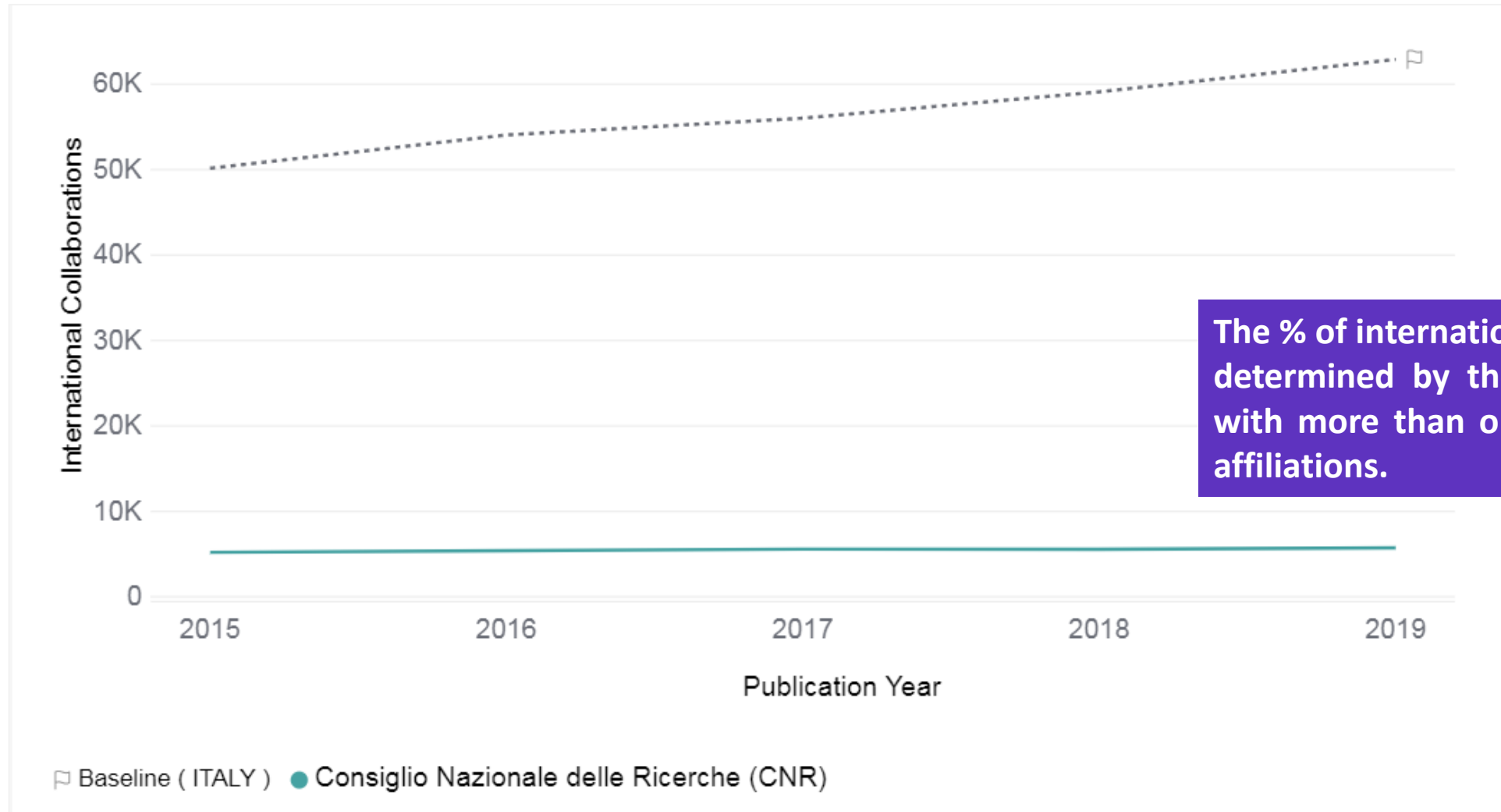
# Publication production



A simple volume indicator: the number of Web of Science documents.



