



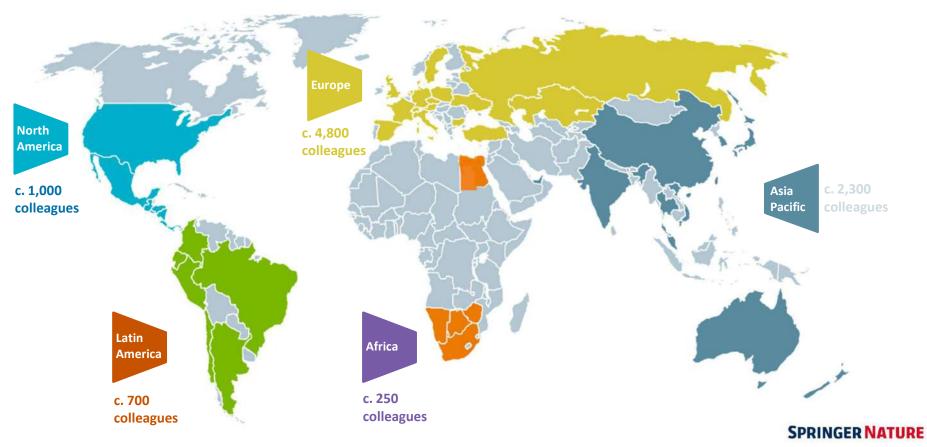
WE OPERATE IN FOUR DIVISIONS ...

PROFESSIONAL
ENGINEERING + MANAGEMENT
ROAD LEGISLATION

SPRINGER NATURE GROUP

WE ARE BASED CLOSE TO OUR CUSTOMERS

Around 9,000 people worldwide with over 200 offices and locations in more than 45 countries



Summit Open Access for Egypt, May 2022

5



OUR VISION ON A PAGE

To deliver We need to Through our Ways of working **Our mission** Live our values OPENING DOORS **PARTNERSHIP** Trust each other Openly share our ideas, TO DISCOVERY working closely with all our Engage to build communities. strong relationships Research and learning are the cornerstones of progress, Deliver on our promises 卿 which is why we open doors to **INTEGRITY** Bring rigour and discovery, enabling millions independence to all we do. Inspire through our actions of researchers, educators, clinicians and other professionals to access, trust and make sense Activate change DRIVE Constantly look for new of the latest insights. ways to innovate and accelerate progress. Accelerate your potential Do the right thing for all RESPONSIBILITY our communities Ensure we are inclusive of all and our plans are Champion diversity and inclusion

AND OUR TRUSTED BRANDS

SPRINGER NATURE



nature portfolio







Apress^{*}























SCIENTIFIC AMERICAN

apress'

palgrave macmillan





Our research portfolio









- Springer
- Nature Portfolio
- Academic Journals on nature.com
- Adis
- Palgrave Macmillan
- Scientific American
- Journal Archives

- Springer, Palgrave
 Macmillan and Apress
 print and eBooks
- Wide range of business models in the Springer Nature Flexible eBook Solutions
- References, textbooks, monographs and more
- Books Archives

- AdisInsight
- Springer Nature Experiments
- SpringerMaterials

- In Review
- NatureMasterclasses
- Research data services
- SN Insights
- SN SharedIt

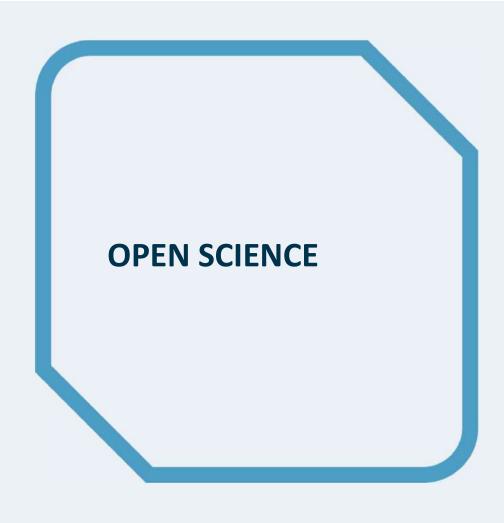
...WITH A TRUSTED AND STRONG PORTFOLIO OF BRANDS AND IMPRINTS

R E S E A R C H	JOURNALS	Nature	nature	1	# of top 50 impact journals (1)
		Full Open Access	BMC REPORTS	1	# of OA articles ⁽²⁾
		Springer	Springer	2	# of Journal articles ⁽³⁾
	воокѕ	Books	palgrave macmilian Springer	1	# of English language academic books (4)
	SOLUTIONS	Author + Discovery Solutions AJE. Healthcare		3	Solutions Revenue (€ MM) (5)
EDUCATION		English Language Teach K12 Curr. + Higher E		3	Global market position ELT (6)
PROFESSIONAL		Medicine (DE + NL)	Springer Modizin	1	Market position (7)
		Driving School	POSE LY PRESIDENT POSE PROPERTY	1	Market position (8)

