# SageJournals

## How to Get Published in an Academic Journal

A Quick Guide to Writing, Submitting and Publishing your Research

Elizabeth Brophy, Publisher Engineering Ed Draper, Assistant Editor



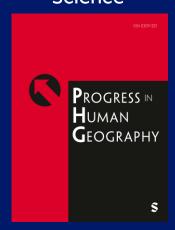
4th November 2025

# Sage Journals

Communication & Media Studies

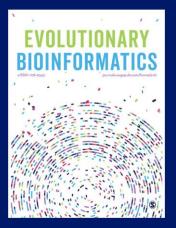


Geography, Earth & Environmental Science





Life & Biomedical Sciences



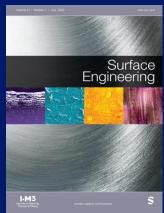


Materials
Science &
Engineering



Maths, Physics, Chemistry & Computing











# Sage Partners





















Institute of Materials, Minerals & Mining

**Associazione** Artificiale









# Sage Journals Growth



Mary Ann Liebert, Inc

December 2024

#### 100+ journals:

- Biotechnology
- Life Sciences
- Public Health
- Clinical Medicine

**IOS Press** 

November 2023

### 100+ journals and books:

- Mathematics
- Life Sciences
- Clinical Medicine
- Computing



## Overview

What we will cover today









Motivations and Benefits

Preparation and Submission

Submission to Publication

What next?

## **Motivations & Benefits**

Why?

Recognition



**Community & Society** 



**Career Development** 



With researchers. With integrity. With impact.

#### How?

#### **Original Research**

Publish your research project



#### **Themed Contribution**

Submit to a special or theme issue



#### Invitation

Respond to an invitation to contribute



#### Dialogue

Review or critique policies or practice standards in your field



#### Development

Comment on a discussion topic or controversy in your field



#### Data

Share your data and insights





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What next?

Writing your Article

**Getting Started** 

- What are you writing?
- Who are you writing for?
- Why are you writing this?
- Stay in control

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## Writing your Article

Writing and Structuring your Article

- > Title
- Abstract
- Introduction
- Method/Experimental Section
- Literature Review
- Results and Discussion
- Conclusion
- References
- Authors/Acknowledgements



## Writing your Article

### **Abstract Structure and Discoverability**

Volpi T, Silvestri E, Aiello M, et al. The brain's "dark energy" puzzle: How strongly is glucose metabolism linked to resting-state brain activity? *Journal of Cerebral Blood Flow & Metabolism*. 2024;44(8):1433-1449. doi:10.1177/0271678X241237974

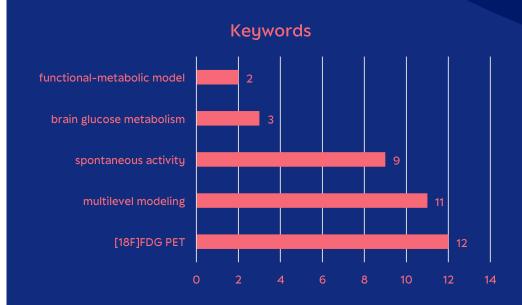
Tommaso Volpi<sup>1,2</sup>, Erica Silvestri<sup>3</sup>, Marco Aiello<sup>4</sup>, John J Lee<sup>5</sup>, Andrei G Vlassenko<sup>5</sup>, Manu S Goyal<sup>5</sup>, Maurizio Corbetta<sup>1,6</sup> and Alessandra Bertoldo<sup>1,3</sup>

#### **Abstract**

Brain glucose metabolism which can be investigated at the macroscale level with [18F]FDG PET displays significant regional variability for reasons that remain unclear. Some of the functional drivers behind this heterogeneity may be captured by resting-state functional magnetic resonance imaging (rs-fMRI). However, the full extent to which an fMRI-based description of the brain's spontaneous activity can describe local metabolism is unknown. Here, using two multimodal datasets of healthy participants, we built a multivariable multilevel model of functional-metabolic associations, assessing multiple functional features, describing the 1) rs-fMRI signal, 2) hemodynamic response, 3) static and 4) time-varying functional connectivity, as predictors of the human brain's metabolic architecture. The full model was trained on one dataset and tested on the other to assess its reproducibility. We found that functional-metabolic spatial coupling is nonlinear and heterogeneous across the brain, and that local measures of rs-fMRI activity and synchrony are more tightly coupled to local metabolism. In the testing dataset, the degree of functional-metabolic spatial coupling was also related to peripheral metabolism. Overall, although a significant proportion of regional metabolic variability can be described by measures of spontaneous activity, additional efforts are needed to explain the remaining variance in the brain's 'dark energy'.