# International collaborations

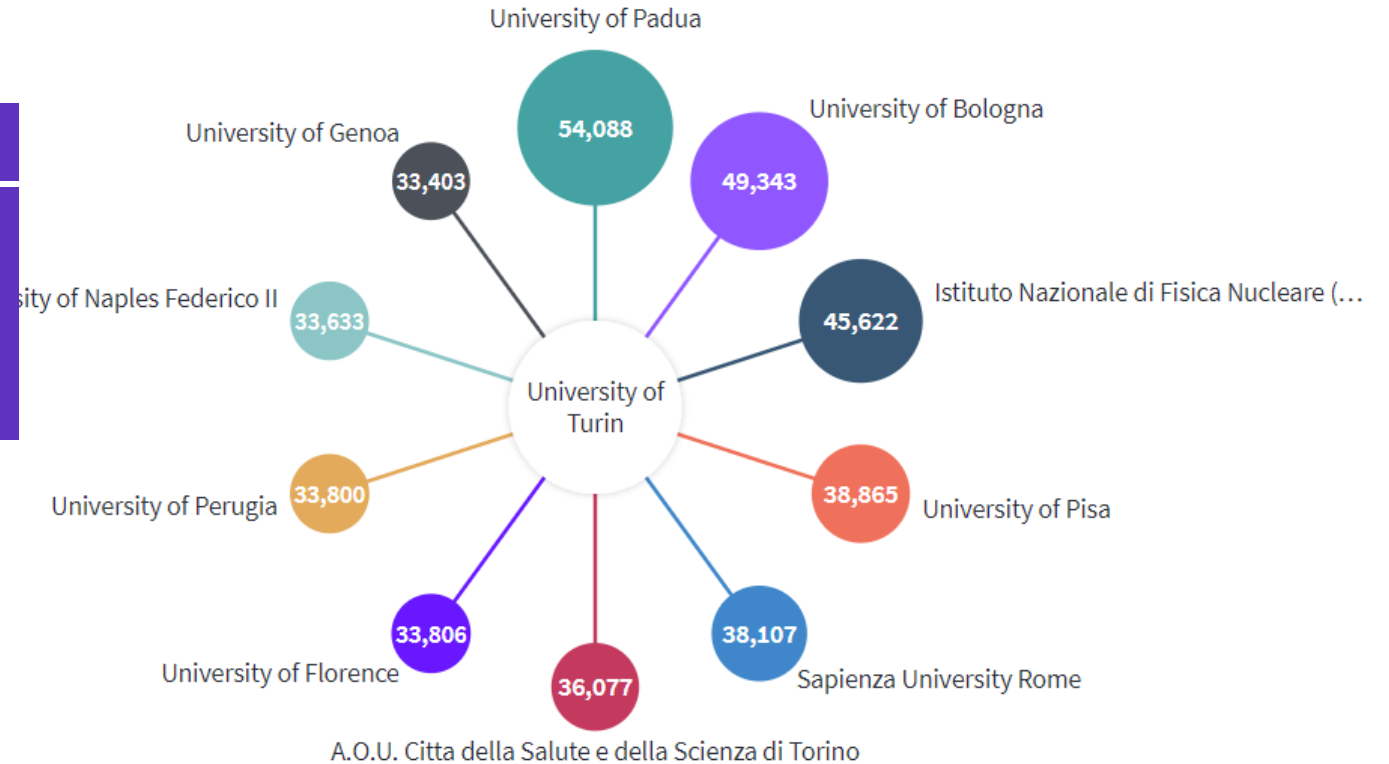


The % of international collaboration is determined by the % of documents with more than one country in their affiliations.

