

Emerald Insight – start your journey

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Business Manager – South & Eastern Europe, Scandinavia



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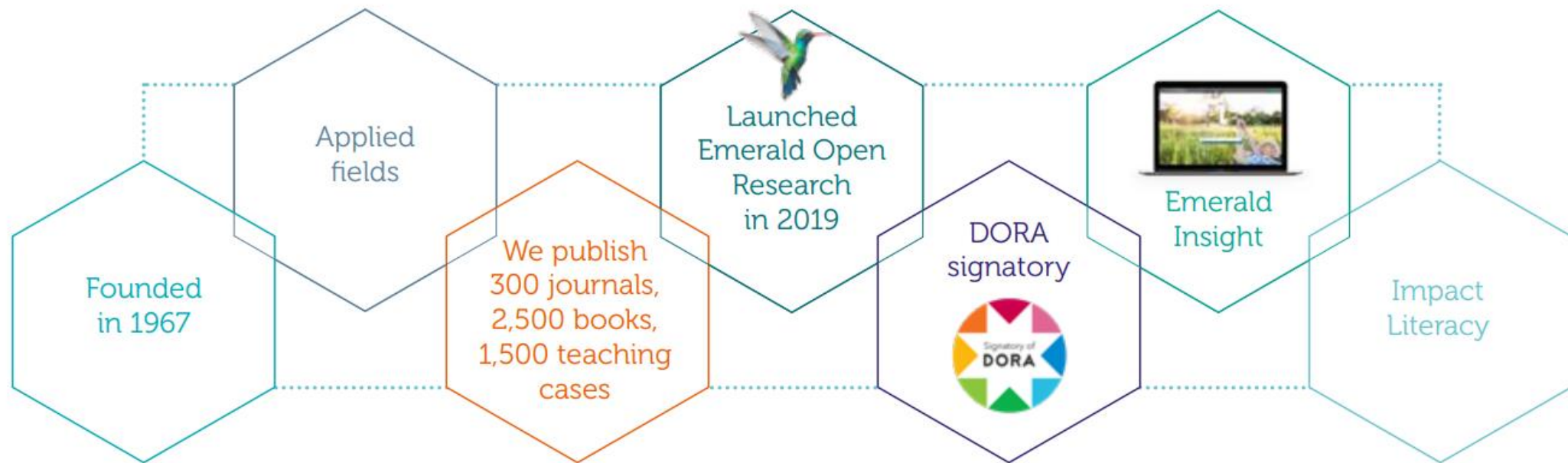


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- Product Overview
- Introducing Emerald Journals
- Specialists in management and social sciences research
- Romanian Footprint at Emerald
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About us – we're passionate about...

Bringing research to life to help people make decisions that change their world for the better



