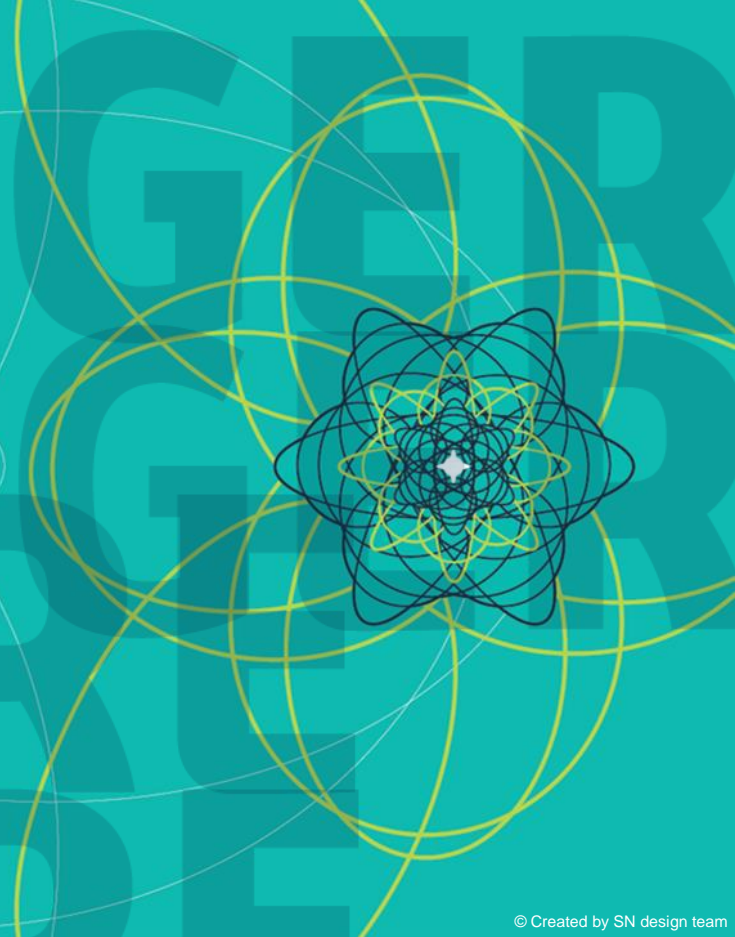


Springer Nature strategy and Open Access update

June 2025



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SPRINGER **NATURE**

Content





- ☐ Background information
- ☐ Strategy, mission and values
- ☐ Research business
- ☐ Open Science

A blue graphic element consisting of a rounded rectangle with a diagonal line from the top-left to the bottom-right, creating two trapezoidal shapes.