The Path to Publish

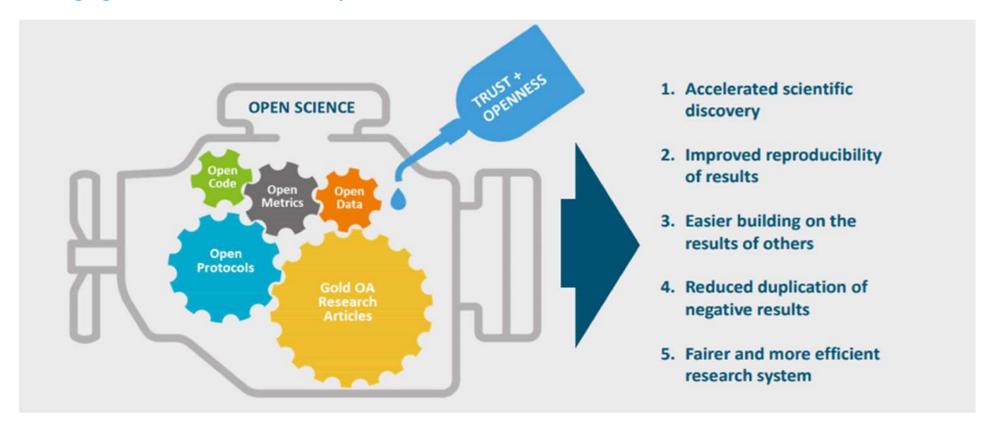
Improving the paper How to write a paper Writing the paper **Publishing the paper** Digital language editing Publication as a preprint On-demand training for The most popular LaTeXservices for technical and with a citable DOI. researchers which draws based writing and academic writing. collaboration platform. on the expertise of Nature Portfolio journal editors and experts. Research nature AJE American Journal Experts **Overleaf** masterclasses



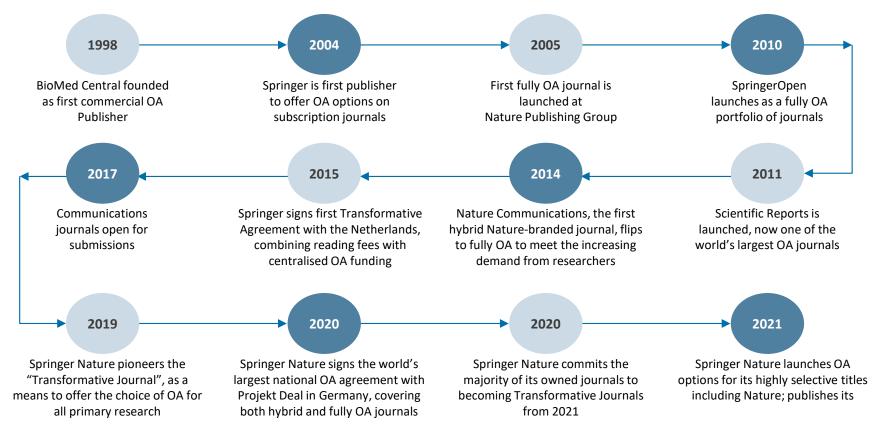


Open Research - the future is Open

Bringing visible benefits to society

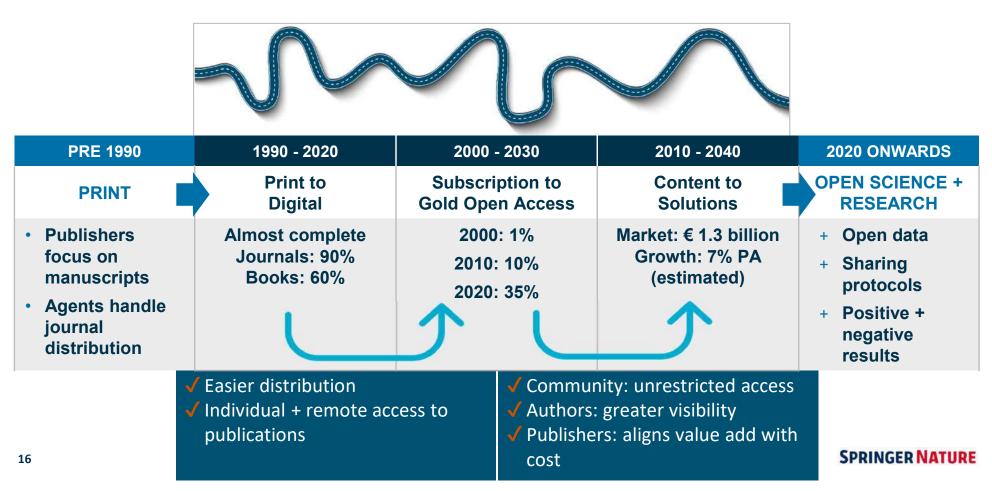


OUR OPEN ACCESS JOURNEY SO FAR



OUR GOAL IS TO UNLOCK EVERY ELEMENT OF THE RESEARCH PROCESS

Enabling the transformation to Open Science and Research



Enabling the transformation to an open future

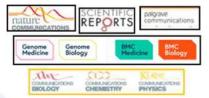
Follow Springer Nature's commitment on the path to open research



Springer Nature journals portfolio overview

Fully OA

~600 OA journals in our Nature Research, BMC, & Springer Open portfolios



Springer journals

2000+ hybrid and **Transformative Journals (TJs)** with OA publishing options, plus subscription journals





palgrave macmillan

Nature journals

Of 50+ journals in our Nature Portfolio, 35 Nature Research Journals are TJs offering OA publishing options.



