

# Understand SDGs with Elsevier: SDGs' research' content and its impact

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#### **ABOUT ME**





- Solution Sales Manager within Elsevier's Research Intelligence group covering Turkey, Middle East, Romania and Bulgaria.
- 14 years of experience
- Supporting key academic institutions and international organizations to achieve their research strategy goals.
- B.A. in International Relations from Bilkent University, Turkey



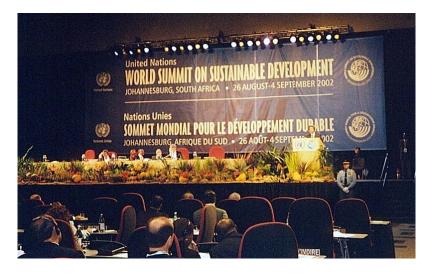
#### AGENDA

- What is an SDG?
- Elsevier & SDGs
- Building the Research Strategy
- UN SDGs in Scopus & SciVal
- Top SDGs by Publication Output for Romania
- ScienceDirect
- Questions and Answers



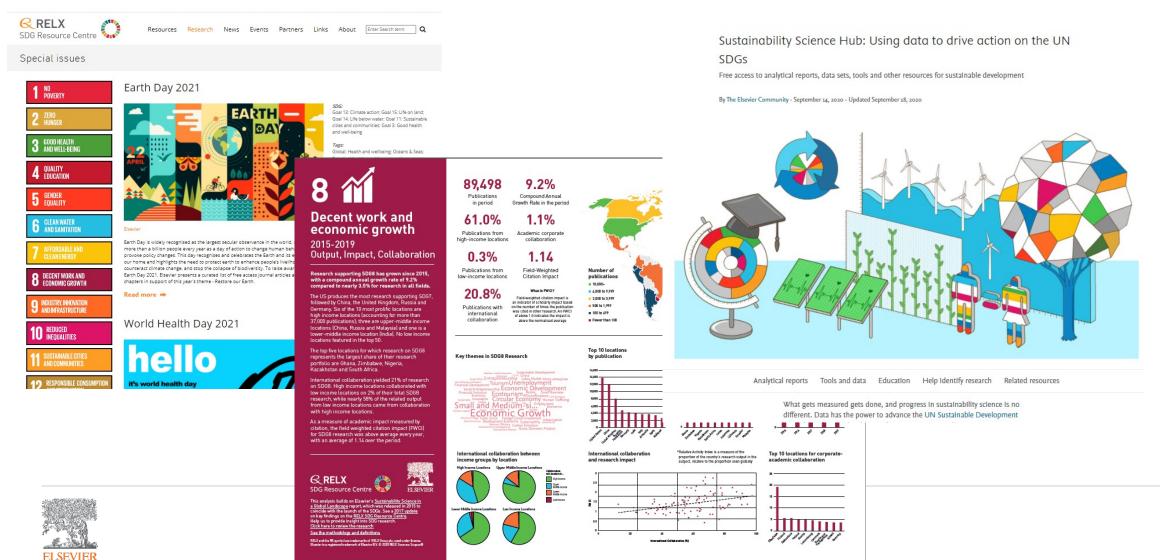
### What is an SDG?

## SUSTAINABLE GALS





At Elsevier, we combine our unique insights in content, data, and analytics with the networks and expertise of our partners in the research community to achieve progress towards the Goals



## **Building the Research Strategy**

Elsevier uses data and user insights to develop reference content on critical and emerging topics