SPRINGER
NATURE

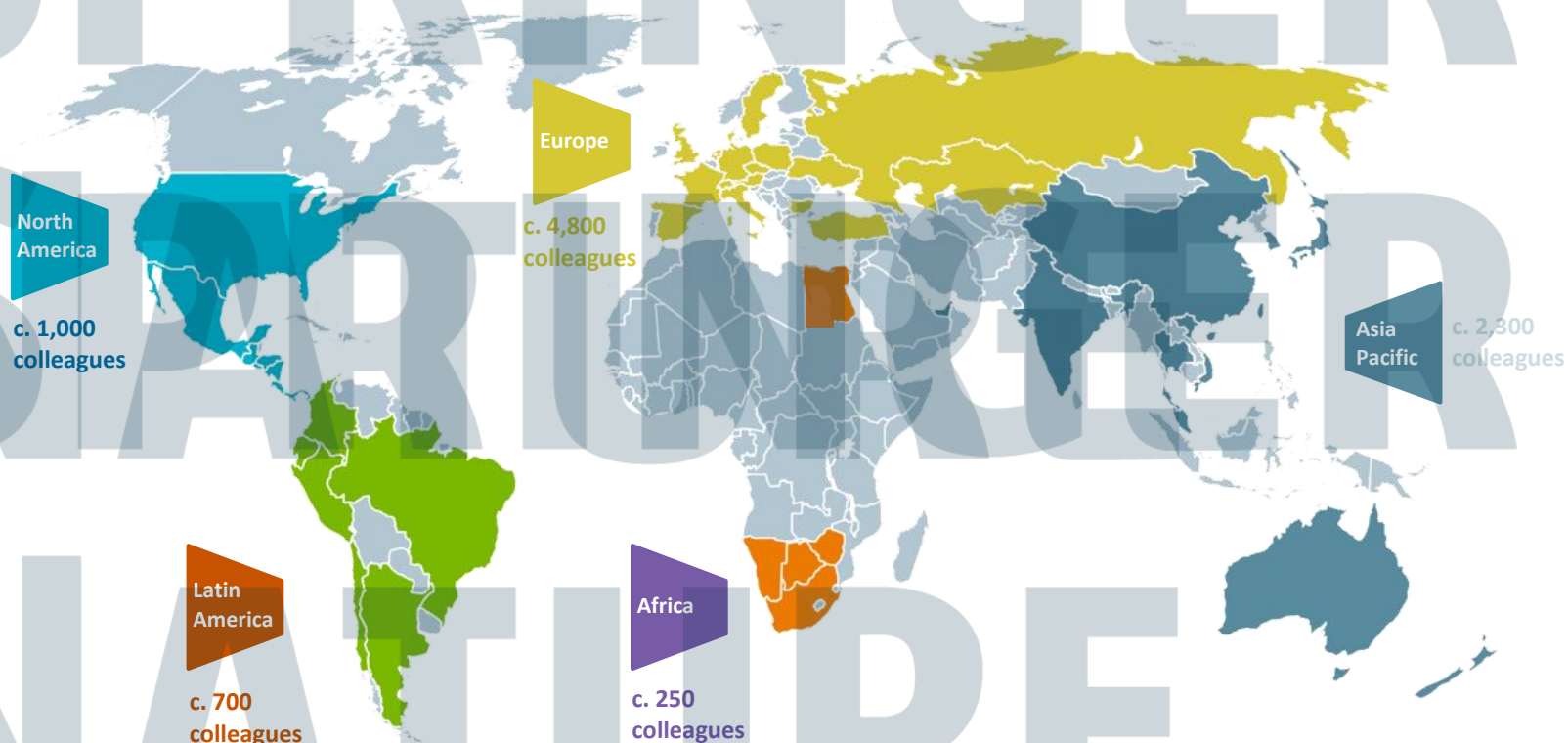
**BACKGROUND
INFORMATION**

WE OPERATE IN FOUR DIVISIONS ...

RESEARCH		EDUCATION		HEALTH	PROFESSIONAL	
						
JOURNALS	BOOKS	LANGUAGE LEARNING	INTERNATIONAL CURRICULUM	MEDICINE	ENGINEERING + MANAGEMENT	
AUTHOR SOLUTIONS	DISCOVERY SOLUTIONS	SPANISH CURRICULUM	HIGHER EDUCATION	HEALTHCARE	ROAD SAFETY	LEGISLATION

WE ARE BASED CLOSE TO OUR CUSTOMERS

Around 9,000 people worldwide with over 200 offices and locations in more than 45 countries



SPRINGER NATURE

**OUR MISSION,
VISION + VALUES**

OUR VISION ON A PAGE

To deliver Our mission	We need to Live our values	Through our Ways of working
OPENING DOORS TO DISCOVERY Research and learning are the cornerstones of progress, which is why we open doors to discovery, enabling millions of researchers, educators, clinicians and other professionals to access, trust and make sense of the latest insights. 	 PARTNERSHIP Openly share our ideas, working closely with all our communities.	Trust each other
	 INTEGRITY Bring rigour and independence to all we do.	Engage to build strong relationships
	 DRIVE Constantly look for new ways to innovate and accelerate progress.	Deliver on our promises
	 RESPONSIBILITY Ensure we are inclusive of all and our plans are sustainable.	Inspire through our actions
		Activate change
		Accelerate your potential
		Do the right thing for all our communities
		Champion diversity and inclusion

AND OUR TRUSTED BRANDS

SPRINGER NATURE



Springer

nature portfolio



**SCIENTIFIC
AMERICAN**

Apress



Adis

**palgrave
macmillan**



Springer Healthcare



Springer Medizin



bohn
stafleu
van loghum

VOGEL
VERLAG HEINRICH VOGEL



Verlag
FUCHSBRIEFE.