Fully OA Agreements

- For fully OA titles
- Institutional and consortium agreements
- Systems migration underway

Springer Transformative Agreements

- For Springer, Adis, Palgrave and Academic journals on nature.com
- Usually for national consortia

Nature Transformative Agreements

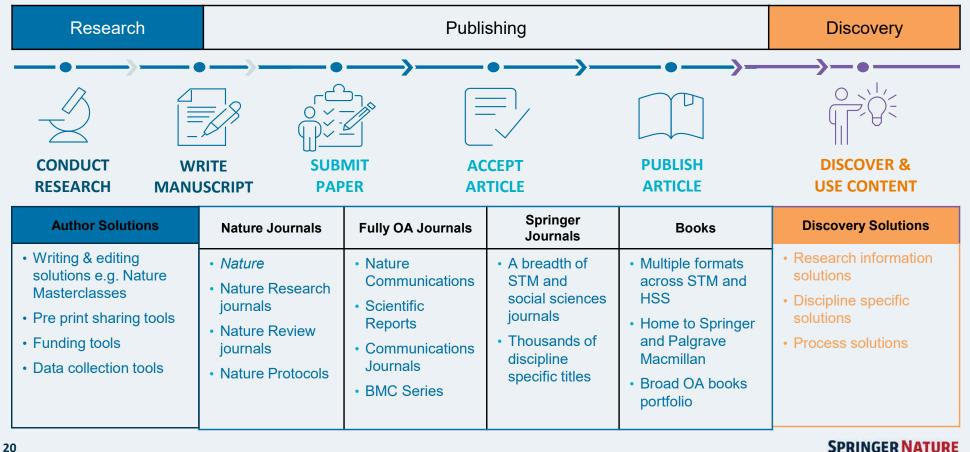
- For eligible Nature journals with an open access option
- Dependent on article output whether suitable for a TA

SPRINGER NATURE GROUP

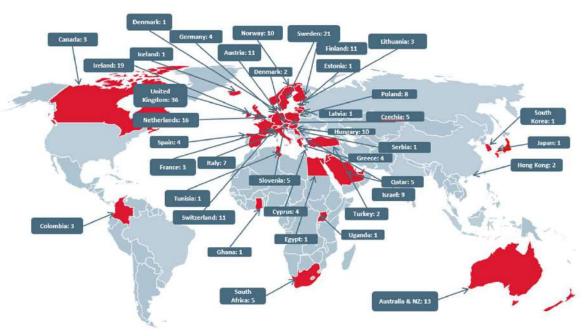
Are you ready? There are many complexities to navigate



WE SUPPORT THE COMMUNITY THROUGHOUT THE WHOLE JOURNEY



Transformative Agreements: 900+ globally with >240 national level



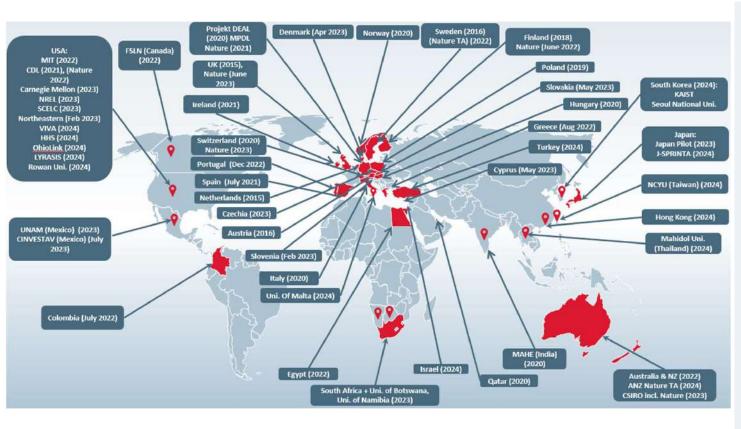
Region	# National Consorta TAs	# Subnational Consortia TAs	#Institutional TAS
Europe	198	70	249
North America	3	41	241
Asia-Pacific	16	22	71
Middle East	17	0	24
Africa	8	0	4
Latin America & The Caribbean	3	0	7

All publishers/national level TAs

21

Springer Nature Transformative Agreements expanding to new regions

Springer Nature has 61 global transformative agreements which includes 53 Springer TA and 8 Nature TAs



- 28 national level TAs across Europe, Latin America, Oceania, Middle East, Africa and Asia; with new deals in Hong Kong, Turkey and Israel
- 8 TAs covering *Nature* and the Nature Research titles in Germany, Sweden, Finland, Switzerland, Australia, California US and the UK
- 11 subnational consortia TAs in India, Canada, Australia; with 2 Japanese TAs covering > 30 institutions and 6 consortia TAs in the US
- Institutional TAs double to 12 and expand to new regions; US, Mexico, Europe and Asia all have agreements