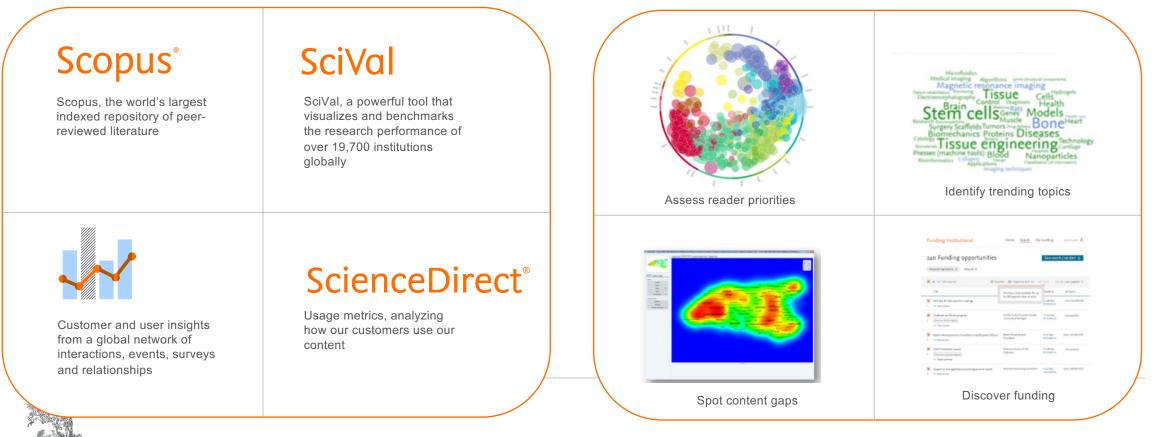
Harnessing and analyzing this robust data, our dedicated

team of publishing professionals:

### **A** user-focused, data-driven approach

ELSEVIER

To identify new content needs, Elsevier's teams use data from:



## UN SDGs in Scopus & SciVal

- 16 of the <u>17 SDGs</u> are available to analyze on SciVal as predefined Research Areas using newly updated queries.
- We are open and transparent about our methodologies.
- We continue to <u>collaborate and gather feedback</u> <u>with customers</u> and the community to help improve the queries in the future
- THE are using the new queries as part of the THE Impact Rankings methodology





Goal 16: Promote just, peaceful and inclusive societies Goal 17: Revitalize the global partnership for sustainable development