OUR RESEARCH IMPRINTS

SPRINGERNATURE



nature
portfolio



SCIENTIFIC
AMERICAN

apress[®]

palgrave
macmillan



**RESEARCH
BUSINESS**



Our research portfolio

1

Journals



- Springer
- Nature Portfolio
- Academic Journals on nature.com
- Adis
- Palgrave Macmillan
- Scientific American
- Journal Archives

2

eBooks



- Springer, Palgrave Macmillan and Apress print and eBooks
- Wide range of business models in the Springer Nature Flexible eBook Solutions
- References, textbooks, monographs and more
- Books Archives

3

Databases



- AdisInsight
- Springer Nature Experiments
- SpringerMaterials








4

Research Services



- In Review
- Nature Masterclasses
- Research data services
- SN Insights
- SN SharedIt

...WITH A TRUSTED AND STRONG PORTFOLIO OF BRANDS AND IMPRINTS

R E S E A R C H	JOURNALS	Nature			# of top 50 impact journals ⁽¹⁾
		Full Open Access	 		# of OA articles ⁽²⁾
		Springer			# of Journal articles ⁽³⁾
	BOOKS	Books	 		# of English language academic books ⁽⁴⁾
	SOLUTIONS	Author + Discovery Solutions			
		Healthcare			Solutions Revenue (€ MM) ⁽⁵⁾
EDUCATION		English Language Teaching K12 Curr. + Higher Education			Global market position ELT ⁽⁶⁾
PROFESSIONAL		Medicine (DE + NL)			Market position ⁽⁷⁾
		Driving School			Market position ⁽⁸⁾

The Path to Publish

How to write a paper

Writing the paper

Improving the paper

Publishing the paper

On-demand training for researchers which draws on the expertise of Nature Portfolio journal editors and experts.

nature
masterclasses

The most popular LaTeX-based writing and collaboration platform.

Overleaf

Digital language editing services for technical and academic writing.

 American
Journal Experts

Publication as a preprint with a citable DOI.