Introduction to open access (OA) books

Springer Nature helped to pioneer OA book publishing with the first pilot in 2011

- SN publishes OA books and chapters under Springer,
 Palgrave Macmillan and Apress imprints
- Wide range of topics across science, technology, medicine (STM), and humanities and social sciences (HSS)
- Published over 1,500 OA books since launch and achieved over 100 million chapter downloads since 2013
- OA Books are available for individual authors with the BPC (Books Processing Charge) paid for by the author, funder, or institution
- OA Books Partnerships are available but are not yet commonplace



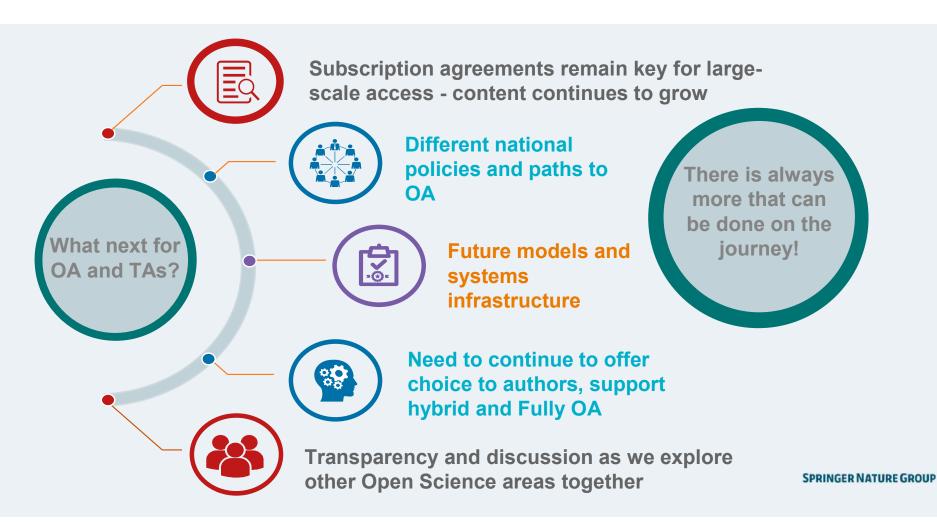


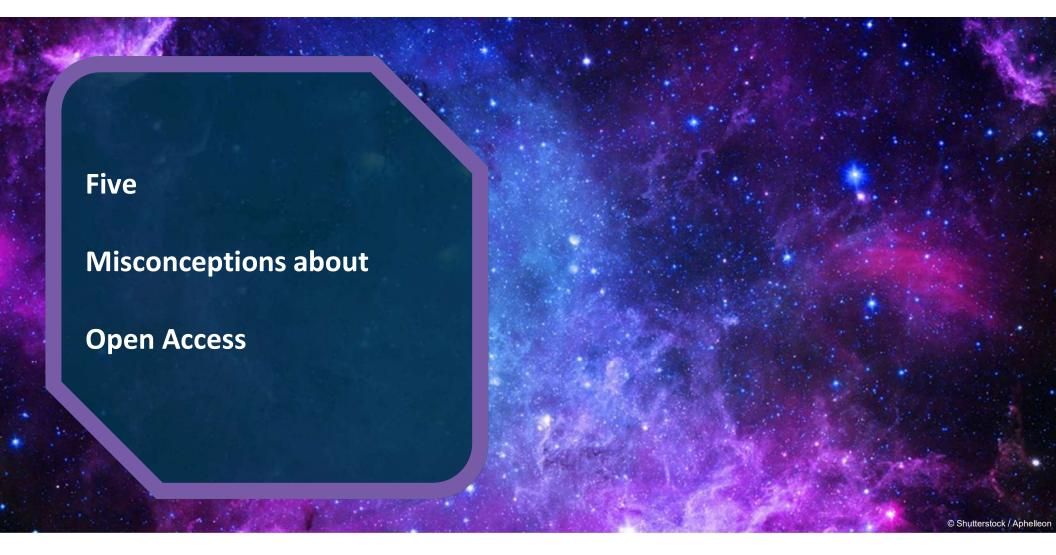
MANY RESOURCES (= PEOPLE) INVOLVED IN THE PUBLICATION

Different roles are working hand in hand to produce a Version of Record that can be trusted

Supported by Research Integrity and Policies Editors, Publishing Assistants: Assign, Production EiC, Legal, Editor/ Chase, Check **Editors/Editorial Assistants Production** Editor/EiC Research **EiC Peer Reviewers Editors** Integrity **AUTHOR ORIGINAL SUBMITTED MANUSCRIPT: PROOF REVISED/ENHA MANUSCRIPT RECORD NCED VOR UNDER REVIEW** Review: Typeset Update **Minor Revision** Links Revise **Tables PEER REVIEW** Challenge Quality/Contro **Editorial Editorial** Illustrations Submission Publish! Accept! I Check Decision Decision Language Revised **Editing** Article **Major Revision** Reject: Reject without Out of Scope/ Reject Retract review Inappropriate

What are Springer Nature's next steps in OA?