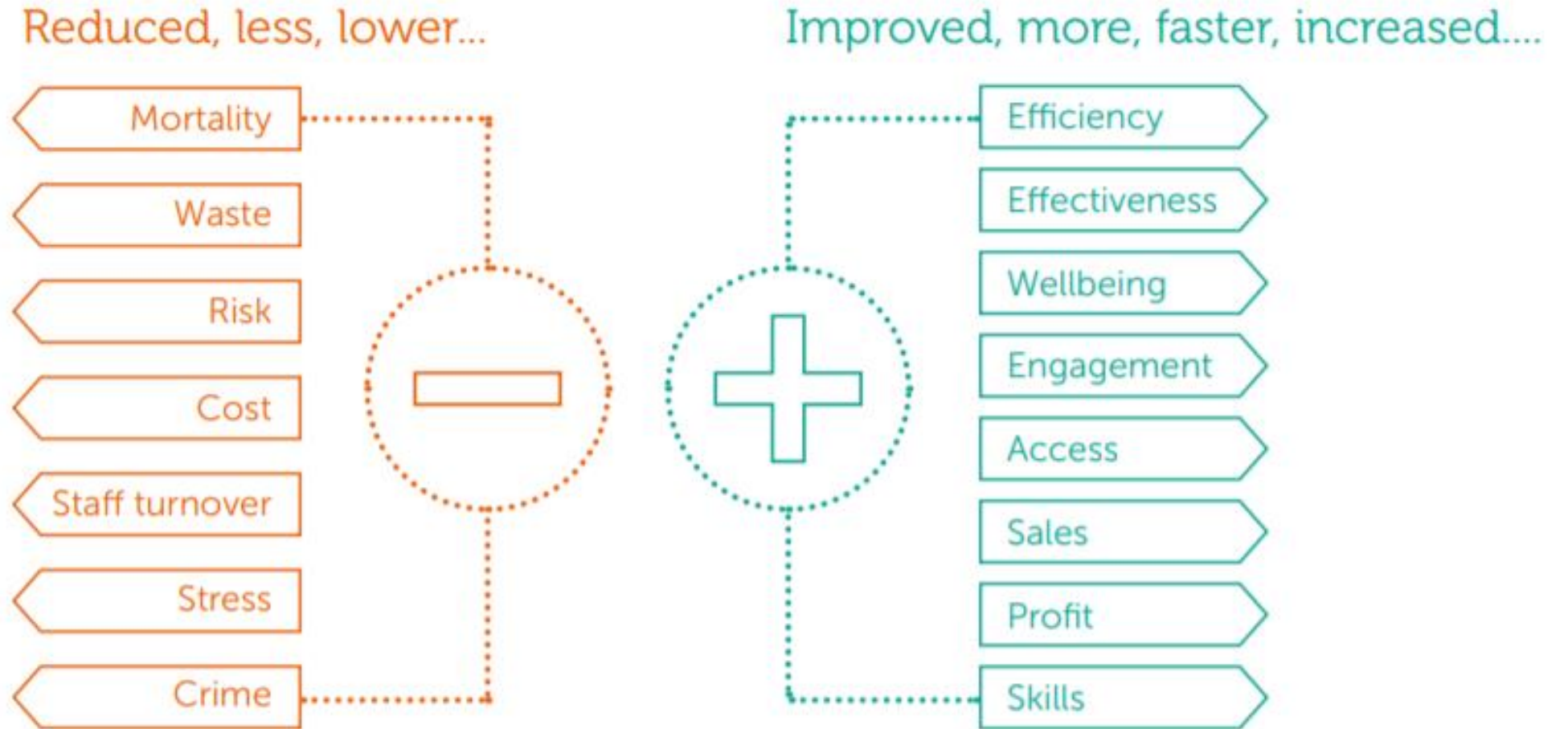
Making real impact happen

We want to influence positive change, whether it's the future of research assessment, open access or finding new ways to make research more accessible and discoverable.

- **Acting responsibly and making real impact happen**
- **Equity & participation**
- **Our stance on DORA** - the Declaration on Research Assessment, supporting its vision. A core is that journal-based metrics are often misused and ill applied in research and researcher evaluation.
- **SDG Publishers Compact** - Sustainable Development Goals (UN SDGs) Publishers Compact, which is designed to inspire action among publishers, and accelerate progress to achieve the Sustainable Development Goals by 2030.




Impact is the provable change (benefit) of research in the 'real world'