 Research
Square

SPRINGER **NATURE**

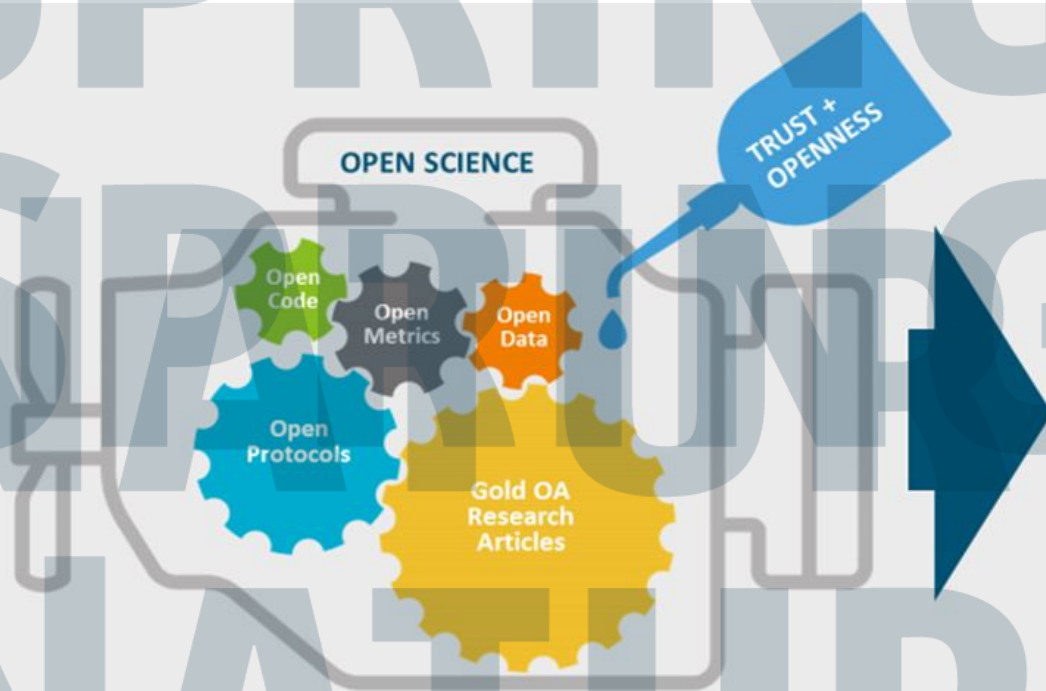


OPEN SCIENCE

SPRINGER NATURE

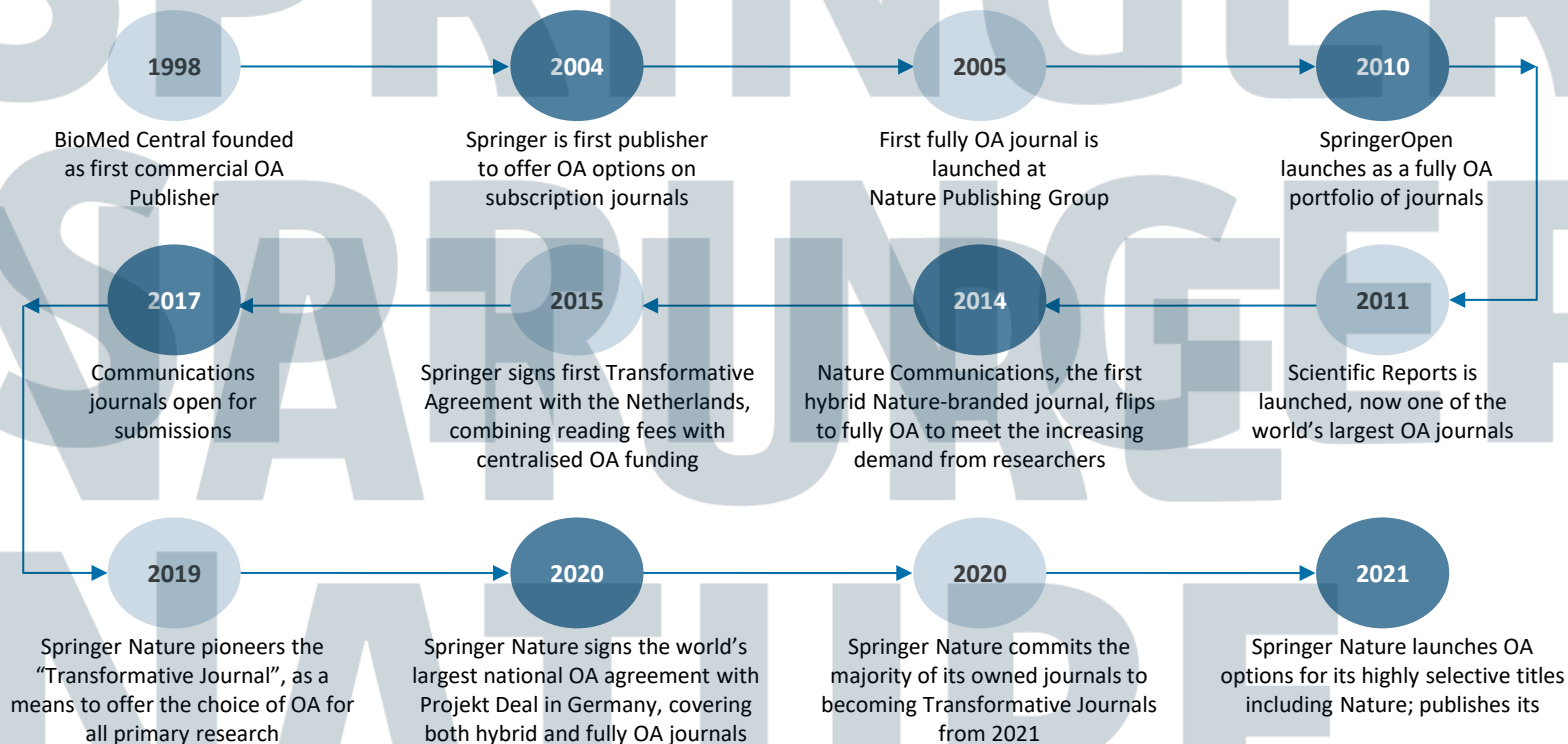
Open Research - the future is Open

Bringing visible benefits to society