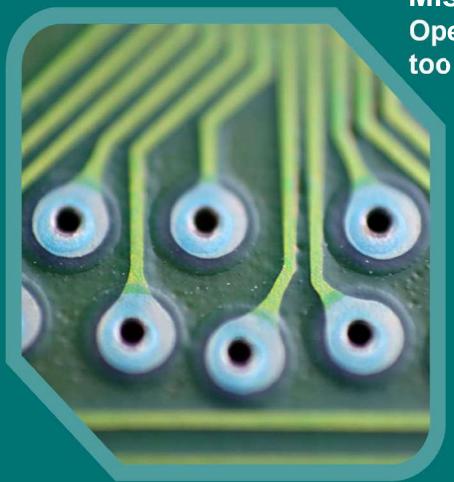


Misconception 1: OA is just a publishing trend

- 20 years of Open Access means that the advantages of making research OA are overwhelming
- Springer Nature published now over 1 million OA articles -36% of all articles published in 2021
- In 2020, each OA Springer Nature Article is cited on average
 7.39 times

However:

- Take up by the research community has been slow:
 Researchers are poorly informed on the benefits of OA and still reliant on IF, despite widespread support of DORA
- Europe publishes the most OA content (40%), while Asia is the biggest user of content (34% of article download)
- Developing equitable and sustainable open access option remains a major challenge



Misconception 2: Open Access is expensive, and the fees are too high

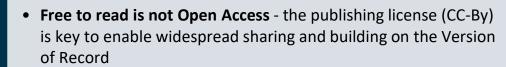
- The real cost in Open Access in rejecting articles: as we have process all submissions, which is timely and staff intensive
 For example:
- For Nature Portfolio of journals, we employ 280+ in-house PHD level educated independent editors
- For other journals peer review is done externally and managed by degree level educated staff (eg 70+ for Scientific Reports)
- This is to ensure that our quality is met, and that we never compromise our editorial/ethical standards



Misconception 3: Open Access means author pays

- Reputable Open Access publishers ensure that articles are only accepted on editorial and research merit according to the aims and scope of the journal.
- Whilst the author is responsible for paying an Article Processing charge, this in most cases is covered and paid by Open Access
 Funds set up by the institution - or via transformative agreements
- In areas with transformative agreements, over 70% of our corresponding authors publish Open Access
- We have help available for authors who can't pay and offer waivers to authors from developing countries:
 €18.4 million+ waived in fees for authors in financial need, including €6.6 million for fully OA articles with corresponding authors based in countries or regions on the World Bank's list of low- and lower middle-income countries.





- Open Access Journals have the same rigorous quality checks than any other journal
- Cost of managing the review process, certifying, enhancing, amplifying research is real
- Evolving technology and continuous investment:
 we have to work together to maintain high standards in the
 Open Access Community



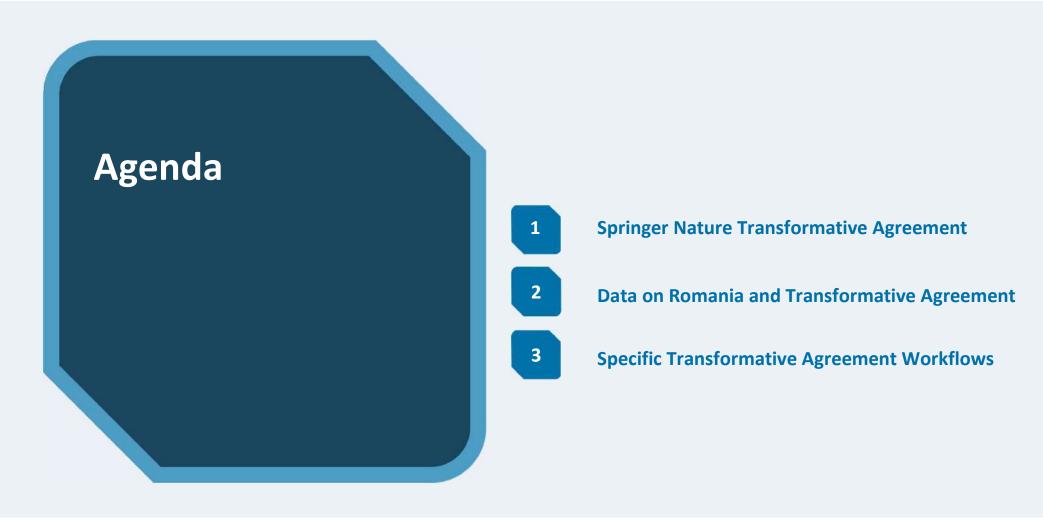




Misconception 5: Green open access provides a path to open access

- Researchers want to access the most reliable and credible final published version of article (VOR)
- **Green Open Access is not free** it is financed by the subscription.
- Investigation is needed into the cost/benefits of the Green OA approach given the significant investment in institutional repository (IR) infrastructure, the extent to which redundant reproduction and sharingadds value to the research ecosystem as a whole.
- A lack of standardised metadata and tagging makes Green OA content less findable and decreases global reach and citation beyond the repository's institution.
- To flip Transformative Journals to full Open Access **75% of the** research content needs to be published open access.
- The Rights Retention Strategy (RRS) by cOAlitionS slows down this path towards OA without providing a sustainable route for the VOR.