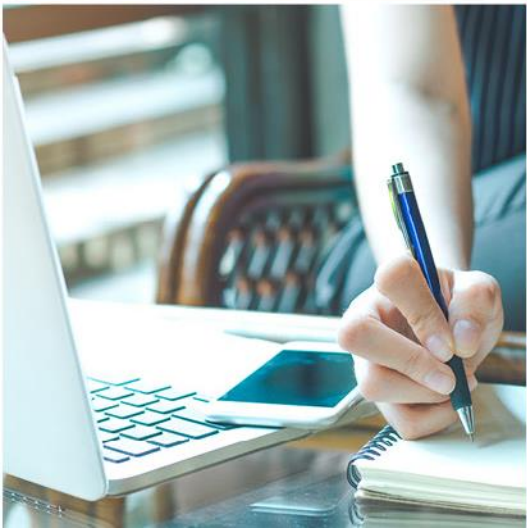
Explore a world of content

 <p>Discover eJournals</p>	 <p>emerald PUBLISHING</p>	<p>309 journals</p> <p>255,000+ across the fields of business, management, economics, engineering, computing, technology and social sciences.</p>	 <p>Discover eBooks</p>	 <p>emerald PUBLISHING</p>	<p>2,000+ books</p> <p>Reflecting the latest emerging trends and fresh thinking from leading academics and industry specialists.</p>
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 <p>Expert Briefings Powered by Oxford Analytica</p>	 <p>Oxford Analytica</p> <p>emerald PUBLISHING</p>	<p>New in 2020</p> <p>Prepared by a network of 1,500 expert academics. Receive daily briefings, as they happen and access to a archive of 20,000+</p>	 <p>Explore our Teaching Cases</p>	 <p>emerald PUBLISHING</p>	<p>2,000+ cases</p> <p>Global teaching cases provide students with the opportunity to explore real world challenge. Also, Classroom tested with teaching notes</p>
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Emerald eJournals



Over 50 years
of inspiring
changemakers with
mission-led social
science research

Journals 2023

309 subscription journals across 13 subject disciplines.

Mission led, social science research that inspires positive change in society

As a signatory of DORA, we believe in using a range of metrics when quantifying research evaluation.

Emerald Journal content was mentioned in the following sources last year: 3500+ news outlets, 740+ blogs, 950+ policy documents, 2500+ patents and 49,400+ social media posts

295 journals receive a Scopus CiteScore™* • 94 journals receive a JCR Impact Factor and 196 journals are listed in ESCI*

Quick and seamless access to all eJournal content on Emerald Insight
Subscription Journal articles were downloaded over 36 million times in 2021

By representing insights from all sections of society and disciplines, the research itself serves to provide a link between a global network of researchers, practitioners and policy makers.

Emerald journals are a core part of library resources for universities around the world

Flexible collection and access models to suit institution needs.

Discover eJournal Collections:
tk.emeraldgrouppublishing.com/ejournal-collections



Specialists in management and social sciences research



Accounting, Finance & Economics

- Carbon accounting and trading
- Corporate governance and social responsibility
- Agricultural finance and rural development
- Financial regulation



Business, Management & Strategy

- Management for performance
- Strategic orientation
- Cultural studies/globalization
- Innovation and entrepreneurial strategies



Education

- Educational administration and leadership
- Vocational education and training
- Higher education
- Sustainability in higher education



Engineering

- Automation
- Biosensors
- Sustainability of energy resources
- Artificial intelligence



Operations, Logistics & Quality

- Green supply chain
- Service management
- Industry 4.0
- Big Data applications



HR, Learning & Organization Studies

- Implications of Brexit
- Performance management
- Work/life balance
- Employee engagement tactics



Information & Knowledge Management

- Data protection and privacy
- Digital divide
- Information organization within all organizations
- Social media analysis



Library & Information Sciences

- Academic librarianship
- Educational technologies
- Information needs, seeking and use
- Classification and indexing information



Marketing

- Artificial intelligence
- Co-creation and value
- Word-of-mouth
- Vulnerable consumers and exclusion



Health & Social Care

- Impact of COVID-19 on health and society
- Caring for an ageing population
- Substance use and misuse
- Autism and intellectual disabilities



Property Management & Built Environment

- Building information modelling (BIM)
- Construction management
- Property investment and valuation
- Property management



Public Policy & Environmental Management

- Climate change
- Disaster risk management
- E-government
- Public administration and management

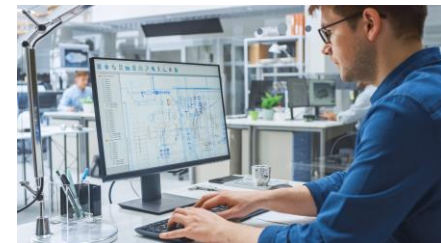


Tourism & Hospitality Management

- Tourism reviews on social media
- Tourist consumer behaviour
- Dark tourism
- Hospitality management