Brain glucose metabolism spontaneous activity functional-metabolic model, [18F]FDG PET multilevel modeling



## Writing your Article

Things to Remember

- Funder requirements
- Acknowledgements
- Style and formatting guidelines
- References
- Author order
- Al and LLMs
- Preprints
- Search Engine Optimisation
- Discoverability
- Plagiarism
- Word limits



## Writing your Article

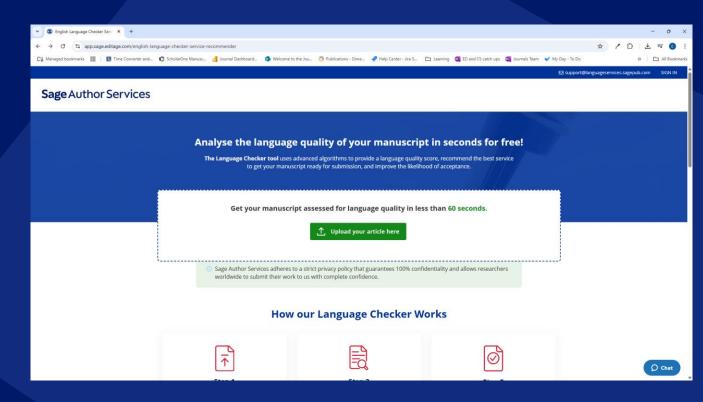
### In a second language

- Read widely.
- Keep the language as clear and simple as possible. Use the first-person, active voice.
- Make a note of the preferred terminology used in your target journal
- Use repositories to find the right terminology
- Use a Translation Service
- Ask the journal if they'll publish in your preferred language either the full article or the abstract

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#### **Sage Language Services**

https://languageservices.sagepub.com/en/



Submitting your Article

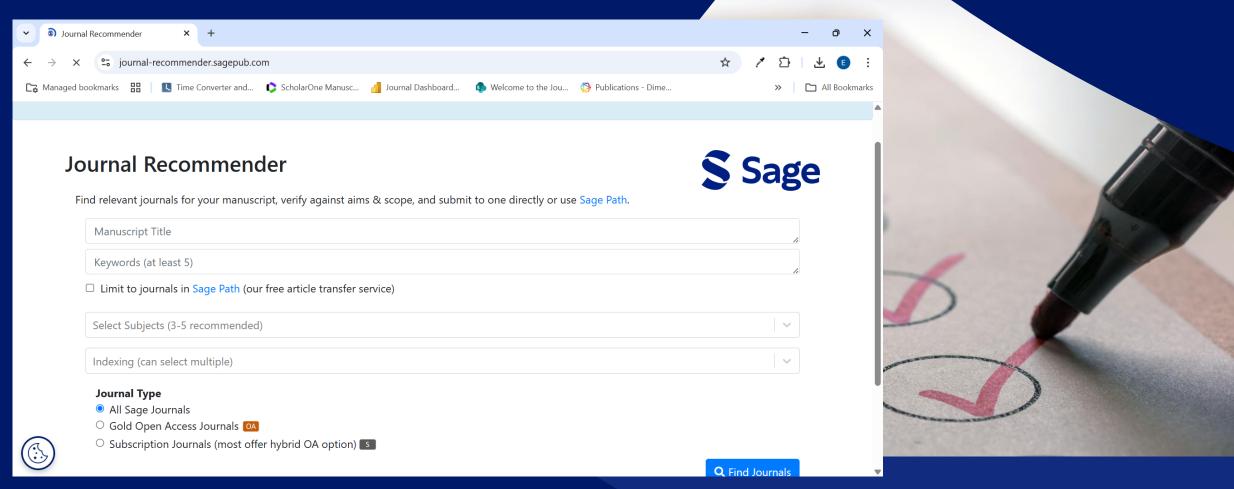
Finding the Right Journal

- What do you read?
- What have you cited?
- Peer and/or supervisor suggestions
- Reputation & Indexing
- Aims & scope
- Journal recommenders