### Top SDGs by Publication Output for Romania (2016 – 2021)



**7** AFFORDABLE AND CLEAN ENERGY



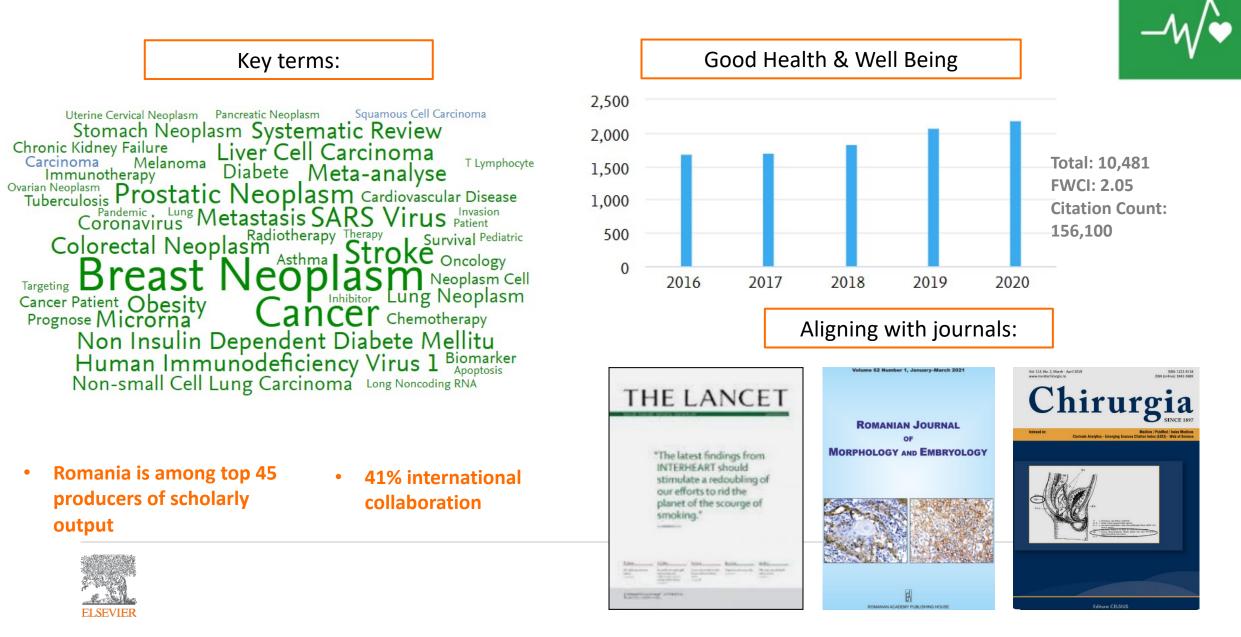






SDG Goals	Scholarly	Field-Weighted	Citation
	Output	Citation Impact	Count
SDG 3: Good Health and Well-being	10,481	2.05	156,100
SDG 7: Affordable and Clean Energy	5,147	1.07	27,923
SDG 9: Industry, Innovation and Infrastructure	3,802	1.09	17,326
SDG 11: Sustainable Cities and Communities	2,835	1.1	13,951
SDG 8: Decent Work and Economic Growth	2,316	0.96	10,979
SDG 12: Responsible Consumption and Production	2,092	1.01	12,670
SDG 6: Clean Water and Sanitation	1,954	0.84	11,514
SDG 13: Climate Action	1,497	1.29	12,115
SDG 4: Quality Education	1,345	0.87	4,820
SDG 15: Life on Land	1,186	1.15	9,304
SDG 2: Zero Hunger	970	1.3	8,515
SDG 10: Reduced Inequality	833	1.42	5,958
SDG 16: Peace, Justice and Strong Institutions	742	3.5	17,524
SDG 14: Life Below Water	614	0.98	3,872
SDG 5: Gender Equality	347	2.52	6,376
SDG 1: No Poverty	317	0.93	1,747

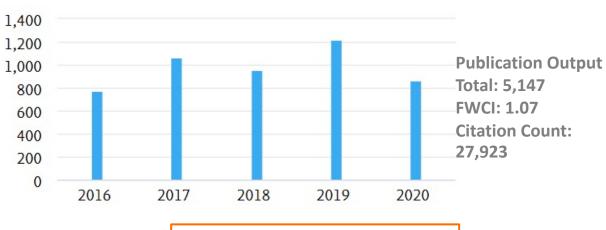
### SDG 3: Good Health & Well Being



GOOD HEALTH AND WELL-BEING

### SDG 7: Affordable & Clean Energy

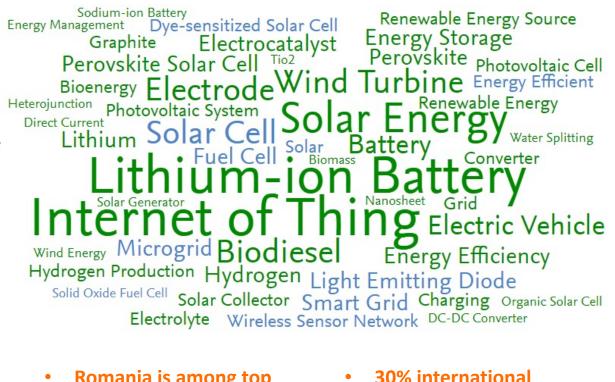
Affordable & Clean Energy



#### Aligning with journals:



Key terms:



- Romania is among top 40 producers of scholarly output on affordable & clean energy.
- 30% international collaboration