1

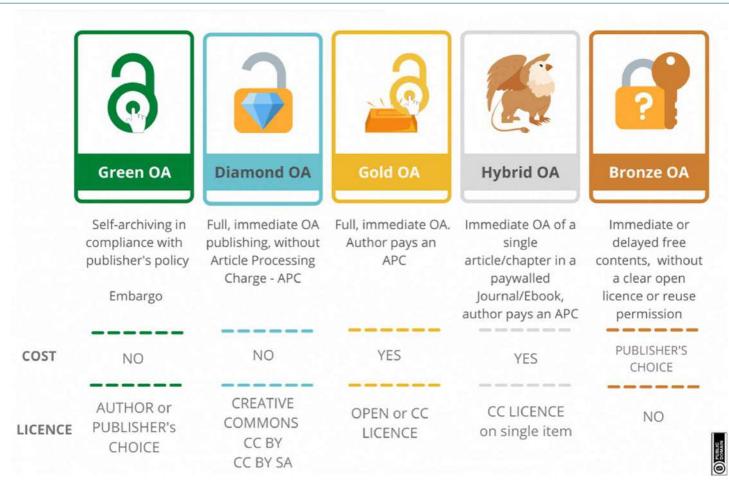
Transformative Agreement (TA)

What is Open access (OA)



Open access (OA) refers to the free, immediate, online availability of research output such as journal articles or books, combined with the rights to use these outputs fully in the digital environment.

Types of Open Access



Source: https://bibliotecadigitale.cab.unipd.it/en/digital-library/about-publishing/open-access#autotoc-item-autotoc-4

Benefits of Transformative Agreement







Wider collaboration



Greater public engagement



Faster impact



Increased interdisciplinary conversation



Compliance with OA mandates

Springer Nature Transformative Agreement (TA)

Springer Transformative agreement is a hybrid open access model that allows authors to publish open access in subscription-based journals. If your institution has a Springer Compact agreement, you can publish your article open access in Hybrid (Open Choice) journals at no cost to you.

It comprises of a publishing element and a reading element, granting authors extensive access to published content.

Best in class workflow to facilitate such agreements. Your affiliation with the agreement will be picked up at article acceptance and eligibility checked by your institution.



Springer Nature's TAs



We have published over 124,000 open access articles via Gold open access across disciplines –from the life sciences to the humanities, representing 33% of all Springer Nature articles in 2020.

nature portfolio

Authors can also publish their article under an open access license in more than 2,000 of our hybrid journals.



Our portfolio focuses on robust and insightful research, supporting the development of new areas of knowledge and making ideas and information accessible around the globe.



39 TAs (6 for Nature)

Across our publishing imprints there are leading multidisciplinary and community-focused journals that offer rigorous, high-impact open access.

Article types

Eligible Articles

1

Original Paper

Standard article, generally presenting new results which may also be referred to as Original Research, Original Article, Original Paper or Research Paper. 2

Review Paper

Standard article, interpreting previously published results.

3

Brief Communication

Short article submitted for rapid publication that exhibits the same structure as a standard article.



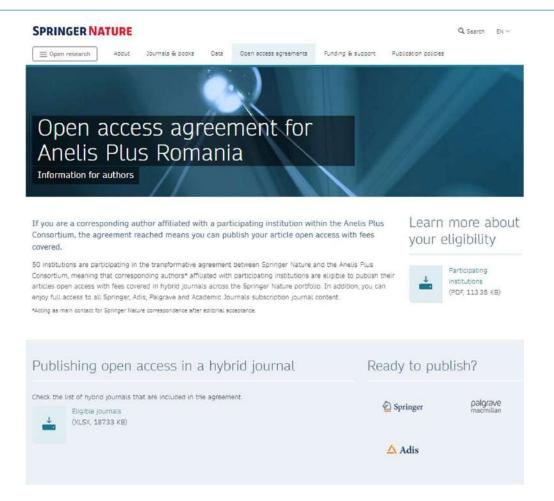
Continuing Education

Article forming integral part of further education (usually medical).

"Eligible Articles" means articles by Eligible Authors which are editorially accepted for publication in a Springer Hybrid Journal.