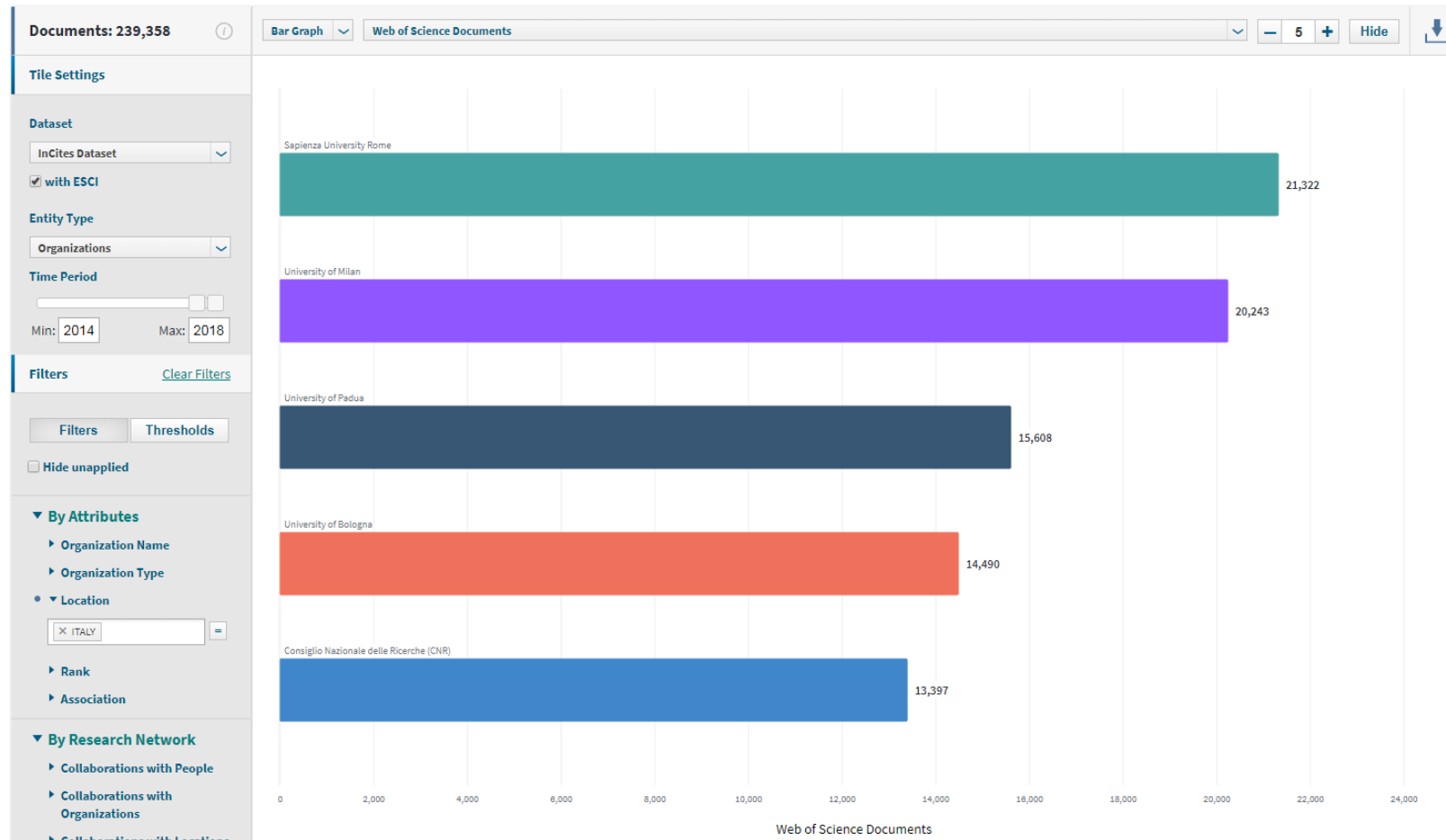
# Analyse collaborations

## COLLABORATION ANALYSIS OF ALL ENTITIES

Identify the most impactful collaborations, track new potential collaboration opportunities and develop strategic partnerships.