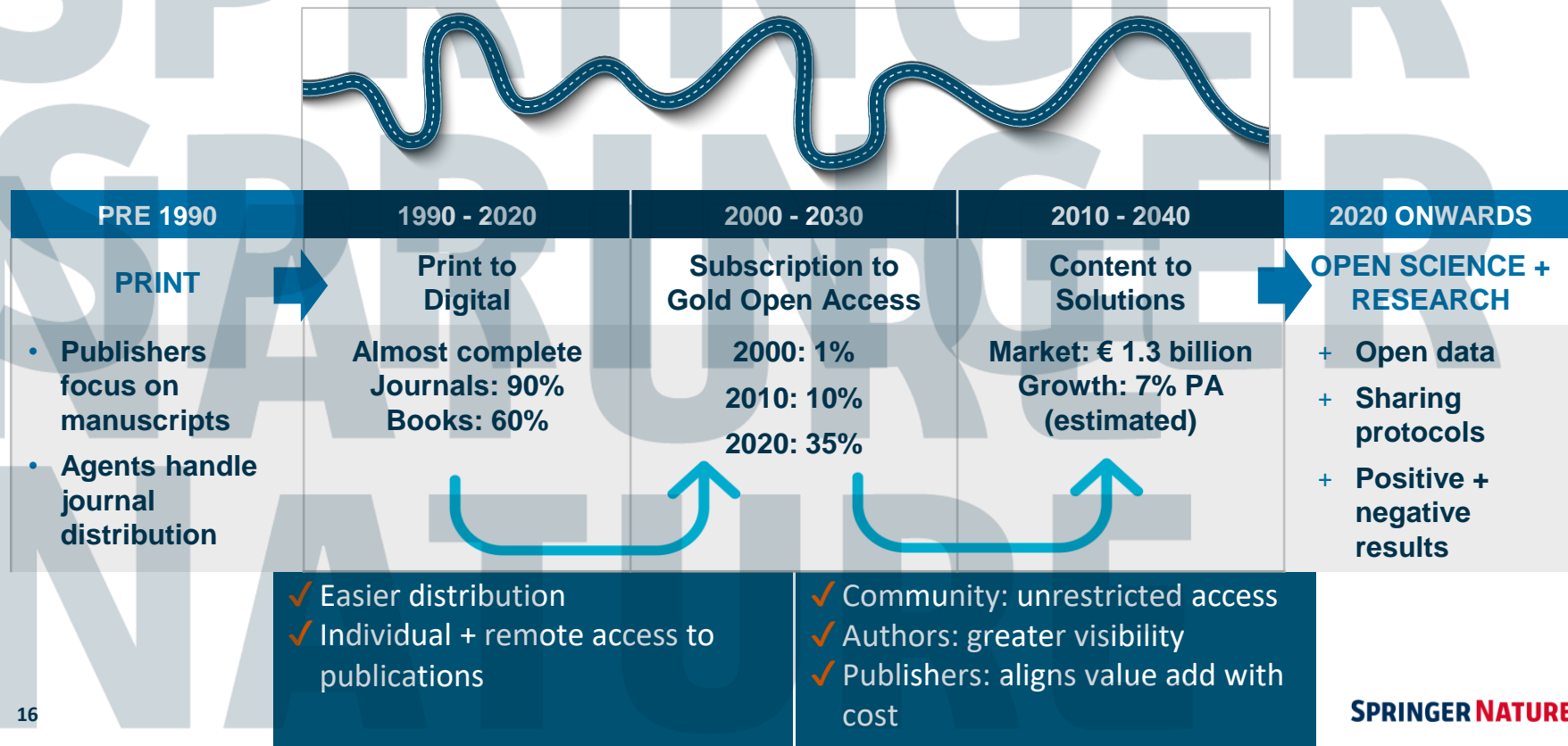
1. Accelerated scientific discovery
2. Improved reproducibility of results
3. Easier building on the results of others
4. Reduced duplication of negative results
5. Fairer and more efficient research system