All the information about the TA

Where to go



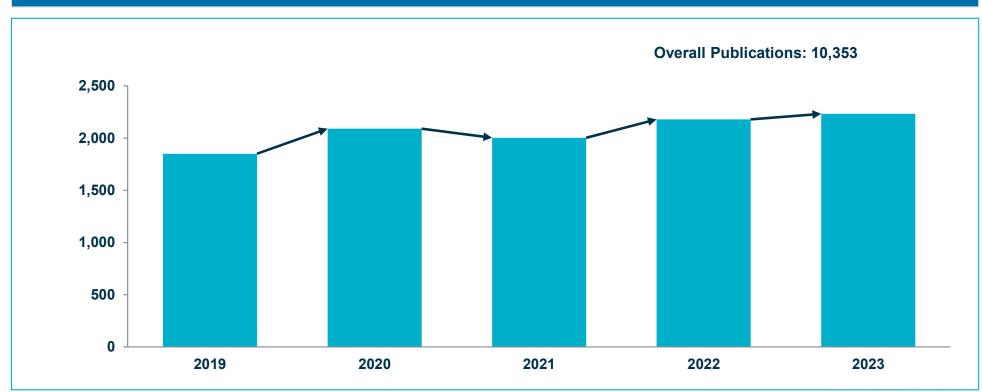
For all the information about TA please visit:

https://www.springernature.com/gp/open-research/oa-agreements

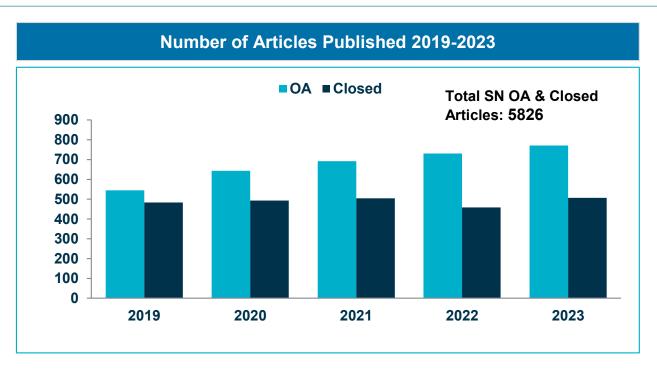
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Data

Overall Publication output numbers 2019 - 2023 with Springer Nature

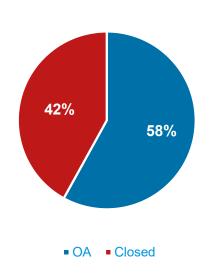
Number of Publication 2019-2023



Trend of OA and closed articles published with Springer Nature 2019-2023







SN Publication = All Pub – Other Pub

Source: dimensions.ai

Publications Top 10 Subjects vs Citations by Top 10 Subjects

by Springer Nature

Romania's output of publications is the strongest in Medical and Health Sciences followed by Mathematical Sciences

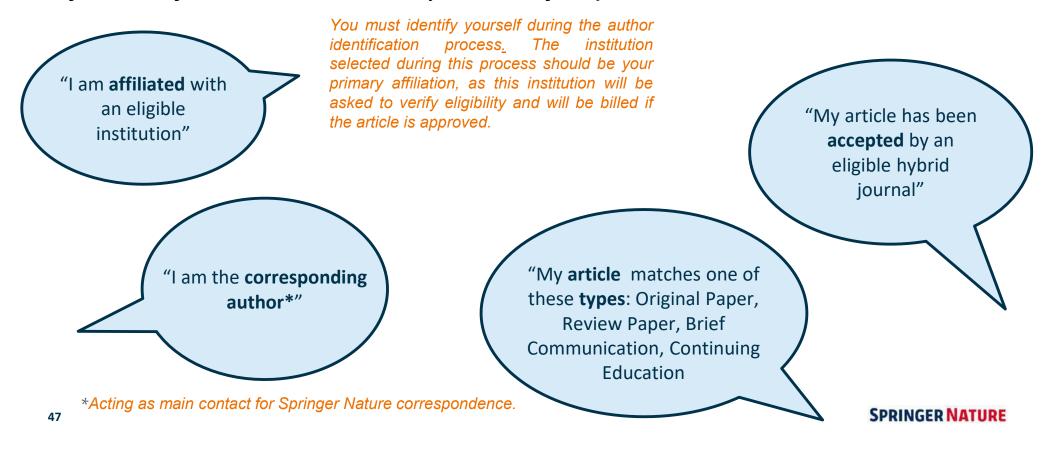
Publications Top 10 subjects	
1	Medical and Health Sciences
2	Mathematical Sciences
3	Information and Computing Sciences
4	Engineering
5	Physical Sciences
6	Chemical Sciences
7	Biological Sciences
8	Studies in Human Society
9	Psychology and Cognitive Sciences
10	Economics

Citations Top 10 subjects		
1	Information and Computing Sciences	
2	Engineering	
	Engineering	
3	Biomedical and Clinical Sciences	
4	Biological Sciences	
5	Mathematical Sciences	
6	Chemical Sciences	
7	Physical Sciences	
8	Agricultural, Veterinary and Food Sciences	
9	Earth Sciences	
10	Environmental Sciences	

3
TA related workflows

What you need to know - When are you ready to avail benefit of this TA

If you can say YES to these statements, you are ready for publication under the TA



OA Publishing Process

Focus on Identification and Verification



Submission

Manuscript is submitted
Submitting author provides e.g.
FundRef and ORCID information, article category is assigned

Peer review is conducted in the following.



