STATISTA FOR ACADEMIA

Empowering people with data





ABOUT STATISTA

Where is **Statista today** – and what comes next?



Employees

Locations

Mio

Statistics



Registered Users



Our locations

Global competence



Content on the Statista platform

Specific data on markets, consumers, companies, and drivers

(Intersection) (Inter

- Revenue
- Revenue development
- Market indicators
- Forecasts
- Industry segments
- Market shares
- Cost KPIs



- Attitudes
- Behavior
- Wishes
- Target groups
- Media usage &
 - ownership

Companies

- Company profiles
- Benchmarking
- Top player ranking
- Financial indicators



- Trends
- Technologies
- Macroeconomic data



Content on the Statista platform

Specific data on politics, society, environment, and education

Politics

- Geopolitics
- Links between politics, society & economy
- Information on elections
- Sentiments & opinions
- Status of democracy



- Demographics
- Health
- GDP
- Religion and ethics
- Lifestyles

Environment

- Global environmental changes
- Energy and exploitation of natural sources

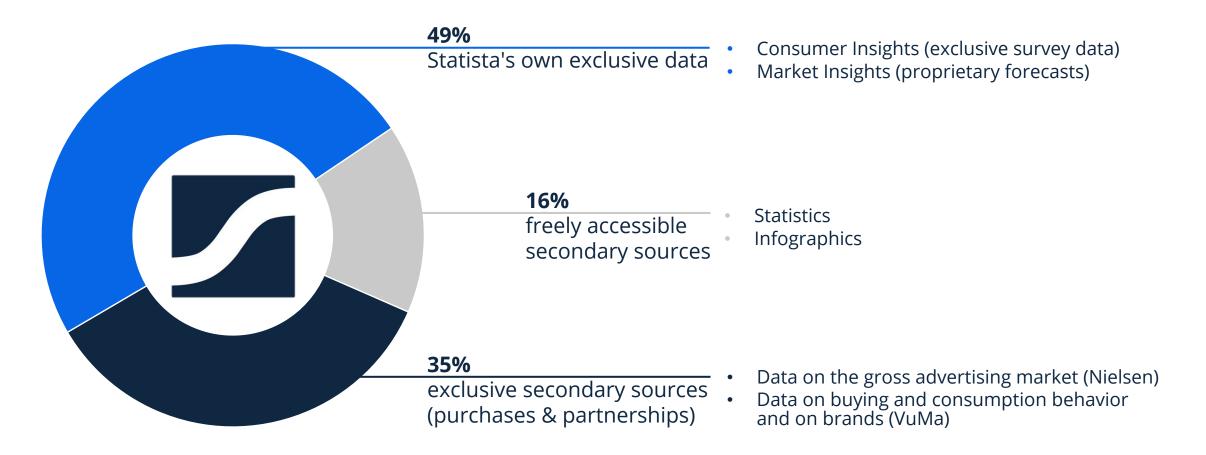


- Changes and trends in education
- Historical data
- Developments/ratings on country scales



Origin of our data

Statista aggregates its data from more than 22,500 different sources



statista 🗹

How Statista can help your institution

What Statista offers to empower people to thrive in a data-driven world



Convenient access

We offer convenient access to quantitative data for students of any discipline. The content can be downloaded in the commonly used MS Office formats.



Scientific standards

All data we provide is transparent, verified and carefully prepared in compliance with scientific standards. Information on the original source is always available.



Detailed information

Detailed background information about each statistic and its source, allowing you to quickly and easily understand it.



Time-saving research

Make your research even more efficient: Intelligent search and various download functions (XLS, PNG and PDF format).



How we empower academia with **market** data

How students, professors, and employees can benefit from Statista Market Insights

Research Funding

With our Market Insights, you gain access to comprehensive market data, including historical data and forecasts for the next five years. Utilize these insights **to identify correlations and generate new research questions.**

Enriching the curriculum

Our Market Insights enable you to make your academic courses more practical. Leveraging our market data empowers students **to cultivate valuable skills for the job market**, such as creating comprehensive business plans.

Understanding business landscapes

Identify key players across diverse sectors. Utilize our Market Insights **for in-depth analysis of a specific industry** or gain an overview for your next scholarly endeavor.





By accessing comprehensive market and industry data, you can identify opportunities, showcase your expertise, and **create added value for your research and teaching.**



We empower people worldwide to make factbased decisions.

OUR MISSION

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