

# Emerald Insight – start your journey

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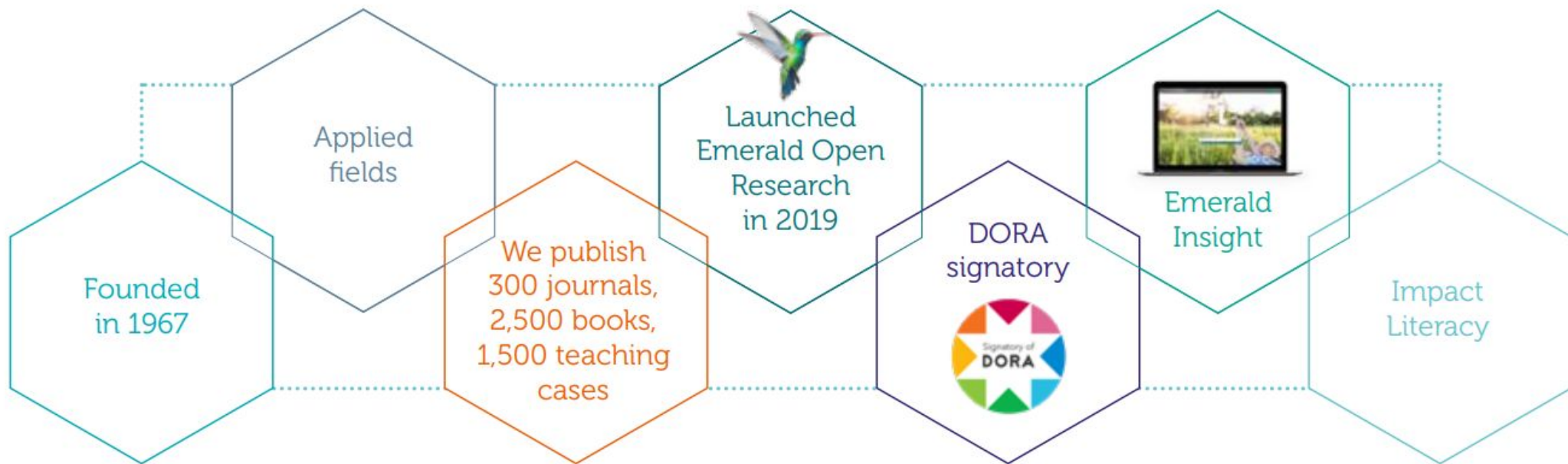


# Outline

About Emerald  
Emerald Products  
ANELiS eBook collection

# About us – we're passionate about...

Bringing research to life to help people make decisions that change their world for the better



# Explore a world of content

A banner for 'Discover eJournals' featuring a silhouette of a person with arms raised against a starry night sky over a body of water. The Emerald Publishing logo is in the bottom right corner.

Discover eJournals

**309 journals**  
**255,000+** across the fields of business, management, economics, engineering, computing, technology and social sciences.

A banner for 'Discover eBooks' featuring a night cityscape with illuminated buildings and a highway. The Emerald Publishing logo is in the bottom right corner.

Discover eBooks

**2,000+ books**  
Reflecting the latest emerging trends and fresh thinking from leading academics and industry specialists.

A banner for 'Expert Briefings' featuring a network of glowing nodes and lines. It includes the Oxford Analytica logo and the Emerald Publishing logo.

Expert Briefings  
Powered by Oxford Analytica

**New in 2020**  
Prepared by a network of 1,500 expert academics. Receive daily briefings, as they happen and access to a archive of 20,000+

A banner for 'Teaching Cases' featuring a low-angle shot of tall trees reaching towards the sky. The Emerald Publishing logo is in the bottom right corner.

Explore our Teaching Cases

**2,000+ cases**  
Global teaching cases provide students with the opportunity to explore real world challenge. Also, Classroom tested with teaching notes



The background of the image is a close-up, shallow depth-of-field photograph of an abacus. The wooden beads are arranged in rows, with some in sharp focus and others blurred in the foreground and background. A semi-transparent teal hexagon is centered over the image, serving as a backdrop for the text.