After editorial acceptance, the corresponding author is able to identify him/herself as affiliated to a member institution



Identification

OA agreement specific eligibility check: in-scope journals, article types

Corresponding
author identifies
him/herself as
connected to a
member institution



Verification

Identified article is sent to the member institution's article approval service accounts for final verification of eligibility



Publication

Eligible article is published immediately open access

OA Funding note added in article acknowledgments (if applicable)

There is a workflow for each of these steps

Two types of TA workflows





1. Author Journey

Once you are editorially accepted for publication

Once the article is editorially accepted, the corresponding author receives an invitation to complete the publishing agreement

SPRINGER NATURE

Dear Dr. Charles Darwin

Congratulations on the acceptance of your article: The zoology of the voyage of H.M.S. Beagle.

Before we can proceed with the publication of your article in Journal of Research, we first need you to complete the appropriate publishing agreement.

https://foo.bar

With kind regards,

Springer Nature Author Service

If you have any questions, please do not hesitate to contact our Author Service team at

ASJournals@springernature.com

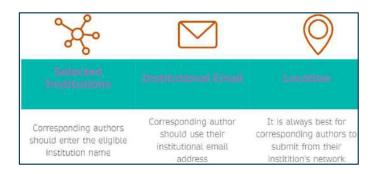


Author and Article identification

After article acceptance, the corresponding author receives an invitation to complete the publication process for the article and the authors can identify themselves:

Corresponding author/article identification parameters:

- 1. Selected institution
- 2. E-Mail domain recognition
- **3.** IP recognition



The hierarchy of identification parameters is in the above order: 1, 2, 3.

Affiliation is confirmed

If the author is confirmed as being affiliated with an eligible institution and will be covered under the OA agreement, they will receive confirmation of this

An email confirming this is also sent to the author

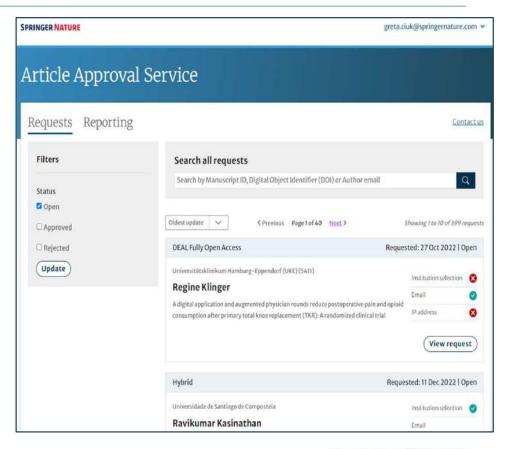
Verify your affiliation Verification complete Progress Dear Amrita Khamkar, Your article is eligible and has now been approved for the full coverage of the articleprocessing charge (APC) as part of your institution's agreement. More information about SPRINGER NATURE Your article will now be published at no cost to you. Dear Dr. Jens Nielsen, University of California Berkeley Your affiliation has been confirmed by University of Zurich and Our production team will now take the next step publication of your article and contact you if th your article will now be published at no cost to you. already done so. Need help? Contact us: Before we can proceed with the publication of your article in Review of Derivatives Research, we first need you to complete the appropriate publishing agreement. Please follow this link to do so: https://payment-and-rightsstaging.snpaas.private.springernature.com/workflow/da3fd305-53c9-413c-958e-ofab46a24228 With kind regards, Springer Nature Author Service If you have any questions, please do not hesitate to contact our Author Service team at OA. Verification@springernature.com

If the institution cannot confirm the author's affiliation, the author is informed that the agreement will not cover the open access publishing costs. The author can pay the open access fee or, unless it is a fully open access journal, decide to publish subscription instead.



2. Article Approval Service (AAS) – Overview

- After the author completes the process, the article is sent to the Article Approval Service (AAS) for verification by the approval manager.
- Allows approval managers from institutions to have access to all articles pending verification.
- Approval Managers can approve or reject articles and view details of each manuscript.
- Reliable and user-friendly service tool for institutions to verify articles for publication in Springer Nature hybrid journals.
- Articles that are published in journals that do not run on the standard workflow are manually inserted to the AAS
- 53 for verification.

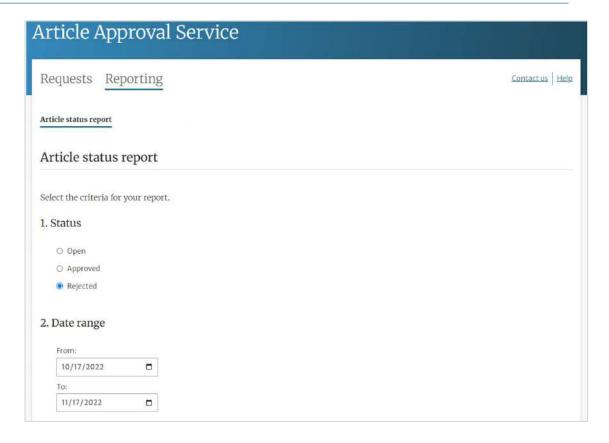




Reporting

On the Reporting tab, users can access reports of the articles on their AAS

The reports include data such as author details, article details and relevant dates, e.g. approval date





Maria Markova – Kadlec Regional Director CEE

maria.markova@springernature.com