## SDG 9: Industry, Innovation & Infrastructure

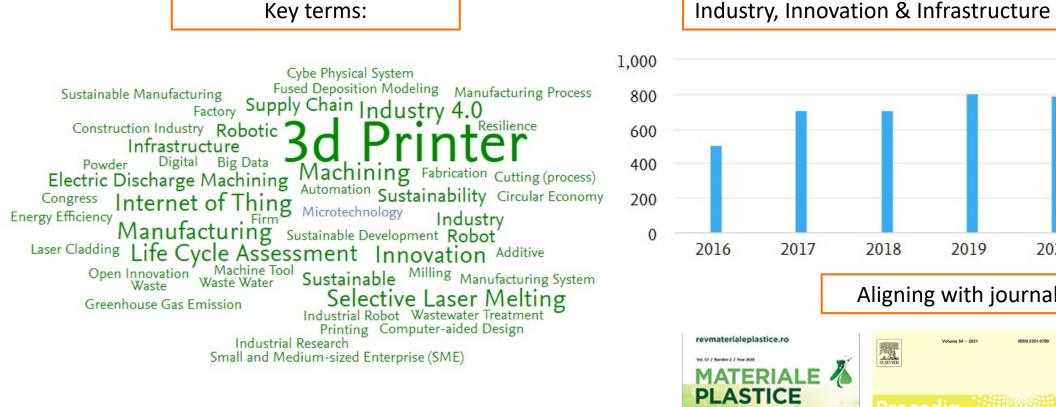


**Publication Output** 

Total: 3,802

FWCI: 1.09

**Citation Count:** 



- Romania is among top • **35 producers of** scholarly output on
- 24% international collaboration



- Industry, Innovation & Infrastructure



### SDG 16: Peace, Justice and Strong Institutions



PEACE, JUSTICE

NSTITUTIONS

### Building knowledge should be seamless

ScienceDirect uniquely offers cross-links and advanced technology, enabling researchers to find relevant information at their point of need. The different content types work in harmony on ScienceDirect to deliver the best source of knowledge, no matter what research stage a user is at.

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## **Research Strategy Tools**

### Scopus®

Scopus, the world's largest indexed repository of peerreviewed literature with 84 million records, 17 million author profiles and 80,000 affiliation profiles

### SciVal

SciVal, a powerful tool that visualizes and benchmarks the research performance of over 20,000 institutions and 12 million researchers from more than 230 nations worldwide

### **ScienceDirect**<sup>®</sup>

ScienceDirect is the world's leading source for scientific, technical, and medical research; where you can explore journals, books and articles.



## Invite: Join our SDG and content session

## Understanding how to measure SDG progress using bibliometrics with Scopus and SciVal

Kate Patyrak, Research Intelligence Consultant

#### Wed 27<sup>th</sup> Oct 12:00-13:00

Scopus
SciVal

Pre-generated queries ③
UN Sustainable Development Goals 2020 ▲
1. No poverty
2. Zero hunger
3. Good health and well-being
4. Quality education
5. Gender equality
6. Clean water and sanitation
7. Affordable and clean energy
8. Decent work and economic growth
9. Industry, innovation and infrastructure
10. Reduced inequalities

### **Tailored Session for Romanian Librarians Combining** eBooks Insights, Trends and New Developments Helena Paczuska, Regional eBooks Manager Thu 28<sup>th</sup> Oct 12:00-13:00 ScienceDirect Book Disciplines ScienceDirect Journal Disciplines - El ScienceDirect Last year books and Journals were co-used over 4 million times\*\*\*



## Webinars in English and Romanian

<u>Accelerați-vă cercetarea cu cele mai</u> <u>importante 5 funcții ScienceDirect</u> 28.10. 10:00

<u>ScienceDirect - totul despre cărți</u> 25.11. 10:00

Scopus and ScienceDirect 9.11. 10:00

<u>UN Sustainable Development Goals -</u> role of chemistry research with use of <u>Reaxys</u> 22.11. 11:00

#### ...and much more!

#### Traininguri online și webinarii Elsevier pentru România

#### Ce vreti să învătati astăzi? **Ouick links** Ce ați vrea să învățați astăzi? Selectați din lista de webinarii în limba română Următoarele webinarii sau în limba engleză. Upcoming webinars in English • Webinarii înregistrate Recorded webinars in English Găsiți-ne pe Facebook 🛪 Următoarele webinarii Titlu Subject Dată Oră Reaxys în practică - Căutare de substanțe și proprietăți 🛪 19.10.2021 10:00 Reaxys Urmăriți acest webinar Reaxys pentru a afla mai multe informații despre conținutul bazei de date, căutări de substante si proprietăti ale acestora. Reaxys în practică - Reacții chimice 🛪 20.10.2021 10:00 Reaxys Urmăriti acest webinar Reaxys pentru a afla cum vă poate sustine Reaxys în munca de laborator - căutare de reacții, planificare de sinteze și nu numai.



#### https://bit.ly/ElsevierRomania



## **Questions and Answers**

#### Thank you

#### **Multumesc**

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