# ANELiS eBook Collection

# Topical coverage

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The ten Subject Collections offer eBooks on a vast array of topics which are growing year on year. Books from leading practitioners complement research texts while a growing range present insights which have real-world relevance and impact. Topical coverage includes:

- Political sociology
- Race & ethnic studies
- Special/gifted education
- Technology in learning
- Accounting & Finance
- Human Resources
- Marketing
- Public Relations
- Social Care
- Research Methodology
- Library Studies
- Strategy
- Knowledge Management
- Public Policy
- Tourism
- Economics
- Logistics
- Hospitality Management
- Communication
- Criminology
- Cultural studies
- Education administration
- Gender studies
- Higher education
- Medical sociology
- Mental health
- Policy & social change



# Types of Formats of Books

## Monographs

- High level, based on specific research
- Specialist – assumes an existing level of understanding on the topic on behalf of the reader
- Advance the field, scrutinise topic/issues, present new research on the area
- Audience = researchers and postgraduate students

## Handbooks

- Comprehensive and global coverage that surveys and defines the field/topic
- Edited by experts in the field with contributions from many authors across the field and globally
- Large – 30+ chapters
- Audience primarily other researchers, postgraduates and potentially upper-level undergraduates

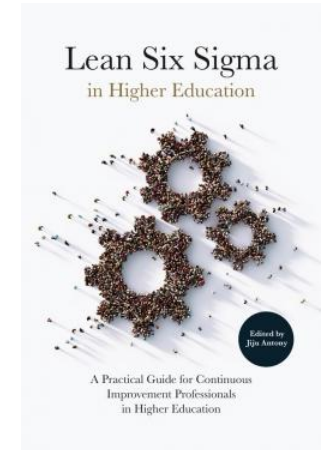
## Shortform monographs (less than 50,000 words)

- Similar to monograph but shorter and potentially less high level
- Good for when you have too much research for an article, but not enough for a full monograph
- Quick publication and short format allows quick response to hot topics or issues
- Can extend audience to broader audience



EMERALD HANDBOOKS  
**THE EMERALD  
HANDBOOK OF  
BLOCKCHAIN  
FOR BUSINESS**

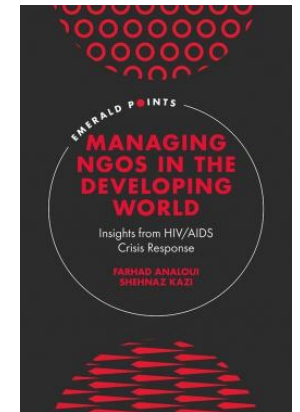
H. KENT BAKER  
EHSAN NIKBAKH  
SEAN STEIN SMITH  
EDITORS



**Lean Six Sigma**  
in Higher Education

Edited by  
Jim Anthony

A Practical Guide for Continuous  
Improvement Professionals  
in Higher Education