OUR OPEN ACCESS JOURNEY SO FAR



OUR GOAL IS TO UNLOCK EVERY ELEMENT OF THE RESEARCH PROCESS

Enabling the transformation to Open Science and Research



Enabling the transformation to an open future

Follow Springer Nature's commitment on the path to open research

1

Endorsing Open Research:
policies, systems, business
models, relationships

2

OA journals:
enable, create and scale
journals

3

Transformative Agreements:
– a success story

6

Challenges:
Regional variation, complex
funding streams

5

Thought leadership:
programmes, initiatives,
engagement

4

Transformative Journals:
– a new approach

7

Collaborative innovation:
author experience,
streamlined processes

8

Compliance:
Open Data, Open Code and
Open Protocols

9

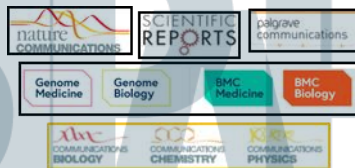
Supporting researchers:
Changing research culture,
incentives and practices

Springer Nature journals portfolio overview

1

Fully OA

~600 OA journals in our Nature Research, BMC, & Springer Open portfolios



Fully OA Agreements

- For fully OA titles
- Institutional and consortium agreements
- Systems migration underway

2

Springer journals

2000+ hybrid and Transformative Journals (TJs) with OA publishing options, plus subscription journals



Springer Transformative Agreements

- For Springer, Adis, Palgrave and Academic journals on nature.com
- Usually for national consortia