Management eJournal Portfolio

ACCOUNTING, FINANCE & ECONOMICS <ul style="list-style-type: none">• Corporate governance and social responsibility• Financial regulation	INFORMATION & KNOWLEDGE MANAGEMENT <ul style="list-style-type: none">• Data protection and privacy• Digital divide	PROPERTY MANAGEMENT & BUILT ENVIRONMENT <ul style="list-style-type: none">• Real estate management• Construction management
BUSINESS, MANAGEMENT & STRATEGY <ul style="list-style-type: none">• Management for performance• Innovation and entrepreneurial strategies	MARKETING <ul style="list-style-type: none">• Co-creation and value• Artificial intelligence	PUBLIC POLICY & ENVIRONMENTAL MANAGEMENT <ul style="list-style-type: none">• Disaster risk management• E-government
HR, LEARNING & ORGANIZATION STUDIES <ul style="list-style-type: none">• Work/life balance• Employee engagement tactics	OPERATIONS, LOGISTICS & QUALITY <ul style="list-style-type: none">• Green supply chain• Industry 4.0	TOURISM & HOSPITALITY <ul style="list-style-type: none">• Tourism reviews on social media• Dark tourism



Engineering, Computing & Technology eJournal Portfolio



ELECTRICAL AND ELECTRONIC ENGINEERING



AUTOMATION AND CONTROL SYSTEMS



MATERIALS SCIENCE



MECHANICAL/STRUCTURAL ENGINEERING



INDUSTRIAL AND MANUFACTURING ENGINEERING



AEROSPACE ENGINEERING



BUILDING AND CIVIL ENGINEERING



COMPUTER SCIENCE



INFORMATION SECURITY AND NETWORKS



DIGITAL GOVERNANCE AND ETHICS



DATA ENGINEERING AND APPLICATIONS



CONSTRUCTION AND BUILDING TECHNOLOGY



MANAGEMENT OF TECHNOLOGY AND INNOVATION



AUTOMATION AND CONTROL SYSTEMS



SMART CITIES





Romanian Footprint at Emerald publications

Romanian Authors

The Most active universities:

- **1st Universitatea Babes-Bolyai**
- **2^o Academia de Studii Economice din Bucuresti**
- **3rd Scoala Nationala de Studii Politice si Administrative - SNSPA Bucuresti**

- **Universitatea de Vest din Timisoara**
- **Universitatea Politehnica din Bucuresti**
- **Universitatea Tehnica din Cluj-Napoca**
- **Universitatea Dunarea de Jos din Galati**
- **Universitatea Alexandru Ioan Cuza**
- **University of Bucharest**
- **University of Medicine, Pharmacy, Sciences and Technology of Targu Mures**

Romania Editors and Advisory Board Members

Romanian Academics are actively involved in the publishing process

- Undertake several roles
 - including Journals and Books Advisory Board Members
 - Editor Support (Journal, e.g. Regional, Deputy, Assistant, etc.)
 - Reviewers
- **Very active: Universitatea Babes-Bolyai, Academia de Studii Economice din Bucuresti**

Emerald currently running a trial to Emerald journals

Universities using the resources:

- Universitatea Alexandru Ioan Cuza
- Universitatea Stefan cel Mare din Suceava
- Universitatea Politehnica din Bucuresti
- Universitatea Politehnica din Timisoara
- Universitatea Transilvania din Brasov
- Universitatea de Vest din Timisoara
- Universitatea Valahia din Targoviste
- Universitatea Tehnica Gheorghe Asachi din Iasi
- Universitatea 1 Decembrie 1918 din Alba Iulia
- Biblioteca Centrala Universitara Eugen Todoran Timisoara
- Universitatea Lucian Blaga din Sibiu
- Universitatea Din Craiova

The background of the image is a close-up, shallow depth-of-field photograph of an abacus. The wooden beads are arranged in rows, with the foreground beads in sharp focus and the background ones blurred. A semi-transparent teal hexagon is centered over the image, containing the text.