EMERALD POINTS

**MANAGING  
NGOS IN THE  
DEVELOPING  
WORLD**

Insights from HIV/AIDS  
Crisis Response

FARHAD ANJALOUR  
SHIRINHAZ KAZI



# Awards and Accolades

**Winner**

**ipa**<sup>20</sup>  
Independent  
Publishing Awards

The Ingram Content Group  
Independent Publisher of the Year

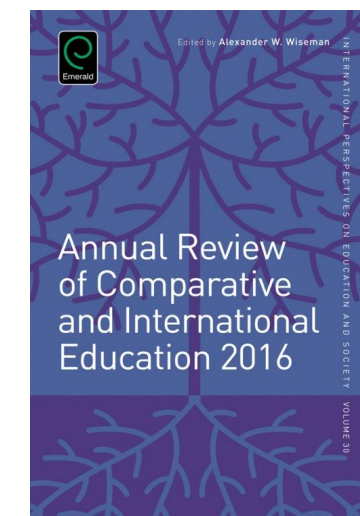
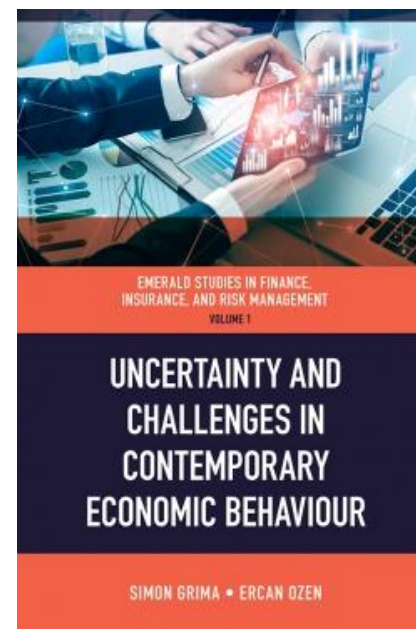
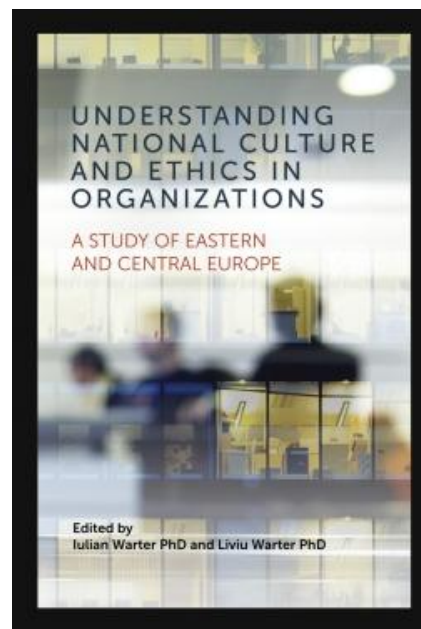
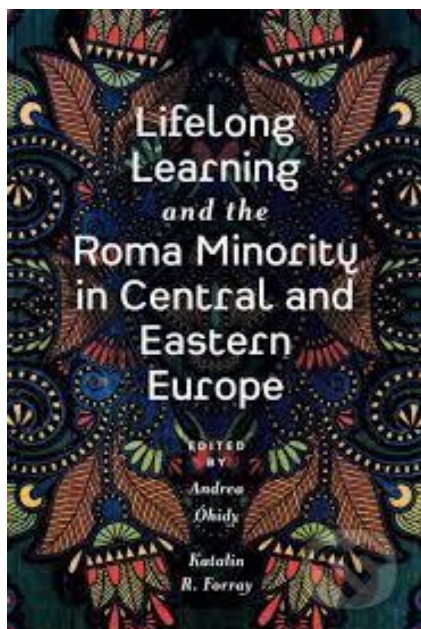
Emerald's growing books programme and commitment to publishing cutting-edge, impactful research has been recognised within the industry. Not only have awards been won for individual titles but Emerald has also beaten it's peers for the past three years with the latest accolade, Independent Publisher of the Year received at the 2020 IPG's





# Books published by Romanian Authors

2016-2020	
Number of authors	53
Standalone books	11
Book Series	13



# Books content related to Romania and the region

Over 500 e-Books and eBooks chapters covering topics related specifically to Romania. Topics covering education, learning, public policy, management, accounting, finance, health, industry, sustainable development, tourism, organisational studies & cultures

Romania



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20

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Sorted by relevance



(0)



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Book part

Publication date: 31 March 2017

**Romania: Fostering Social Enterprise in a Post-Transitional Context: Caught between Social Enterprise Country Models**

Mihaela Lambriu and Claudia Petrescu

[View summary and detail](#)



HTML



PDF (205 KB)



EPUB (864 KB)



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## Access

Only content I have access to

Only Open Access

## Year

From 2016 until 2020

## Content type

Book part (522)

# Interesting title listings

Sustainability

Cryptocurrency

Community, Environment and Disaster Risk Management

Tourism Security-Safety and Post Conflict Destinations



# Publishing your book



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**Publish a book or series** – help with Resources on book publishing for early career researchers

<https://www.emeraldgrouppublishing.com/publish-with-us/publish-a-book-or-series>



How to promote eBooks at  
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