# Benchmark with other organizations



Compare performance

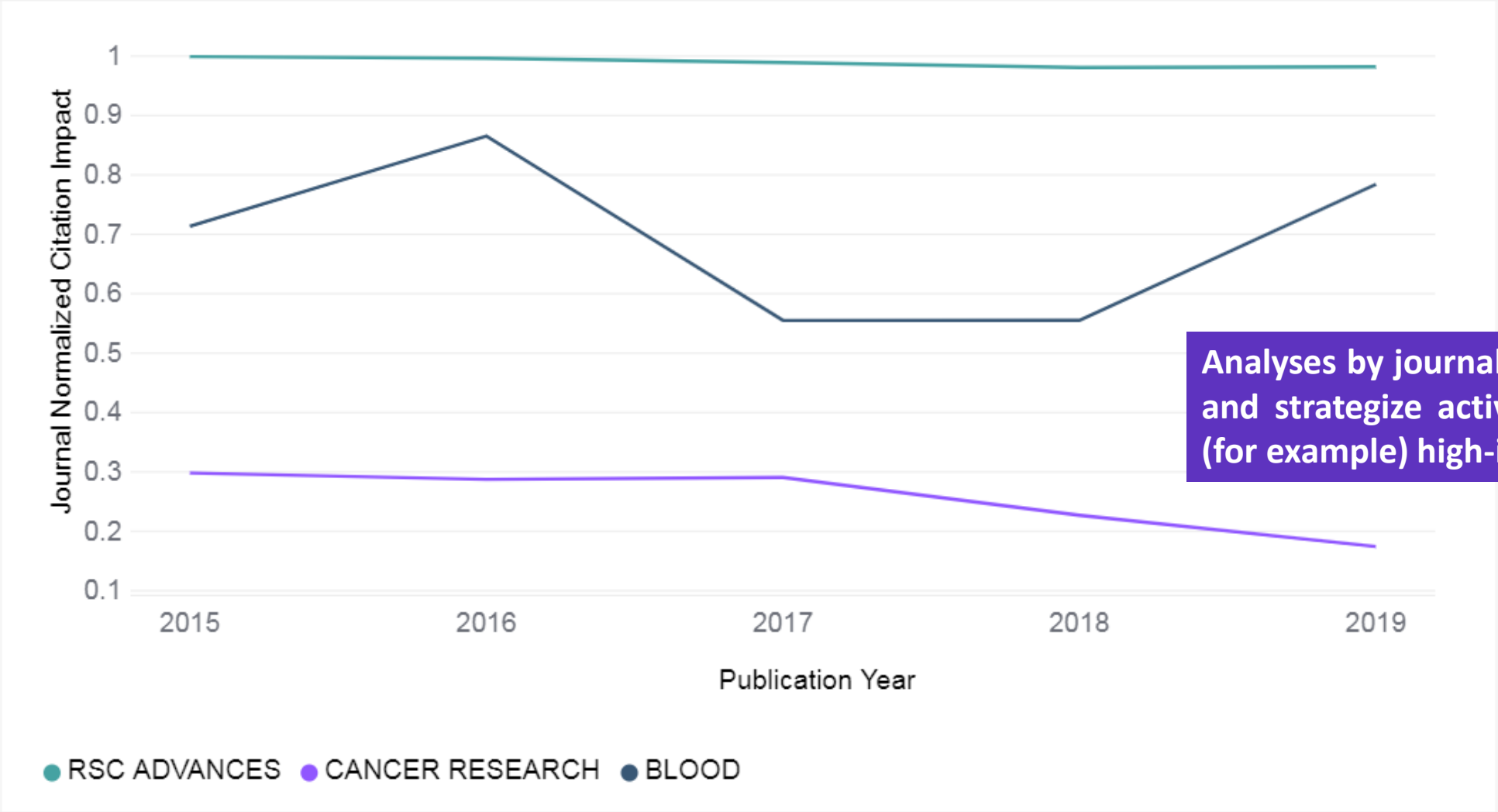
# Who is funding what?

<input type="checkbox"/> Funding Agency ...	Rank	Web of Science Documents ↕ ...	Times Cited ...	% Documents Cited ...	Category Normalized Citation Impact
<input type="checkbox"/> European Union (EU)	1	14,595	257,420	88.76%	1.96
<input type="checkbox"/> Ministry of Education, Universities and Research (MIUR)	2	14,438	197,968	91.07%	1.33
<input type="checkbox"/> Associazione Italiana per la Ricerca sul Cancro (AIRC)	3	8,180	161,496	93.75%	2.02
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<input type="checkbox"/> Swiss National Science Foundation	11	3,682	104,543	93.05%	2.99