3

Nature journals

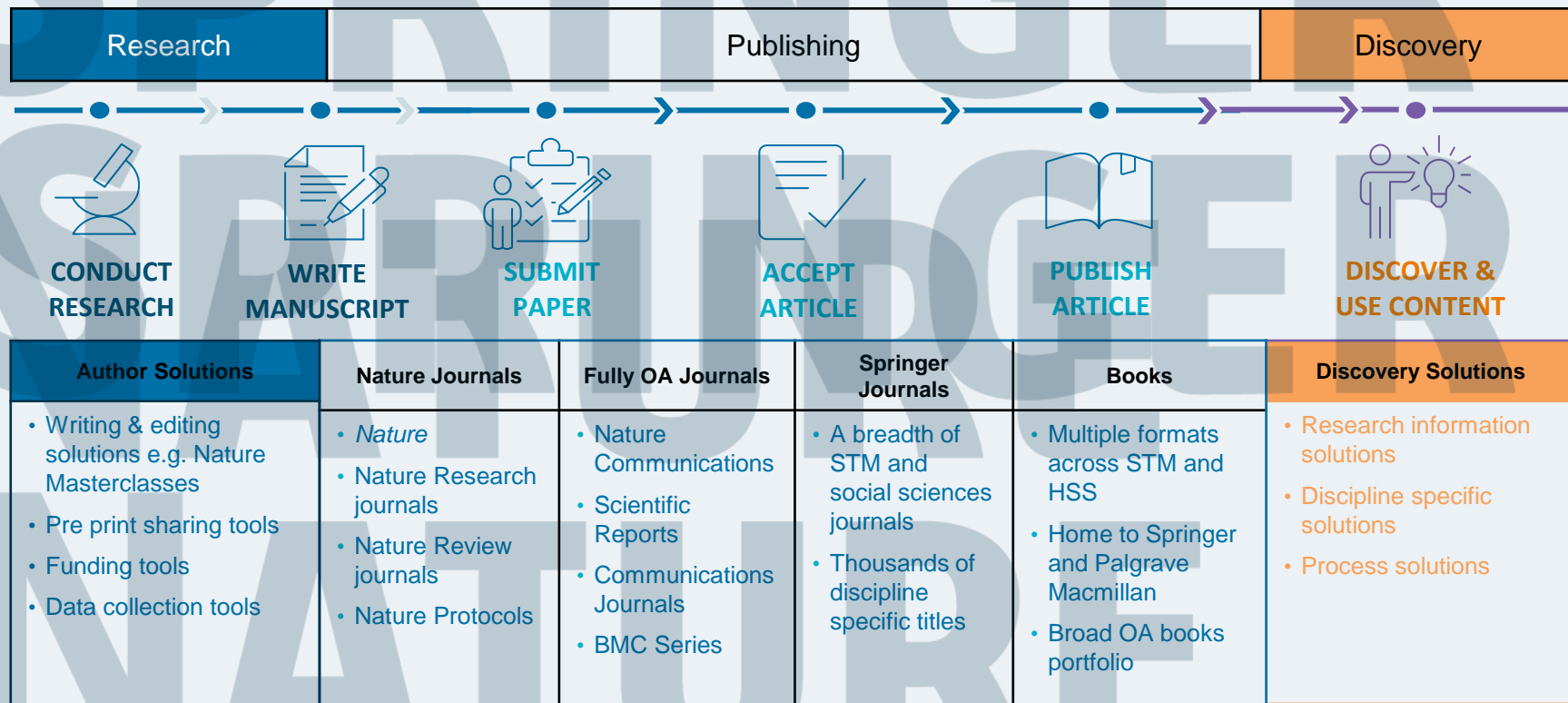
Of 50+ journals in our Nature Portfolio, 35 Nature Research Journals are TJs offering OA publishing options.



Nature Transformative Agreements

- For eligible Nature journals with an open access option
- Dependent on article output whether suitable for a TA

WE SUPPORT THE COMMUNITY THROUGHOUT THE WHOLE JOURNEY



MANY RESOURCES (= PEOPLE) INVOLVED IN THE PUBLICATION

Different roles are working hand in hand to produce a Version of Record that can be trusted

Supported by Research Integrity and Policies

Editors/Editorial Assistants

Editors, Publishing Assistants: Assign,
Chase, Check
Peer Reviewers

Editor/
EiC

Production
Production
Editors

Editor/EiC

EiC, Legal,
Research
Integrity

AUTHOR ORIGINAL

SUBMITTED MANUSCRIPT:
UNDER REVIEW

ACCEPTED
MANUSCRIPT

PROOF

VERSION OF
RECORD

REVISED/ENHANCED
VERSION

Submission

Quality/Control
Check

Editorial
Decision

PEER REVIEW

Editorial
Decision

Minor Revision

Major Revision

Accept!

Typeset
Links
Tables
Illustrations
Language
Editing

Publish!