## Submitting your Article

### Sage Journal Recommender



https://journal-recommender.sagepub.com/

## Submitting your Article

**Staying Aware** 

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Predatory Publishing





**Publishing Fees** 

## Submitting your Article

**Pre-Submission Checklist** 

- Submission guidelines
- Aims & scope
- Style and formatting
- Title page
- Cover letter
- Peer review type
- Journal type
- Permissions
- Ethical clearance
- Statements e.g., Conflict of Interest
- > ORCID ID
- Data requirements

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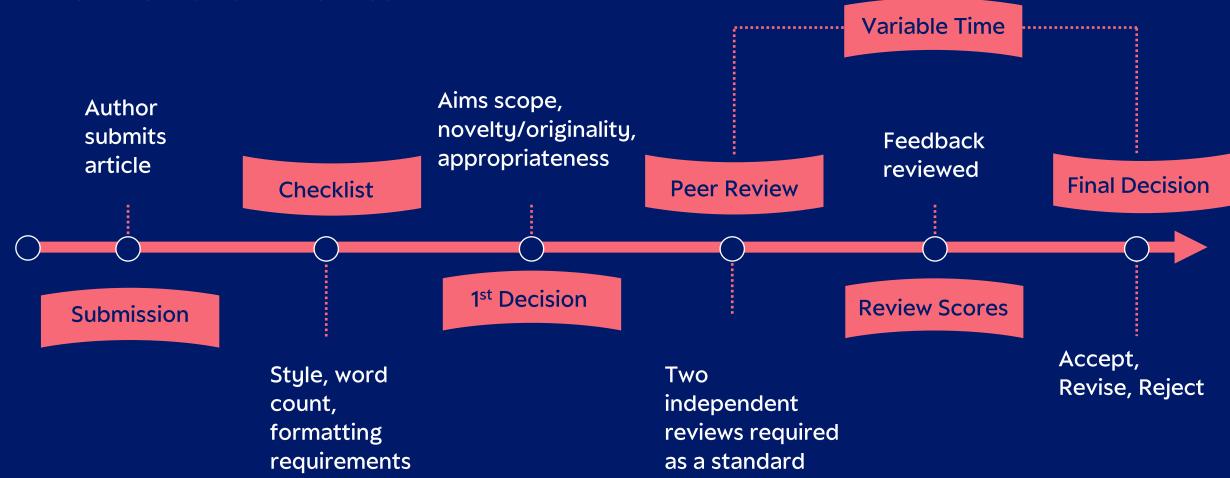
#### What is assessed?

- > Authority
- Novelty
- Relevance
- Presentation
- Integrity
- Rationale
- Conclusion