## FUNDING ANALYSIS

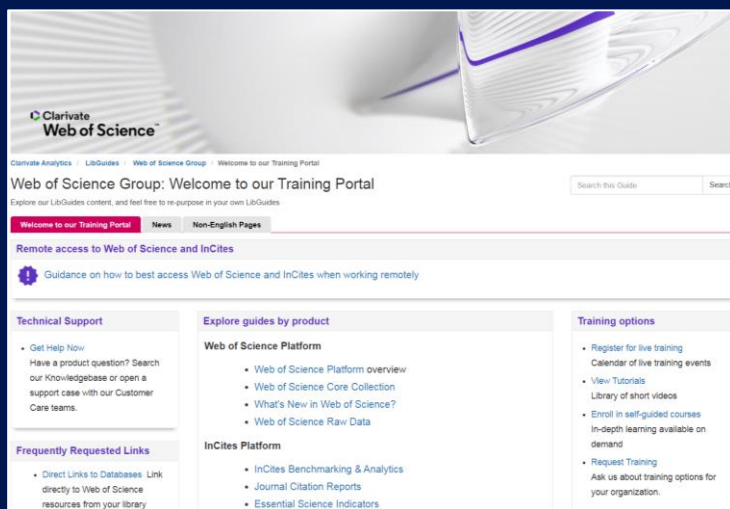
Identify and rank authors, institutions or countries funded by a particular institution or rank journals and research areas in which funded output was published. Filters derive from funders appearing in the funding acknowledgements section of Web of Science documents. Currently there are more than 1,100 unified funders in InCites.

# Journal analysis



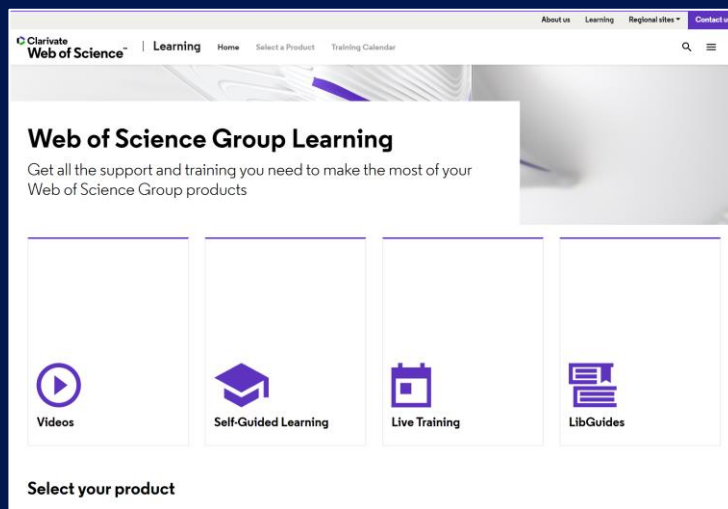
Analyses by journals help understand and strategize activities by targeting (for example) high-impact journals.

# Training resources



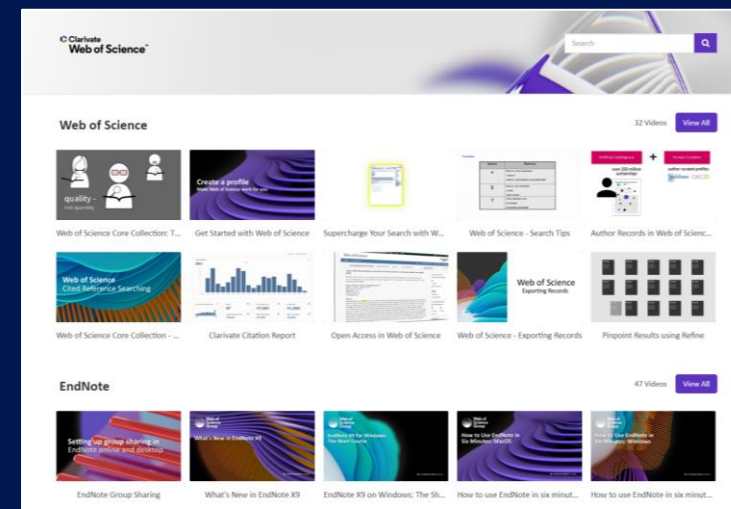
## LibGuides

[clarivate.libguides.com/home](https://clarivate.libguides.com/home)



## Web of Science Learning

<https://clarivate.com/webofsciencegroup/support/>



## Videos

<https://videos.webofsciencegroup.com/>



# Vă mulțumesc!

Adriana FILIP

Solutions Consultant

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[www.clarivate.com](http://www.clarivate.com)