Review:
Update
Revise
Challenge

Revised
Article

Reject:
Out of Scope/
Inappropriate

Reject without
review

Reject

Retract



Five

Misconceptions about

Open Access

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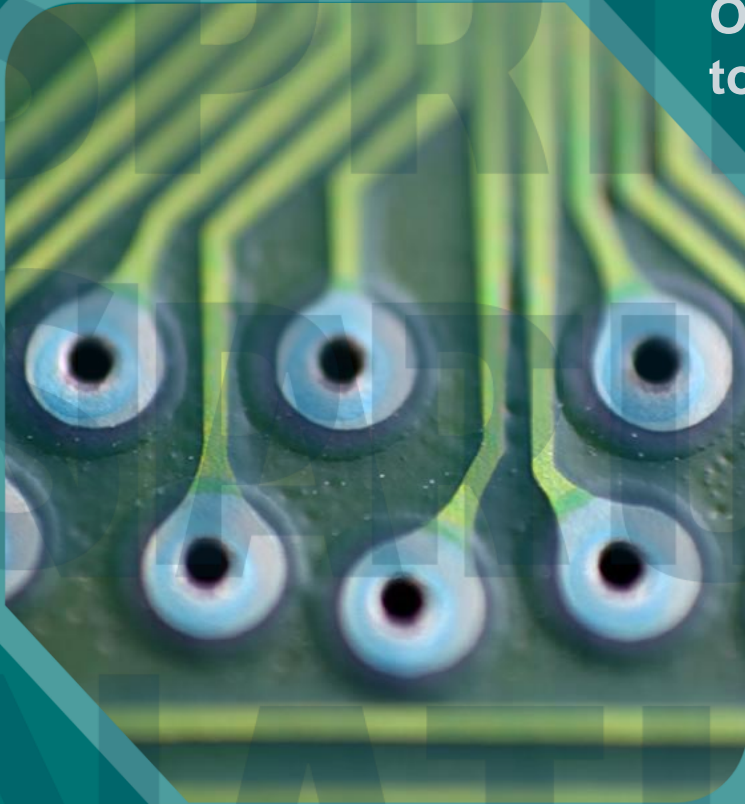
Misconception 1: OA is just a publishing trend

- **20 years of Open Access** means that the advantages of making research OA are overwhelming
- Springer Nature published now **over 1 million OA articles** - 36% of all articles published in 2021
- In 2020, each OA Springer Nature Article is **cited on average 7.39 times**

However:

- Take up by the research community has been slow: **Researchers are poorly informed** on the benefits of OA and still reliant on IF, despite widespread support of DORA
- **Europe publishes the most OA content (40%)**, while Asia is the biggest user of content (34% of article download)
- Developing **equitable and sustainable open access option remains a major challenge**

Misconception 2: Open Access is expensive, and the fees are too high



- The real cost in Open Access in **rejecting articles**: as we have process all submissions, which is timely and staff intensive

For example:

- For Nature Portfolio of journals, **we employ 280+ in-house PHD level educated** independent editors
- For other journals peer review is done externally and **managed by degree level educated staff** (eg 70+ for Scientific Reports)
- This is to ensure that our quality is met, and that **we never compromise our editorial/ethical standards**

Misconception 3: Open Access means author pays



- Reputable Open Access publishers ensure **that articles are only accepted on editorial and research merit** according to the aims and scope of the journal.
- Whilst the author is responsible for paying an Article Processing charge, this in most cases is covered and paid by **Open Access Funds set up by the institution - or via transformative agreements**
- In areas with transformative agreements, over 70% of our corresponding authors publish Open Access
- We have **help available** for authors who can't pay and offer waivers to authors from developing countries:
€18.4 million+ waived in fees for authors in financial need, including €6.6 million for fully OA articles with corresponding authors based in countries or regions on the World Bank's list of low- and lower middle-income countries.

Misconception 4: Open Access means “free articles”



- **Free to read is not Open Access** - the publishing license (CC-BY) is key to enable widespread sharing and building on the Version of Record
- Open Access Journals have **the same rigorous quality checks** than any other journal
- **Cost of managing the review process**, certifying, enhancing, amplifying research is real
- **Evolving technology and continuous investment:** we have to work together to maintain high standards in the Open Access Community

Misconception 5:

Green open access provides a path to open access



- Researchers **want to access the most reliable and credible final published** version of article (VOR)
- **Green Open Access is not free** - it is financed by the subscription.
- Investigation is needed into the **cost/benefits of the Green OA approach** given the significant investment in institutional repository (IR) infrastructure, the extent to which redundant reproduction and sharing adds value to the research ecosystem as a whole.
- A **lack of standardised metadata and tagging makes Green OA content less findable** and decreases global reach and citation beyond the repository's institution.
- To flip Transformative Journals to full Open Access **75% of the research content needs to be published open access.**
- The Rights Retention Strategy (RRS) by cOAlitionS **slows down this path towards OA without providing a sustainable route for the VOR.**

Thank you

Maria Markova – Kadlec
Regional Director CEE

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