ANELiS eBook Collection

Topical coverage

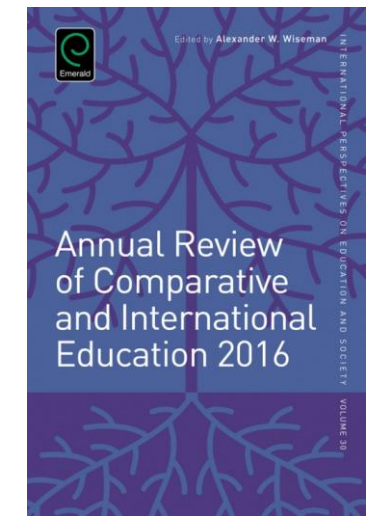
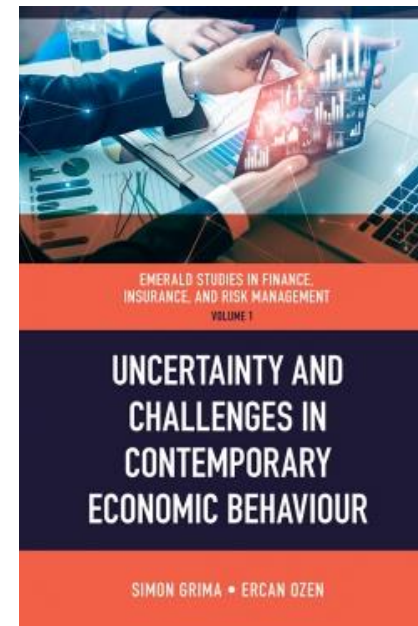
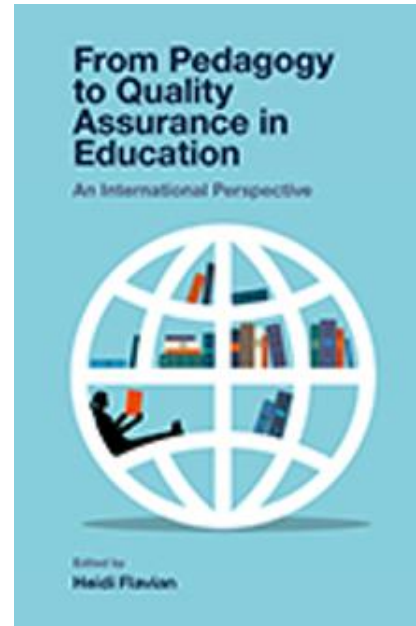
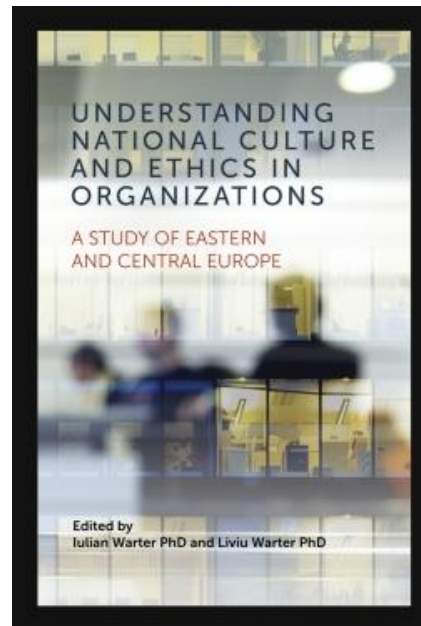
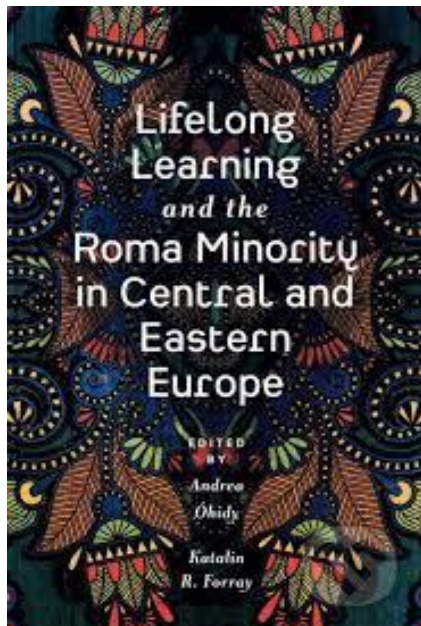
The ten Subject Collections offer eBooks on a vast array of topics which are growing year on year. Books from leading practitioners complement research texts while a growing range present insights which have real-world relevance and impact. Topical coverage includes:

- Political sociology
- Race & ethnic studies
- Special/gifted education
- Technology in learning
- Accounting & Finance
- Human Resources
- Marketing
- Public Relations
- Social Care
- Research Methodology
- Library Studies
- Strategy
- Knowledge Management
- Public Policy
- Tourism
- Economics
- Logistics
- Hospitality Management
- Communication
- Criminology
- Cultural studies
- Education administration
- Gender studies
- Higher education
- Medical sociology
- Mental health
- Policy & social change



Books published by Romanian Authors

2016-2020	
Number of authors	53
Standalone books	11
Book Series	13



Books content related to Romania and the region

Over 500 e-Books and eBooks chapters covering topics related specifically to Romania.

Topics covering education, learning, public policy, management, accounting, finance, health, industry, sustainable development, tourism, organisational studies & cultures

Romania



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20

50

Sorted by relevance



(0)



Citations: download RIS



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Book part

Publication date: 31 March 2017

Romania: Fostering Social Enterprise in a Post-Transitional Context: Caught between Social Enterprise Country Models

Mihaela Lambriu and Claudia Petrescu

[View summary and detail](#)



HTML



PDF (205 KB)



EPUB (864 KB)



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Access

Only content I have access to

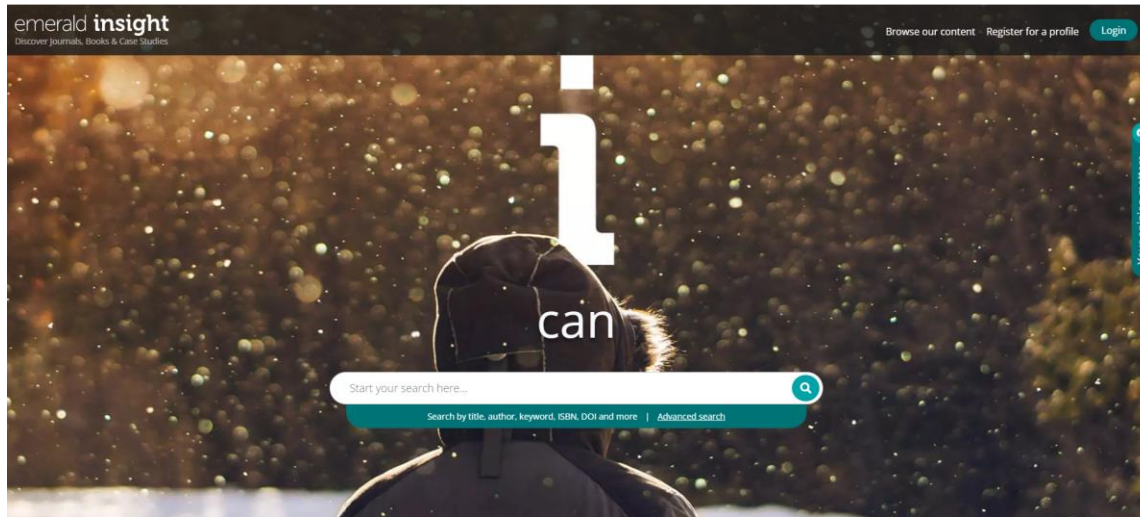
Only Open Access

Year

From 2016 until 2020

Content type

Book part (522)



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- All content is presented side-by-side through a predictable interface and intuitive navigation for fast and easy exploration.
- Remote, multi-user access on any device, as-well as personalisation features allows the user to access content on their terms.

Mulțumesc