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**Workflow and Timelines** 





#### **Workflow and Timelines**



Single Anonymised

The reviewer's identity is anonymous



Double Anonymised

The author and the reviewer are anonymous



Open Peer Review

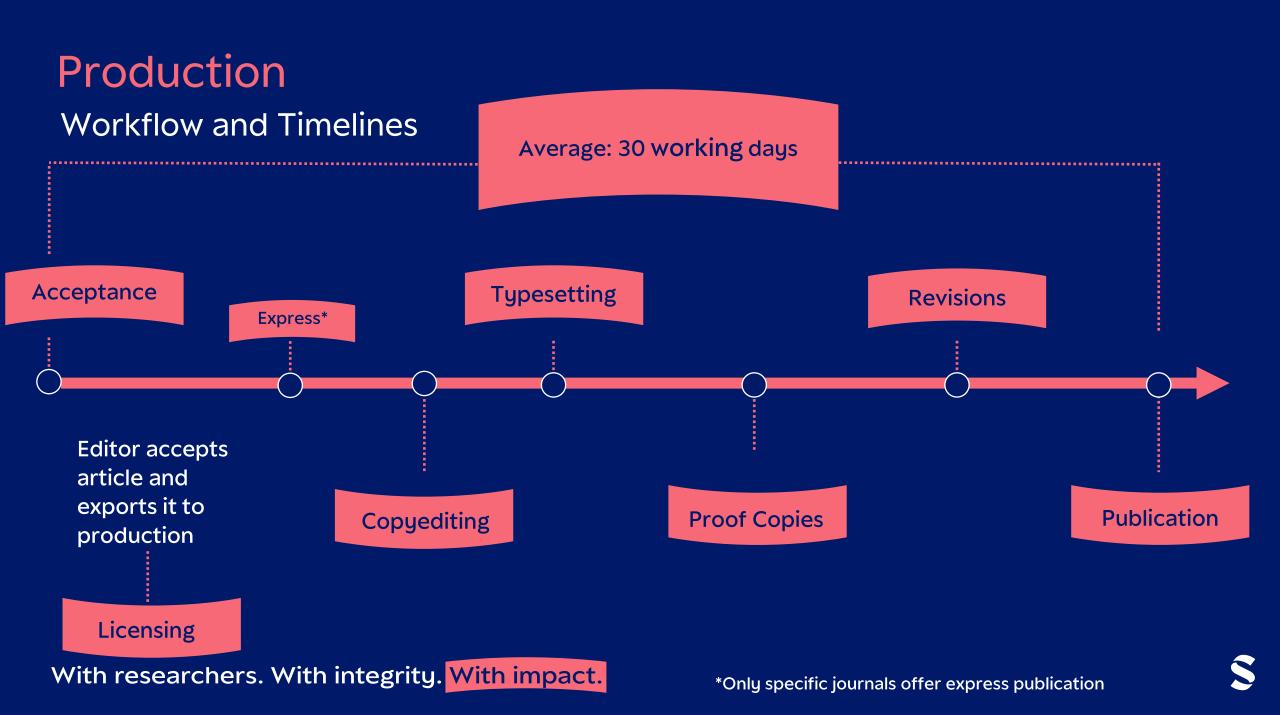
Authors and reviewers know each others' identities

### Tips and Advice

- DO NOT suggest reviewers
- RAISE post-submission corrections with the Editor
- RESPOND to questions and revision requests promptly
- ADDRESS reviewer feedback in your cover letter
- BE AWARE that peer review is a timely process
- CELEBRATE accomplishments

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### Production

### Tips and Advice

- PROMPTLY check yourproofs 48 hours
- DILIGENTLY check your proofs there may still be errors
- AVOID using AI to check or edit your proofs
- ➤ DO NOT make any major changes to your article



## Publication

Licensing

- > Exclusive License to Publish
- Open Access license
- Sage Journals: Licensing & Payment portal



## Open Access: What is it?

"Open access content is made freely available under the terms of a Creative Commons licence. Open access publication is usually subject to payment of an article processing charge (APC) paid by the author, institution or funding body."

https://uk.sagepub.com/en-gb/eur/faqs



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Permits distribution and adaptation for non-commercial use only, providing attribution is given.



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## Open Access at Sage

Gold and Green Open Access

Gold	Green
Subject to a processing charge (APC)	No APC
Available immediately	Available after an embargo period
Continuous publication	Issue publication
Inclusion in a range of Open Access promotional campaigns	Flexible option for hybrid journals













## Open Access at Sage

Sage Choice

- Subject to a processing charge (APC)
- > Immediately available
- > Issue Publication
- > Flexible option for hybrid journals



## Open Access at Sage

Open Access Agreements: Anelis+ 2025

- Runs until the end of 2025
- Free OA publishing in any of Sage's 900+ subscription journals, subject to institutional package specifications
- Corresponding author must be affiliated with a Sage deal participating consortium member
- Note: full APC charged for publication in any Sage Gold OA journal



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What next?

### What next?

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### Promoting your Article













**Networks** 





**SEO** 

Conferences

**Email** 

**Publicity** 

Social Media

Share your

research

with your

followers

**Promote** your

Multimedia

Discuss

research in

a video or

podcast

your

Article Sharing

How discoverable is your article?

Present your research to peers

Circulate your research to peers

Send your research to your local press office

research in a blog post

Sage **Journals** Article Sharing

### What next?

Things to consider going forward

- Adjacent topics from your project?
- > Sign up to journal email alerts
- Review a paper for the journal
- Propose a special/theme issue to the editor



## Questions?

